

Europe GPS (Global Positioning Systems) Market (2019-2025)

<https://marketpublishers.com/r/E8AD8EE8E3C8EN.html>

Date: November 2019

Pages: 114

Price: US\$ 1,500.00 (Single User License)

ID: E8AD8EE8E3C8EN

Abstracts

The Europe GPS (Global Positioning System) Market would witness market growth of 19.3% CAGR during the forecast period (2019-2025).

The GPS system has to establish a connection to the required number of satellites to work properly. Depending on the strength of the receiver, this process can take from a few seconds to a few minutes. For example, the GPS unit of a car usually establishes a GPS connection in a watch or smartphone faster than the receiver. In order to speed up the GPS detection process, many GPS devices also use some form of location caching. A GPS device can immediately determine which satellites would be available the next time it scans for a GPS signal.

Mobile manufacturers and developers of applications are showing a higher interest in using location-based information as an enabler for several companies, customers, and public safety services. For example, some businesses are also using location-based data for analytics and marketing applications that help companies understand consumer behaviour and reach target customers, which further help them to expand their business. Location-based data can be useful in allowing mobile services to secure user authentication and fraud management services.

Based on Deployment, the market is segmented into Consumer Devices, Automotive Telematics Systems, Standalone Trackers, Portable Navigation Devices and Others. Based on Application, the market is segmented into Location-Based Services, Road, Aviation, Marine, Surveying & Mapping and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include United Technologies Corporation (Rockwell Collins, Inc.), Hexagon AB, Qualcomm, Inc., Broadcom, Inc., Trimble, Inc., Garmin Ltd., KVH Industries, Inc., TomTom N.V., Geotab, Inc. and MiTAC Holdings Corporation.

Scope of the Study

Market Segmentation:

By Deployment

Consumer Devices

Automotive Telematics Systems

Standalone Trackers

Portable Navigation Devices

Others

By Application

Location-Based Services

Road

Aviation

Marine

Surveying and Mapping

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

United Technologies Corporation (Rockwell Collins, Inc.)

Hexagon AB

Qualcomm, Inc.

Broadcom, Inc.

Trimble, Inc.

Garmin Ltd.

KVH Industries, Inc.

TomTom N.V.

Geotab, Inc.

MiTAC Holdings Corporation

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe GPS (Global Positioning Systems)Market, by Deployment
 - 1.4.2 Europe GPS (Global Positioning Systems)Market, by Application
 - 1.4.3 Europe GPS (Global Positioning Systems)Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches
 - 3.2.3 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Product Launches: 2019-Nov – 2015-Dec) Leading Players

CHAPTER 4. EUROPE GPS MARKET BY DEPLOYMENT

- 4.1 Europe Consumer Devices GPS Market by Country
- 4.2 Europe Automotive Telematics Systems GPS Market by Country
- 4.3 Europe Standalone Trackers GPS Market by Country

