

Europe Heated Mattress Pads Market By Application (Households, Hotels, Hospitals, and Other Applications), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Heated Mattress Pads Market would witness market growth of 5.7% CAGR during the forecast period (2020-2026).

Growing spending on bedding items that give a relaxed and revived sleeping experience is driving the growth of the segment. Likewise, expanding popularity towards therapeutic alleviation while sleeping as an aid to relax muscles, ease tension, and encourage blood flow by using heat therapy have added expanded penetration of heated mattress pads among residential customers. Moreover, the demand for bedding in residential end-use has been developing fundamentally, which, thus, is probably going to fuel segment development.

Development in the travel and tourism industry is probably going to fuel the demand for heated bedding in hotels, accordingly propelling the utilization of heated mattress pads. An aggregate of 1,500 new hotel construction ventures in Europe are in pipeline, wherein by 2019, around 270 new hotels and resorts are anticipated to open, having more than 38,000 new rooms. This improvement is anticipated to positively affect the development of the hotel's end-user segment. Germany, the U.K., and France are the major nations that are anticipated to observe new developments, consequently driving the demand for bedding in hotels over the forecast period.

Based on Application, the market is segmented into Households, Hotels, Hospitals, and Other Applications. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Newell Brands, Inc. (Sunbeam Products, Inc.), Sleep Number Corporation, Bed Bath & Beyond, Inc., Electro Warmth Products, LLC, Delutti, Inc., Perfect Fit Industries, LLC (Cross River, LLC), Therapedic International, Tuck.com, LLC, Kryo, Inc. and Biddeford Blankets LLC (Microlife Corporation).

Scope of the Study

Market Segmentation:

By Application

Households

Hotels

Hospitals

Other Applications

By Distribution Channel

Offline

Online

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Newell Brands, Inc. (Sunbeam Products, Inc.)

Sleep Number Corporation

Bed Bath & Beyond, Inc.

Electro Warmth Products, LLC

Delutti, Inc.

Perfect Fit Industries, LLC (Cross River, LLC)

Therapedic International

Tuck.com, LLC

Kryo, Inc.

Biddeford Blankets LLC (Microlife Corporation)

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