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Europe Home Beer Brewing Machine Market By Product (Mini Brewer and Full-size Brewer) By Mode of Operation (Automatic and Manual) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Home Beer Brewing Machine Market would witness market growth of 13.5% CAGR during the forecast period (2020-2026).

These days, customers are developing a taste for domestically brewed beer, often referred to as craft beer. The new phenomenon is brewing beer at home, with people seeking to brew various types of beer. Customers are improving their taste buds to try to make their own beer at home according to their taste preferences. The craft beer's unique flavor and processing method attract consumers. Home beer brewing kit comes in a small size along with the instruction manual that lets the users build their own brewing machine. It's quick to mount and clean those packages.

Individuals now consider their passions with their recreational activities, including beer brewing. During holidays, people engage in different leisure activities to keep them busy and relaxed at the same time. The young and middle-aged population typically prefer beer. An increase in the young population will build opportunities for beer brewing kits makers because young people want to have their own brewery at home. The craft beer 's success has created competition for beer brewing kits. Strong emphasis on research & development has contributed to developments in the craft beer product range. New varieties & product launch attracted more consumers to the craft brewing of beer at home.

Beer brewing provides certain benefits, such as brewing large volumes from 1 gallon to 10 gallons at a time. Consumers can create their own taste if they like. Beer

consumption may have some positive health benefits, such as lowering the risk of heart disease, resulting in healthy bones, lowering the risk of diabetes, and providing stroke protection.

Based on Product, the market is segmented into Mini Brewer and Full-size Brewer. Based on Mode of Operation, the market is segmented into Automatic and Manual. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Electronics, Inc. (LG Corporation), Brewie Company, MiniBrew B.V., PicoBrew, Inc., Speidel Tank- und Beh?lterbau GmbH, WilliamsWarn Ltd., Home Brew West, Kickstarter, PBC, BrewJacket, LLC, and AIBrew Corp.

Scope of the Study

Market Segmentation:

By Product

Mini Brewer and

Full-size Brewer

By Mode of Operation

Automatic and

Manual

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

LG Electronics, Inc. (LG Corporation)

Brewie Company

MiniBrew B.V.

PicoBrew, Inc.

Speidel Tank- und Beh?lterbau GmbH

WilliamsWarn Ltd.

Home Brew West

Kickstarter, PBC

BrewJacket, LLC

AIBrew Corp.

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