

Europe HR Analytics Market (2019-2025)

<https://marketpublishers.com/r/EAC4096D4B3EN.html>

Date: June 2019

Pages: 147

Price: US\$ 1,500.00 (Single User License)

ID: EAC4096D4B3EN

Abstracts

The Europe HR Analytics Market would witness market growth of 12.7% CAGR during the forecast period (2019–2025).

An important role of HR analytics is to provide access to critical data and insights about the workforce which can be then analyzed for making better decisions. Not only does it improve the HR performance but also provides a better understanding of what motivates employees to work productively, and how does the organizational culture affect employee performance. Running machine learning algorithms on a jobseeker's data helps companies to catch the best matching talent for a vacant position, thereby improving the quality of recruitment. Similarly, using employee data, recruiters can recognize a pattern of high performing employees and accordingly modify their employee hiring and retention strategy. HR analytics helps identify the departments suffering from the maximum attrition and the reasons causing it. It can also help HR in identifying the activities which have the maximum impact on employee engagement and thus allow organizations to invest in such activities.

Based on Component, the market is segmented into Solution and Services. Services are further categorized into Integration & Deployment, Advisory & Consulting and Support & Maintenance. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Sized Enterprises. Based on Deployment Mode, the market is segmented into On-premise and Cloud. Based on Application, the market is segmented into Workforce Management, Retention, Recruitment, Payroll, Employee Engagement, Others. Based on End User, the market is segmented into BFSI, Healthcare & Life Sciences, Manufacturing, Education & Legal, Telecom & IT, Consumer Goods & Retail and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Oracle Corporation, SAP SE, Infor, Inc., The Sage Group Plc., IBM Corporation, Microstrategy Incorporated, ZOHO Corporation Pvt. Ltd., Sisense, Inc., Visier, Inc. and Workday, Inc.

Scope of the Study

Market Segmentation:

By Component

Solution

Services

Integration & Deployment

Advisory & Consulting

Support & Maintenance

By Application

Workforce Management

Retention

Recruitment

Payroll

Employee Engagement

Others

By Organization Size

Large Enterprises

Small & Medium Sized Enterprises

By Deployment Mode

On-premise

Cloud

By End User

BFSI

Healthcare & Life Sciences

Manufacturing

Education & Legal

Telecom & IT

Consumer Goods & Retail

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Oracle Corporation

SAP SE

Infor, Inc.

The Sage Group Plc.

IBM Corporation

Microstrategy Incorporated

ZOHO Corporation Pvt. Ltd.

Sisense, Inc.

Visier, Inc.

Workday, Inc.

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FIG 4 KEY STRATEGIC MOVE: LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: ORACLE CORPORATION

FIG 6 SWOT ANALYSIS: ORACLE CORPORATION

FIG 7 SWOT ANALYSIS: SAP SE

FIG 8 SWOT ANALYSIS: INFOR, INC.

FIG 9 RECENT STRATEGIES AND DEVELOPMENTS: THE SAGE GROUP PLC

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: IBM CORPORATION

FIG 11 SWOT ANALYSIS: IBM CORPORATION

FIG 12 SWOT ANALYSIS: MICROSTRATEGY INCORPORATED

FIG 13 RECENT STRATEGIES AND DEVELOPMENTS: VIZIER, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: WORKDAY, INC.

FIG 15 SWOT ANALYSIS: WORKDAY, INC.

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