4.4 Europe Portable Navigation Devices GPS Market by Country

4.5 Europe Other Deployment GPS Market by Country

CHAPTER 5. EUROPE GPS MARKET BY APPLICATION

5.1 Europe Location-Based Services GPS Market by Country

5.2 Europe Road GPS Market by Country

5.3 Europe Aviation GPS Market by Country

5.4 Europe Marine GPS Market by Country

5.5 Europe Surveying and Mapping GPS Market by Country

5.6 Europe Others GPS Market by Country

CHAPTER 6. EUROPE GPS MARKET BY COUNTRY

6.1 Germany GPS Market

6.1.1 Germany GPS Market by Deployment

6.1.2 Germany GPS Market by Application

6.2 UK GPS Market

6.2.1 UK GPS Market by Deployment

6.2.2 UK GPS Market by Application

6.3 France GPS Market

6.3.1 France GPS Market by Deployment

6.3.2 France GPS Market by Application

6.4 Russia GPS Market

6.4.1 Russia GPS Market by Deployment

6.4.2 Russia GPS Market by Application

6.5 Spain GPS Market

6.5.1 Spain GPS Market by Deployment

6.5.2 Spain GPS Market by Application

6.6 Italy GPS Market

6.6.1 Italy GPS Market by Deployment

6.6.2 Italy GPS Market by Application

6.7 Rest of Europe GPS Market

6.7.1 Rest of Europe GPS Market by Deployment

6.7.2 Rest of Europe GPS Market by Application

CHAPTER 7. COMPANY PROFILES

7.1 United Technologies Corporation (Rockwell Collins, Inc.)

- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Segmental and Regional Analysis
- 7.1.4 Research & Development Expense
- 7.1.5 Recent strategies and developments:
 - 7.1.5.1 Collaborations, Partnerships, and Agreements:
 - 7.1.5.2 Product Launches:
- 7.1.6 SWOT Analysis
- 7.2 Hexagon AB
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental And Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Collaborations, Partnerships, and Agreements:
 - 7.2.5.2 Product Launches:
- 7.3 Qualcomm, Inc.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Segmental and Regional Analysis
 - 7.3.4 Research & Development Expense
 - 7.3.5 Recent strategies and developments:
 - 7.3.5.1 Collaborations, Partnerships, and Agreements:
 - 7.3.5.2 Product Launches:
 - 7.3.5.3 Acquisition and Mergers:
 - 7.3.6 SWOT Analysis
- 7.4 Broadcom, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
 - 7.4.5 Recent strategies and developments:
 - 7.4.5.1 Collaborations, Partnerships, and Agreements:
 - 7.4.5.2 Product Launches:
 - 7.4.5.3 Acquisition and Mergers:
 - 7.4.6 SWOT Analysis
- 7.5 Trimble, Inc.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis

- 7.5.3 Segmental and Regional Analysis
- 7.5.4 Research & Development Expense
- 7.5.5 Recent strategies and developments:
 - 7.5.5.1 Collaborations, Partnerships, and Agreements:
 - 7.5.5.2 Product Launches:
 - 7.5.5.3 Acquisition and Mergers:
- 7.5.6 SWOT Analysis
- 7.6 Garmin Ltd.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
 - 7.6.4 Research & Development Expenses
 - 7.6.5 Recent strategies and developments:
 - 7.6.5.1 Product Launches:
 - 7.6.5.2 Acquisition and Mergers:
 - 7.6.6 SWOT Analysis
- 7.7 KVV Industries, Inc.
 - 7.7.1 Company Overview
 - 7.7.2 Financial Analysis
 - 7.7.3 Segmental Analysis
 - 7.7.4 Research & Development Expense
 - 7.7.5 Recent strategies and developments:
 - 7.7.5.1 Collaborations, Partnerships, and Agreements:
 - 7.7.5.2 Product Launches:
- 7.8 TomTom N.V.
 - 7.8.1 Company Overview
 - 7.8.2 Financial Analysis
 - 7.8.3 Segmental and Regional Analysis
 - 7.8.4 Research & Development Expense
 - 7.8.5 Recent strategies and developments:
 - 7.8.5.1 Collaborations, Partnerships, and Agreements:
 - 7.8.6 SWOT Analysis
- 7.9 Geotab, Inc.
 - 7.9.1 Company Overview
 - 7.9.2 Recent strategies and developments:
 - 7.9.2.1 Product Launches:
- 7.1 MiTAC Holdings Corporation
 - 7.10.1 Company Overview
 - 7.10.2 Financial Analysis

7.10.3 Segmental and Regional Analysis

7.10.4 Research & Development Expense

7.10.5 Recent strategies and developments:

7.10.5.1 Collaborations, Partnerships, and Agreements:

7.10.5.2 Product Launches:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE GPS MARKET, 2015 - 2018, USD MILLION

TABLE 2 EUROPE GPS MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– GLOBAL POSITIONING SYSTEM (GPS) MARKET

TABLE 4 PRODUCT LAUNCHES– GLOBAL POSITIONING SYSTEM (GPS) MARKET

TABLE 5 MERGERS & ACQUISITIONS – GLOBAL POSITIONING SYSTEM (GPS) MARKET

TABLE 6 EUROPE GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION

TABLE 7 EUROPE GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION

TABLE 8 EUROPE CONSUMER DEVICES GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 9 EUROPE CONSUMER DEVICES GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 10 EUROPE AUTOMOTIVE TELEMATICS SYSTEMS GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 11 EUROPE AUTOMOTIVE TELEMATICS SYSTEMS GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 12 EUROPE STANDALONE TRACKERS GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 13 EUROPE STANDALONE TRACKERS GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 14 EUROPE PORTABLE NAVIGATION DEVICES GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 15 EUROPE PORTABLE NAVIGATION DEVICES GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 16 EUROPE OTHER DEPLOYMENT GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 17 EUROPE OTHER DEPLOYMENT GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 18 EUROPE GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 19 EUROPE GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 20 EUROPE LOCATION-BASED SERVICES GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 21 EUROPE LOCATION-BASED SERVICES GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 22 EUROPE ROAD GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 23 EUROPE ROAD GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 24 EUROPE AVIATION GPS MARKET BY COUNTRY, 2015 - 2018, USD
MILLION

