

Europe Hand Sanitizer Market (2017 - 2023)

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Abstracts

The Europe Hand Sanitizer Market would grow at a CAGR of 9.8% during the forecast period. Hand sanitizers are antiseptic or disinfectant which are in the form of gels, foams, sprays, or in liquid forms, and are used instead of washing hands. Consumers around the world are extensively using hand sanitizers and replacing washing hands with soap and water. Wide range of products addressing different needs such as would further spur the growth of the market. New fragrances, moisturizers, and other functionally attractive products are launched to attract the working class, baby boomers, as well as kids. Manufacturers are focusing on R&D efforts which are geared towards the development of hand sanitizers which can be used to protect against deadly human strains of enteroviruses and noroviruses. To protect against life threatening disease such as Ebola, products with quaternary ammonium compounds and other advanced ingredients are being developed.

Based on Product Types, the market is segmented into Gel, Spray, Foam, and Others. Based on End-User, the market is segmented into Hospitals, Hotels & Restaurants, Residential, and Others. Based on Sales Channels, the market is segmented into Departmental Store & Supermarkets, Pharmacies, Online Store, and Others.

Based on country, Europe Hand Sanitizer market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant country in the Europe Hand Sanitizer market in 2016.

The report covers the analysis of key stake holders of the Hand Sanitizer market. Key companies profiled in the report include Reckitt Benckiser Group Plc., 3M Company, Sanofi (Chattam, Inc.), PROCTER & GAMBLE CO, Unilever, GOJO Industries, Inc., L Brands (Bath & Body Works, LLC), Deb Group Ltd., Henkel AG & Company, KGaA, and Kimberly- Clark Corporation.

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