

Europe Integration Platform as a Service Market (2016-2022)

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Abstracts

The iPaaS services is a platform that offers capabilities such as Application Programming Interface (API) management, data integration, and real-time monitoring & integration, offering enterprises simplicity, visibility and business agility. The adoption of iPaaS services among the enterprises has significantly increased due to improved scalability, lower infrastructure cost, faster deployments, improved productivity & performance, better control of critical applications, and decreased business downtime and losses. The demand for iPaaS is majorly driven due to the need for business agility, faster deployment & scalability, increasing awareness about iPaaS among enterprises globally, and reduced cost of ownership. Organizations around the globe have realized the need for an effective process for developing and managing enterprise applications. Such need is fueling the growth of the iPaaS industry.

Based on the type, the Integration Platform as a Service market is segmented into Cloud Service Orchestration, Data Transformation, API Management, Data Integration, Real Time Monitoring & Integration, B2B & Cloud Integration and Managed Services. Based on Deployment Type, the market is segmented into Public, Private and Hybrid. Based on Organization Size, the market is segmented into Small & Medium Enterprises and Large Enterprises. The verticals covered under the report include BFSI, Consumer Goods & Retail, Telecom & IT, Education, Government & Public Sector, Healthcare, Manufacturing, Media & Entertainment and Others.

Based on Country, Europe Integration Platform as a Service market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Integration Platform as a Service market in 2015. France and UK would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Integration Platform as a Service market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Informatica Corporation., Mulesoft, Inc., SnapLogic, Inc. and Celigo, Inc.

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