

Europe Hair Restoration Services Market (2019-2025)

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Abstracts

The Europe Hair Restoration Services Market would witness market growth of 5.0% CAGR during the forecast period (2019-2025). The increasing internet penetration across the evolving parts of the world has helped service providers in initiating key online marketing programs. These initiatives can be attributed to the fact that online platforms are the most convenient ways of creating awareness about the specifications and features of the hair restoration services among their customers. Companies for hair restoration services focus on promoting their products on the internet market. The platform offers service providers a huge opportunity to increase their customer base and generate higher revenue.

On the basis of end-user, the hair restoration services market is segmented into men and women. Comparatively, the men segment is expected to have a higher value in the overall market. Androgenetic alopecia, also known as male-pattern baldness is a common condition in which excess male hormones in hair follicles prevent hair growth on the scalp. Europe has the highest amount of bald males throughout the world. Baldness is most prevalent in the Czech Republic, with nearly a quarter of these males going bald. Spain has the second largest population of bald males, preceded by Germany and France.

Hair associated issues are not limited to any particular age and gender that has generated an enormous potential for this industry to develop worldwide. This has established a strong requirement for hair treatment and transplant in different areas, which will also increase demand in the industry for hair transplant facilities. Psoriasis is a prevalent chronic condition of the skin resulting from an overactive immune system. It is defined by flaking and inflammation of the skin, along with thick, black, silver, or red hair spots. And, according to the National Psoriasis Foundation (NPF), more than 60 percent of all individuals with psoriasis can develop some scaling on their scalp. Scalp psoriasis extends the range from moderate to serious, and psoriasis scalp can reach

the hairline to the forehead, and at the back of the neck, and also near the ears. Eating certain products can create psoriasis worse while it is triggered by an autoimmune issue.

Hair cloning is another recent procedure that gained prominence in the hair restoration services market. This technology is a cell therapy that is an effective, minimally invasive hair growth procedure. Hair cloning eliminates the need for any maintenance post-surgery. Moreover, increased celebrity influence and consistent self-consciousness about facial appearance, and peer influence to grow thicker hair are also key factors that are contributing towards further adoption of hair restoration services. What's more, the growing need to maintain a good condition of hair has become a major concern among appearance-conscious customers. This is further fueling the need for hair restoration services, thereby, driving the global hair restoration services market growth.

The report highlights the adoption of Hair Restoration Services in Europe. Based on Service Provider, the market is segmented into Hospitals, Clinics and Surgical Centers. Based on Gender, the market is segmented into Male, and Female. Based on Service type, the market is segmented into Follicular Unit Extraction, Follicular Unit Transplantation, Laser Treatment, Follicular Unit Strip Surgery and Other services. The report also covers geographical segmentation of Hair Restoration Services market. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

The major market players expanding their reach in the Europe hair restoration services market are Allergan PLC, Direct Hair Implantation Ltd., Bosley, Inc. (Aderans Company Limited), National Hair Centers (GD&D Hair Solutions), Venus Concept Ltd. (NeoGraft Solutions), Lexington Intl. LLC, Bernstein Medical PC, Theradome, Inc., Elite Hair Restoration Ltd. and IllumiFlow.

Scope of the Study

Market Segmentation:

By Service Provider

Hospitals

Clinics

Surgical Centers

By Gender

Male

Female

By Service Type

Follicular Unit Extraction

Follicular Unit Transplantation

Laser Treatment

Follicular Unit Strip Surgery

Other services

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled:

Allergan PLC

Direct Hair Implantation Ltd.

Bosley, Inc. (Aderans Company Limited)

National Hair Centers (GD&D Hair Solutions)

Venus Concept Ltd. (NeoGraft Solutions)

Lexington Intl. LLC

Bernstein Medical PC

Theradome, Inc.

Elite Hair Restoration Ltd.

