

Europe Healthy Snacks Market (2019-2025)

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Abstracts

The Europe Healthy Snacks Market would witness market growth of 4.63% CAGR during the forecast period (2019–2025).

The Europe market is projected to be one of the major markets in revenue terms over the forecast period. This trend can be attributed to the existence of local manufacturers and a growing preference for healthy food products among individuals in the region. Also, the Asia Pacific healthy snacks market is likely to record the high growth in revenue terms over the forecast period.

Dried fruit snacks are consumed by clients at a wide-scale as they provide minerals, phytonutrients, vitamins, and fiber. The rising awareness of the health benefits provided by customers in European countries, mainly the UK, Germany, and France, is likely to boost the demand for these products over the coming years.

Regulatory bodies in advanced regions like Europe have laid down rigid laws for the manufacture of meat snacks to guarantee better protection of customer health. Hence, meat snacks producers are required to ensure better quality products that entail extra costs and may challenge the segment's development over the next few years.

Based on Product Type, the market is segmented into Cereal & Granola Bars, Nuts & Seeds Snacks, Meat Snacks, Dried Fruit and Trail Mix Snacks. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Food Specialty Stores, Convenience Stores, Online and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Danone S.A., Nestle S.A., PepsiCo, Inc., Kellogg Company, General Mills, Inc., Hormel Foods Corporation, The Hain Celestial

Group, Inc. Mondelez International, Inc. and Tyson Foods, Inc.

Scope of the Study

Market Segmentation:

By Product Type

Cereal & Granola Bars

Nuts & Seeds Snacks

Meat Snacks

Dried Fruit

Trail Mix Snacks

By Distribution Channel

Hypermarket and Supermarket

Food Specialty Stores

Convenience Stores

Online

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

DANONE S.A.

Nestle S.A.

PepsiCo, Inc.

Kellogg Company

General Mills, Inc.

Hormel Foods Corporation

The Hain Celestial Group, Inc.

Mondelez International, Inc.

Tyson Foods, Inc.

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