

Europe Household Vacuum Cleaners Market (2017 - 2023)

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Abstracts

The Europe Household Vacuum Cleaners Market would grow at a CAGR of 4.1% during 2017 -2023. Household vacuum cleaners are electrical appliances used in cleaning floors and carpets using suction. Vacuum cleaners come in different sizes and models such as handheld devices, battery-powered, central vacuum cleaners, and others. Household vacuum cleaners market falls within the umbrella of household appliances industry, which is a vibrant industry.

Vacuum cleaners promote eco-friendliness; thus, help in preventing dust related allergies among the asthma patients. Limited levels of awareness in remote areas and high energy consumption are the factors that limit the market growth. The European Union has restrictions on the use of vacuum cleaners that are above 900 watts. It is another factor that would restrict the market growth, especially the sales of the powerful upright, canister, and drum vacuum cleaners in the European market.

The Europe household vacuum cleaners market is segmented based on product types, mode of sales, and country. Based on Mode of Sales, the market is segmented into Offline and Online. Based on Types, the market is segmented into Upright, Canister, Central, Drum, Robotics, and Others.

Based on country, Europe Household Vacuum Cleaners market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Russia remained the dominant country in the Europe Household Vacuum Cleaners market in 2016. UK and France would witness promising CAGR during the forecast period (2017-2023).

The report covers the analysis of key stake holders of the Household Vacuum Cleaners market. Key companies profiled in the report include Panasonic Corporation, AB Electrolux, LG Corporation (LG Electronics, Inc.), Samsung Electronics Co. Ltd.,

Koninklijke Philips N.V, Miele & Cie. KG, Dyson Ltd., iRobot Corporation, Haier Group Corporation., and Bissell, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

1.1 MARKET DEFINITION

1.2 OBJECTIVES

1.3 MARKET SCOPE

1.4 SEGMENTATION

1.4.1 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, BY MODE OF SALES

1.4.2 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, BY TYPES

1.4.3 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, BY COUNTRIES

1.5 METHODOLOGY FOR THE RESEARCH

CHAPTER 2. MARKET OVERVIEW

2.1 INTRODUCTION

2.2 DRIVERS, AND RESTRAINTS

2.2.1 MARKET DRIVERS

2.2.2 MARKET RESTRAINTS

CHAPTER 3. EUROPE HOUSEHOLD VACUUM CLEANERS MARKET

3.1 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

3.1.1 EUROPE ONLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

3.1.2 EUROPE OFFLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

CHAPTER 4. EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

4.1 INTRODUCTION

4.1.1 EUROPE UPRIGHT HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.2 EUROPE CANISTER HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.3 EUROPE CENTRAL HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.4 EUROPE DRUM HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

4.1.5 EUROPE ROBOTICS HOUSEHOLD VACUUM CLEANERS MARKET BY

COUNTRY

4.1.6 EUROPE OTHER TYPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

CHAPTER 5. EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY

5.1 INTRODUCTION

5.2 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET

5.2.1 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.2.2 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.3 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET

5.3.1 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.3.2 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.4 UK HOUSEHOLD VACUUM CLEANERS MARKET

5.4.1 UK HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.4.2 UK HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.5 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET

5.5.1 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.5.2 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.6 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET

5.6.1 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.6.2 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.7 ITALY HOUSEHOLD VACUUM CLEANERS MARKET

5.7.1 ITALY HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.7.2 ITALY HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