IllumiFlow

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Hair Restoration Services Market, by Service Provider
 - 1.4.2 Europe Hair Restoration Services Market, by Gender
 - 1.4.3 Europe Hair Restoration Services Market, by Service Type
 - 1.4.4 Europe Hair Restoration Services Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. EUROPE HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER

- 3.1 Europe Hospitals Market by Country
- 3.2 Europe Clinics Market by Country
- 3.3 Europe Surgical Centers Market by Country

CHAPTER 4. EUROPE HAIR RESTORATION SERVICES MARKET BY GENDER

- 4.1 Europe Male Market by Country
- 4.2 Europe Female Market by Country

CHAPTER 5. EUROPE HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE

- 5.1 Europe Follicular Unit Extraction Market by Country
- 5.2 Europe Follicular Unit Transplantation Market by Country

- 5.3 Europe Laser Treatment Market by Country
- 5.4 Europe Follicular Unit Strip Surgery Market by Country
- 5.5 Europe Other services Market by Country

CHAPTER 6. EUROPE HAIR RESTORATION SERVICES MARKET BY COUNTRY

- 6.1 Germany Hair Restoration Services Market
 - 6.1.1 Germany Hair Restoration Services Market by Service Provider
 - 6.1.2 Germany Hair Restoration Services Market by Gender
 - 6.1.3 Germany Hair Restoration Services Market by Service Type
- 6.2 UK Hair Restoration Services Market
 - 6.2.1 UK Hair Restoration Services Market by Service Provider
 - 6.2.2 UK Hair Restoration Services Market by Gender
 - 6.2.3 UK Hair Restoration Services Market by Service Type
- 6.3 France Hair Restoration Services Market
 - 6.3.1 France Hair Restoration Services Market by Service Provider
 - 6.3.2 France Hair Restoration Services Market by Gender
 - 6.3.3 France Hair Restoration Services Market by Service Type
- 6.4 Russia Hair Restoration Services Market
 - 6.4.1 Russia Hair Restoration Services Market by Service Provider
 - 6.4.2 Russia Hair Restoration Services Market by Gender
 - 6.4.3 Russia Hair Restoration Services Market by Service Type
- 6.5 Spain Hair Restoration Services Market
 - 6.5.1 Spain Hair Restoration Services Market by Service Provider
 - 6.5.2 Spain Hair Restoration Services Market by Gender
 - 6.5.3 Spain Hair Restoration Services Market by Service Type
- 6.6 Italy Hair Restoration Services Market
 - 6.6.1 Italy Hair Restoration Services Market by Service Provider
 - 6.6.2 Italy Hair Restoration Services Market by Gender
 - 6.6.3 Italy Hair Restoration Services Market by Service Type
- 6.7 Rest of Europe Hair Restoration Services Market
 - 6.7.1 Rest of Europe Hair Restoration Services Market by Service Provider
 - 6.7.2 Rest of Europe Hair Restoration Services Market by Gender
 - 6.7.3 Rest of Europe Hair Restoration Services Market by Service Type

CHAPTER 7. COMPANY PROFILES

- 7.1 Allergan PLC
 - 7.1.1 Company Overview

- 7.1.2 Financial Analysis
- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense
- 7.1.1 Recent strategies and developments:
 - 7.1.1.1 Acquisition and mergers:
- 7.2 Direct Hair Implantation Ltd.
 - 7.2.1 Company Overview
 - 7.2.2 Recent strategies and developments:
 - 7.2.2.1 Collaborations, partnerships and agreements:
 - 7.2.2.2 Product launches:
- 7.3 Bosley, Inc. (Aderans Company Limited)
 - 7.3.1 Company Overview
 - 7.3.2 Recent strategies and developments:
 - 7.3.2.1 Collaborations, partnerships and agreements:
 - 7.3.2.2 Product launches:
- 7.4 National Hair Centers (GD&D Hair Solutions)
 - 7.4.1 Company Overview
- 7.5 Venus Concept Ltd. (NeoGraft Solutions)
 - 7.5.1 Company Overview
 - 7.5.2 Recent strategies and developments:
 - 7.5.2.1 Acquisition and mergers:
- 7.6 Lexington Intl., LLC
 - 7.6.1 Company Overview
 - 7.6.2 Recent strategies and developments:
 - 7.6.2.1 Product launches:
- 7.7 Bernstein Medical PC
 - 7.7.1 Company Overview
- 7.8 Theradome, Inc.
 - 7.8.1 Company Overview
 - 7.8.2 Recent strategies and developments:
 - 7.8.2.1 Product launches:
 - 7.8.2.2 Acquisition and mergers:
- 7.9 Elite Hair Restoration Ltd.
 - 7.9.1 Company Overview
- 7.1 IllumiFlow
 - 7.10.1 Company Overview
 - 7.10.2 Recent strategies and developments:
 - 7.10.2.1 Product launches:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD MILLION

