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Europe Learning Management System Market (2016 - 2022)

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Abstracts

A Learning Management System (LMS) is employed to supply and handle e-learning along with assistance and enrich face-to-face coaching. As increasing numbers of higher education establishments adapt to e-learning, it is important to determine how an LMS could be used to fulfill the modern day learners' requirements and ways in which it could possibly accomplish learning and teaching. Theoretically, an LMS can make it possible for remarkably interactive and tailored learner-centric online learning experiences, but just like any other technological innovation, whether positive or negative impact of the LMS is dependent upon many variables based in online instructions. Until recently LMS was based on the expression Integrated Learning System (ILS), which is actually a technology option for offering information with remarkably interactive learning experiences. ILS presented usefulness past instructional content including management and monitoring, customized instructions and integration across the program.

The report highlights the adoption of Learning Management System in major application areas. The application areas included in the report includes Content Management, Performance Management, Communication & Collaboration, Administration, Learner Management and others. The two modes of deployment discussed are cloud based and on-premise deployment type. The two type of delivery mode is Distance Learning and Instructor led training. The two types of user discussed are Academic and Corporate. Academic users are further sub divided across K12 & Higher Education. Corporate users covered in the report include Large Enterprises and Small & Medium sized Business Enterprises. The verticals discussed in the report include government & defence, BFSI sector, Retail, It & Telecom, Manufacturing, Healthcare, Consulting and others.

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Based on country, Europe Learning Management System market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Learning Management System market in 2015. Italy would witness highest CAGR during the forecast period (2016-2022).

The report covers the analysis of key stakeholders of the Learning Management System market. Key companies profiled in the report include IBM Corporation, SAP SE, Xerox Corporation, NetDimensions (Holdings) Limited, Blackboard, Inc., Cornerstone OnDemand, Inc., McGraw-Hill Europe Education Intermediate Holdings, LLC and Pearson Plc..

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