

Europe Intelligent Process Automation Market (2019-2025)

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Abstracts

The Europe Intelligent Process Automation Market would witness market growth of 11.8% CAGR during the forecast period (2019-2025).

Automation is fundamentally changing both customer-facing business processes and back-office processes. With the support of a digital workforce, the increased demand for automation-led transformation initiatives is a major driver of market growth. The automation landscape has been transformed by technological innovations from the robotic process automation to Artificial Intelligence (AI). Implementation is focused primarily on productivity, operational efficiency, and new opportunities to generate revenue.

Intelligent process automation doesn't need a comprehensive infrastructural investment as it caters to the presentation layer of information systems. As a result, a larger number of organizations are focusing on the implementation of automation solutions and services. Organizations center their automation strategies on practical benefits and customer satisfaction. Other than this, improvement in performance is one of the key drivers behind a range of process automation initiatives. The rapid development of artificial intelligence and its deployment is encouraging the strategists to coordinate their business models with advanced technologies. Intelligent process automation helps in achieving flexible and intelligent automation by combining RPA, AI, and other growing technologies. The IPA solutions can be used in a wide range of scenarios including processes that have pre-defined standards and reduced involvement of human judgment. Key advantages like improved customer experience and better process performance are projected to boost the adoption of this technology over the coming years.

Based on Component, the market is segmented into Solution and Services. Based on Application, the market is segmented into IT Operations, Application Management, Content Management, Security, Business Process Automation, and Others. Based on End User, the market is segmented into BFSI, IT & Telecom, Healthcare, Retail & eCommerce, Government & Defense, Media & Entertainment, Manufacturing and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Atos Group, Blue Prism Group PLC, Cognizant Technology Solutions Corporation, ExlService Holdings, Inc., Genpact Limited, IBM Corporation, Tech Mahindra Limited, Infosys Limited, Wipro Limited, SAP SE, Accenture PLC, Pegasystems, Inc., CGI, Inc., and Tata Consultancy Services Ltd.

SCOPE OF THE STUDY

Market Segmentation:

By Component

Solution

Services

By Application

IT Operations

Application Management

Content Management

Security

Business Process Automation

Others

By End User

BFSI

IT & Telecom

Healthcare

Retail & eCommerce

Government & Defense

Media & Entertainment

Manufacturing

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Atos Group

Blue Prism Group PLC

Cognizant Technology Solutions Corporation

ExlService Holdings, Inc.

Genpact Limited

IBM Corporation

Tech Mahindra Limited

Infosys Limited

Wipro Limited

SAP SE

Accenture PLC

Pegasystems, Inc.

CGI, Inc.

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