

Europe In-Vehicle Infotainment Market By Installation Type (OEM and Aftermarket) By Form (Embedded, Tethered and Integrated) By Vehicle Type (Passenger Car and Commercial Vehicles) By Component (Display Unit/Infotainment Unit, Control Panel, Telematics Control Unit, and Others) By Country, Industry Analysis and Forecast, 2019 - 2025

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Abstracts

The Europe In-Vehicle Infotainment Market would witness market growth of 9.6% CAGR during the forecast period (2019-2025).

With a growing demand for highly personalized in-vehicle infotainment systems, automotive technology providers are focusing on the design of high-quality, scalable and efficient processors. For immersive vehicle infotainment experience, processors need to assist with a high degree of computing and vehicle intelligence. Advanced infotainment processors allow multiple HD displays to be integrated, driver support functions to be performed, and in-vehicle entertainment to be provided in a connected environment. A robust processor enriches the high-performance infotainment device, HD color display, high resolution and low power consumption.

Certain features driving the success of these systems include mobile connectivity, either via Bluetooth or Wi-Fi, which enables users to access messages and other information and makes it easier to operate on the go. In addition, users can also personalize these systems as per their choices and requirements, which also contribute to the increasing popularity of these systems. Additionally In addition, the ability of these systems to access cloud-based services as well as provide fast and efficient connectivity and remote access to playlists and video streaming also drives the demand for these

systems.

Based on Installation Type, the market is segmented into OEM and Aftermarket. Based on Form, the market is segmented into Embedded, Tethered and Integrated. Based on Vehicle Type, the market is segmented into Passenger Car and Commercial Vehicles. Based on Component, the market is segmented into Display Unit/Infotainment Unit, Control Panel, Telematics Control Unit, and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Garmin Ltd., Samsung Electronics Co., Ltd. (Samsung Group), Panasonic Corporation, Robert Bosch GmbH, Mitsubishi Electric Corporation, TomTom N.V., Denso Corporation, Faurecia SA (Clarion Co., Ltd.), Pioneer Corporation, and Alps Alpine Co., Ltd.

Scope of the Study

Market Segmentation:

By Installation Type

OEM

Aftermarket

By Form

Embedded

Tethered

Integrated

By Vehicle Type

Passenger Car

Commercial Vehicles

By Component

Display Unit/Infotainment Unit

Control Panel

Telematics Control Unit

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Garmin Ltd.

Samsung Electronics Co., Ltd. (Samsung Group)

Panasonic Corporation

Robert Bosch GmbH

Mitsubishi Electric Corporation

TomTom N.V.

Denso Corporation

Faurecia SA (Clarion Co., Ltd.)

Pioneer Corporation

Alps Alpine Co., Ltd.

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