TABLE 2 EUROPE HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD MILLION

TABLE 3 EUROPE HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2015 - 2018, USD MILLION

TABLE 4 EUROPE HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2019 - 2025, USD MILLION

TABLE 5 EUROPE HOSPITALS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 EUROPE HOSPITALS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 7 EUROPE CLINICS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 EUROPE CLINICS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 9 EUROPE SURGICAL CENTERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 EUROPE SURGICAL CENTERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 EUROPE HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 - 2018, USD MILLION

TABLE 12 EUROPE HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 - 2025, USD MILLION

TABLE 13 EUROPE MALE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 EUROPE MALE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 EUROPE FEMALE MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 EUROPE FEMALE MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 EUROPE HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2015 - 2018, USD MILLION

TABLE 18 EUROPE HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2019 - 2025, USD MILLION

TABLE 19 EUROPE FOLLICULAR UNIT EXTRACTION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 20 EUROPE FOLLICULAR UNIT EXTRACTION MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 EUROPE FOLLICULAR UNIT TRANSPLANTATION MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 EUROPE FOLLICULAR UNIT TRANSPLANTATION MARKET BY

COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 EUROPE LASER TREATMENT MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 24 EUROPE LASER TREATMENT MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 25 EUROPE FOLLICULAR UNIT STRIP SURGERY MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 26 EUROPE FOLLICULAR UNIT STRIP SURGERY MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 27 EUROPE OTHER SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 28 EUROPE OTHER SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 29 EUROPE HAIR RESTORATION SERVICES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 30 EUROPE HAIR RESTORATION SERVICES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 31 GERMANY HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD MILLION

TABLE 32 GERMANY HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD MILLION

TABLE 33 GERMANY HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2015 - 2018, USD MILLION

TABLE 34 GERMANY HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2019 - 2025, USD MILLION

TABLE 35 GERMANY HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 - 2018, USD MILLION

TABLE 36 GERMANY HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 - 2025, USD MILLION

TABLE 37 GERMANY HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2015 - 2018, USD MILLION

TABLE 38 GERMANY HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2019 - 2025, USD MILLION

TABLE 39 UK HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD MILLION

TABLE 40 UK HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD MILLION

TABLE 41 UK HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2015 - 2018, USD MILLION

TABLE 42 UK HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2019 - 2025, USD MILLION

TABLE 43 UK HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 - 2018, USD MILLION

TABLE 44 UK HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 - 2025, USD MILLION

TABLE 45 UK HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2015 - 2018, USD MILLION

TABLE 46 UK HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2019 - 2025, USD MILLION

TABLE 47 FRANCE HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD MILLION

TABLE 48 FRANCE HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD MILLION

TABLE 49 FRANCE HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2015 - 2018, USD MILLION

TABLE 50 FRANCE HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2019 - 2025, USD MILLION

TABLE 51 FRANCE HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 - 2018, USD MILLION

TABLE 52 FRANCE HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 - 2025, USD MILLION

TABLE 53 FRANCE HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2015 - 2018, USD MILLION

TABLE 54 FRANCE HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE, 2019 - 2025, USD MILLION

TABLE 55 RUSSIA HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD MILLION

TABLE 56 RUSSIA HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD MILLION

TABLE 57 RUSSIA HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2015 - 2018, USD MILLION

TABLE 58 RUSSIA HAIR RESTORATION SERVICES MARKET BY SERVICE PROVIDER, 2019 - 2025, USD MILLION

TABLE 59 RUSSIA HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 - 2018, USD MILLION

