

Europe Home Decor Market (2019 - 2025)

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Abstracts

The Europe Home Decor Market would witness market growth of 4% CAGR during the forecast period (2019 – 2025).

Home decoration refers to the arts and science of making an interior space more attractive and functionally useful for its inhabitants. It is a popular hobby for many people because you don't need a degree to take pride in decorating your interior. Anyone who has ever decorated home has taken part in interior design. To decorate a house beautifully, the mere requirement is to have a better sense and planning. One factor responsible for the rapid increase in the home decor market is the expansion of the real estate industry. In addition, due to factors such as globalization, new kinds of designs and a variety of items for home decoration are available to people easily and this is encouraging the growth of this market. To give a further fillip to the home decor market, the online retail industry is skyrocketing. Due to the emergence of online retail, furniture and other items used for home decor are available at a discounted price and have become more affordable. Hence, a large number of people are accessing these online retail outlets to decorate their homes. Other factors that are encouraging the growth of this market are the rise in the disposable incomes and improving lifestyle of people.

Based on Product, the market is segmented into Furniture, Home Textile, and Floor Covering Market. Based on Category, the Furniture market is segmented into Kitchen, Living and Bedroom, Bathroom, Outdoor and Lighting; the Home Textile market is segmented into Rug, Bath Textiles, Bed Textiles, Kitchen & Dining Textiles and Living Room Textiles; the Floor Covering market is segmented into Tiles, Woods & Laminate, Vinyl & Rubber, Carpet & Rugs and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key

companies profiled in the report include Forbo Holding AG, Armstrong World Industries Inc., Mannington Mills, Inc., Mohawk Industries Inc., Berkshire Hathaway Inc., Herman Miller Inc., Ashley Furniture Industries Ltd. and Kimball International Inc.

Scope of the Study

Market Segmentation:

By Product

Furniture

Kitchen

Living and bedroom

Bathroom

Outdoor

Lighting

Home Textile

Rug

Bath Textiles

Bed Textiles

Kitchen & Dining Textiles

Living Room Textiles

Floor Covering

Tiles

Wood & Laminate

Vinyl & Rubber

Carpets & Rugs

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Forbo Holding AG

Armstrong World Industries Inc.

Mannington Mills, Inc.

Mohawk Industries Inc.

Berkshire Hathaway Inc.

Herman Miller Inc.

Ashley Furniture Industries Ltd.

Kimball International Inc.

Home Depot Inc.

LOWE'S COMPANIES Inc.

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