5.8 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET

5.8.1 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE

5.8.2 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE

CHAPTER 6. COMPANY PROFILES

6.1 PANASONIC CORPORATION

6.1.1 COMPANY OVERVIEW

6.1.2 FINANCIAL ANALYSIS

6.1.3 SEGMENTAL AND REGIONAL ANALYSIS

6.1.4 RESEARCH & DEVELOPMENT EXPENSE

6.2 AB ELECTROLUX

- 6.2.1 COMPANY OVERVIEW
- 6.2.2 FINANCIAL ANALYSIS
- 6.2.3 SEGMENTAL & REGIONAL ANALYSIS
- 6.2.4 STRATEGIES AT A GLANCE
 - 6.2.4.1 MERGERS & ACQUISITIONS
- 6.3 LG CORPORATION (LG ELECTRONICS, INC.)
 - 6.3.1 COMPANY OVERVIEW
 - 6.3.2 FINANCIAL ANALYSIS
 - 6.3.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.3.4 RESEARCH & DEVELOPMENT EXPENSE
- 6.4 SAMSUNG ELECTRONICS CO. LTD.
 - 6.4.1 COMPANY OVERVIEW
 - 6.4.2 FINANCIAL ANALYSIS
 - 6.4.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.4.4 RESEARCH & DEVELOPMENT
 - 6.4.5 STRATEGIES AT A GLANCE
 - 6.4.5.1 PRODUCT LAUNCH
- 6.5 KONINKLIJKE PHILIPS N.V.
 - 6.5.1 COMPANY OVERVIEW
 - 6.5.2 FINANCIAL ANALYSIS
 - 6.5.3 SEGMENTAL AND REGIONAL ANALYSIS
 - 6.5.4 RESEARCH & DEVELOPMENT EXPENSE
- 6.6 MIELE & CIE. KG
 - 6.6.1 COMPANY OVERVIEW
- 6.7 DYSON LTD.
 - 6.7.1 COMPANY OVERVIEW
- 6.8 IROBOT CORPORATION
 - 6.8.1 COMPANY OVERVIEW
 - 6.8.2 FINANCIAL ANALYSIS
 - 6.8.3 RESEARCH & DEVELOPMENT EXPENSE
 - 6.8.4 STRATEGIES AT A GLANCE
 - 6.8.4.1 PRODUCT LAUNCH
- 6.9 HAIER GROUP CORPORATION.
 - 6.9.1 COMPANY OVERVIEW
 - 6.9.2 FINANCIAL ANALYSIS
 - 6.9.3 REGIONAL ANALYSIS
 - 6.9.4 RESEARCH & DEVELOPMENT EXPENSE
- 6.1 BISSELL, INC.
 - 6.10.1 COMPANY OVERVIEW

List Of Tables

LIST OF TABLES

Table 1 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 2 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 3 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 4 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 5 EUROPE ONLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 EUROPE ONLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 EUROPE OFFLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 8 EUROPE OFFLINE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 9 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 10 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 11 EUROPE UPRIGHT HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 EUROPE UPRIGHT HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 EUROPE CANISTER HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 EUROPE CANISTER HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 EUROPE CENTRAL HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 EUROPE CENTRAL HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 EUROPE DRUM HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 EUROPE DRUM HOUSEHOLD VACUUM CLEANERS MARKET BY

COUNTRY, 2017 - 2023, USD MILLION

Table 19 EUROPE ROBOTICS HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 EUROPE ROBOTICS HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 EUROPE OTHER TYPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 EUROPE OTHER TYPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 24 EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 25 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 26 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 27 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 28 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 29 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 30 RUSSIA HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 31 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 32 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 33 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 34 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 35 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 36 GERMANY HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 37 UK HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 38 UK HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 39 UK HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 40 UK HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 41 UK HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 42 UK HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 43 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 44 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 45 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 46 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 47 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 48 FRANCE HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 49 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 50 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 51 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2013 - 2016, USD MILLION

Table 52 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE, 2017 - 2023, USD MILLION

Table 53 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 54 SPAIN HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 55 ITALY HOUSEHOLD VACUUM CLEANERS MARKET, 2013 - 2016, USD MILLION

Table 56 ITALY HOUSEHOLD VACUUM CLEANERS MARKET, 2017 - 2023, USD MILLION

Table 57 ITALY HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE,

2013 - 2016, USD MILLION

Table 58 ITALY HOUSEHOLD VACUUM CLEANERS MARKET BY MODE OF SALE,
2017 - 2023, USD MILLION

Table 59 ITALY HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2013 - 2016,
USD MILLION

Table 60 ITALY HOUSEHOLD VACUUM CLEANERS MARKET BY TYPE, 2017 - 2023,
USD MILLION

Table 61 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, 2013 -
2016, USD MILLION

Table 62 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET, 2017 -
2023, USD MILLION

Table 63 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY
MODE OF SALE, 2013 - 2016, USD MILLION

Table 64 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY
MODE OF SALE, 2017 - 2023, USD MILLION

Table 65 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY
TYPE, 2013 - 2016, USD MILLION

Table 66 REST OF EUROPE HOUSEHOLD VACUUM CLEANERS MARKET BY
TYPE, 2017 - 2023, USD MILLION

Table 67 KEY INFORMATION – PANASONIC CORPORATION

Table 68 KEY INFORMATION – AB ELECTROLUX

Table 69 KEY INFORMATION – LG CORPORATION (LG ELECTRONICS, INC.)

Table 70 KEY INFORMATION - SAMSUNG ELECTRONICS CO. LTD.

Table 71 KEY INFORMATION – KONINKLIJKE PHILIPS N.V

Table 72 KEY INFORMATION – MIELE & CIE. KG

Table 73 KEY INFORMATION – DYSON LTD.

Table 74 KEY INFORMATION – IROBOT CORPORATION

Table 75 KEY INFORMATION – HAIER GROUP CORPORATION.

Table 76 KEY INFORMATION – BISSELL, INC.

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