TABLE 60 RUSSIA HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 - 2025, USD MILLION

TABLE 61 RUSSIA HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE,

2015 - 2018, USD MILLION

TABLE 62 RUSSIA HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE,
2019 - 2025, USD MILLION

TABLE 63 SPAIN HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD
MILLION

TABLE 64 SPAIN HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD
MILLION

TABLE 65 SPAIN HAIR RESTORATION SERVICES MARKET BY SERVICE
PROVIDER, 2015 - 2018, USD MILLION

TABLE 66 SPAIN HAIR RESTORATION SERVICES MARKET BY SERVICE
PROVIDER, 2019 - 2025, USD MILLION

TABLE 67 SPAIN HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 -
2018, USD MILLION

TABLE 68 SPAIN HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 -
2025, USD MILLION

TABLE 69 SPAIN HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE,
2015 - 2018, USD MILLION

TABLE 70 SPAIN HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE,
2019 - 2025, USD MILLION

TABLE 71 ITALY HAIR RESTORATION SERVICES MARKET, 2015 - 2018, USD
MILLION

TABLE 72 ITALY HAIR RESTORATION SERVICES MARKET, 2019 - 2025, USD
MILLION

TABLE 73 ITALY HAIR RESTORATION SERVICES MARKET BY SERVICE
PROVIDER, 2015 - 2018, USD MILLION

TABLE 74 ITALY HAIR RESTORATION SERVICES MARKET BY SERVICE
PROVIDER, 2019 - 2025, USD MILLION

TABLE 75 ITALY HAIR RESTORATION SERVICES MARKET BY GENDER, 2015 -
2018, USD MILLION

TABLE 76 ITALY HAIR RESTORATION SERVICES MARKET BY GENDER, 2019 -
2025, USD MILLION

TABLE 77 ITALY HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE,
2015 - 2018, USD MILLION

TABLE 78 ITALY HAIR RESTORATION SERVICES MARKET BY SERVICE TYPE,
2019 - 2025, USD MILLION

TABLE 79 REST OF EUROPE HAIR RESTORATION SERVICES MARKET, 2015 -
2018, USD MILLION

TABLE 80 REST OF EUROPE HAIR RESTORATION SERVICES MARKET, 2019 -
2025, USD MILLION

TABLE 81 REST OF EUROPE HAIR RESTORATION SERVICES MARKET BY
SERVICE PROVIDER, 2015 - 2018, USD MILLION

TABLE 82 REST OF EUROPE HAIR RESTORATION SERVICES MARKET BY
SERVICE PROVIDER, 2019 - 2025, USD MILLION

TABLE 83 REST OF EUROPE HAIR RESTORATION SERVICES MARKET BY
GENDER, 2015 - 2018, USD MILLION

TABLE 84 REST OF EUROPE HAIR RESTORATION SERVICES MARKET BY
GENDER, 2019 - 2025, USD MILLION

TABLE 85 REST OF EUROPE HAIR RESTORATION SERVICES MARKET BY
SERVICE TYPE, 2015 - 2018, USD MILLION

TABLE 86 REST OF EUROPE HAIR RESTORATION SERVICES MARKET BY
SERVICE TYPE, 2019 - 2025, USD MILLION

TABLE 87 KEY INFORMATION – ALLERGAN PLC

TABLE 88 KEY INFORMATION – DIRECT HAIR IMPLANTATION LTD.

TABLE 89 KEY INFORMATION – NATIONAL HAIR CENTERS

TABLE 90 KEY INFORMATION – VENUS CONCEPT LTD.

TABLE 91 KEY INFORMATION – LEXINGTON INTL., LLC

TABLE 92 KEY INFORMATION –BERNSTEIN MEDICAL PC

TABLE 93 KEY INFORMATION – THERADOME, INC.

TABLE 94 KEY INFORMATION – ELITE HAIR RESTORATION LTD.

TABLE 95 KEY INFORMATION – ILLUMIFLOW

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

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