

# Europe Hand Dryer Market (2016 - 2022)

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## Abstracts

Hand washing is an important part of hygiene; so do the effective method of drying the hand. Hand dryer is one of the innovative technology products. The technology is helping in saving the environment with the mission to replace paper towel with the blowing air. Its main function is to dry wet hands by the help of blowing air. Hand Dryers are one of the electric devices mostly preferred by hotels, public washrooms, malls, and others. It could be operated with just a single button or by the infrared sensor.

One of the best merits of hand dryers is that, it is cost-effective and needs one time investment. In comparison with the paper towel, the hand dryers are cost-effective. Average hand dryer cost is between € 0.0002 and € 0.002 per dry in electricity that is much lower than the production of paper towel. Manufactures and buyers also claims that hand dryers save up to 97% of electricity in the production. Moreover, Hand dryers require less attention then paper towels, even hand dryer requires less maintenance. Hence, less cost would ultimately attract lot of customers and would help in the growth of hand dryers market.

The hand dryer market has been segmented on the basis of End-User, Type, Mode of Operation, and Country. Based on End-user, the market is segmented into Hospitals & Clinics, Food processing & service industry, Hotels, Commercial complexes, Office buildings, and Others (Railway stations, airports, education institutes, common public restrooms). Based on Type, the market is segmented into hot hand dryer and Jet hand dryer. Based on Mode of Operation, the market is segmented into Push button and Automatic. Based on Country, the market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

The key players operating in the hand dryer market are United Technologies Corporation, Dyson Ltd., American Dryer Inc., Palmer Fixture, Bio JetDrier, Mitsubishi Electric Corporation, Panasonic Corporation, Hokwang Industries, and Excel Dryer, Inc.

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