TABLE 25 EUROPE AVIATION GPS MARKET BY COUNTRY, 2019 - 2025, USD
MILLION

TABLE 26 EUROPE MARINE GPS MARKET BY COUNTRY, 2015 - 2018, USD
MILLION

TABLE 27 EUROPE MARINE GPS MARKET BY COUNTRY, 2019 - 2025, USD
MILLION

TABLE 28 EUROPE SURVEYING AND MAPPING GPS MARKET BY COUNTRY, 2015
- 2018, USD MILLION

TABLE 29 EUROPE SURVEYING AND MAPPING GPS MARKET BY COUNTRY, 2019
- 2025, USD MILLION

TABLE 30 EUROPE OTHERS GPS MARKET BY COUNTRY, 2015 - 2018, USD
MILLION

TABLE 31 EUROPE OTHERS GPS MARKET BY COUNTRY, 2019 - 2025, USD
MILLION

TABLE 32 EUROPE GPS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 33 EUROPE GPS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 34 GERMANY GPS MARKET, 2015 - 2018, USD MILLION

TABLE 35 GERMANY GPS MARKET, 2019 - 2025, USD MILLION

TABLE 36 GERMANY GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION

TABLE 37 GERMANY GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION

TABLE 38 GERMANY GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 39 GERMANY GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 40 UK GPS MARKET, 2015 - 2018, USD MILLION

TABLE 41 UK GPS MARKET, 2019 - 2025, USD MILLION

TABLE 42 UK GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION

TABLE 43 UK GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION

TABLE 44 UK GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 45 UK GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 46 FRANCE GPS MARKET, 2015 - 2018, USD MILLION

TABLE 47 FRANCE GPS MARKET, 2019 - 2025, USD MILLION

TABLE 48 FRANCE GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION

TABLE 49 FRANCE GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION

TABLE 50 FRANCE GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 51 FRANCE GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 52 RUSSIA GPS MARKET, 2015 - 2018, USD MILLION

TABLE 53 RUSSIA GPS MARKET, 2019 - 2025, USD MILLION
TABLE 54 RUSSIA GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION
TABLE 55 RUSSIA GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION
TABLE 56 RUSSIA GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION
TABLE 57 RUSSIA GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION
TABLE 58 SPAIN GPS MARKET, 2015 - 2018, USD MILLION
TABLE 59 SPAIN GPS MARKET, 2019 - 2025, USD MILLION
TABLE 60 SPAIN GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION
TABLE 61 SPAIN GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION
TABLE 62 SPAIN GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION
TABLE 63 SPAIN GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION
TABLE 64 ITALY GPS MARKET, 2015 - 2018, USD MILLION
TABLE 65 ITALY GPS MARKET, 2019 - 2025, USD MILLION
TABLE 66 ITALY GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION
TABLE 67 ITALY GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION
TABLE 68 ITALY GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION
TABLE 69 ITALY GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION
TABLE 70 REST OF EUROPE GPS MARKET, 2015 - 2018, USD MILLION
TABLE 71 REST OF EUROPE GPS MARKET, 2019 - 2025, USD MILLION
TABLE 72 REST OF EUROPE GPS MARKET BY DEPLOYMENT, 2015 - 2018, USD MILLION
TABLE 73 REST OF EUROPE GPS MARKET BY DEPLOYMENT, 2019 - 2025, USD MILLION
TABLE 74 REST OF EUROPE GPS MARKET BY APPLICATION, 2015 - 2018, USD MILLION
TABLE 75 REST OF EUROPE GPS MARKET BY APPLICATION, 2019 - 2025, USD MILLION
TABLE 76 KEY INFORMATION – UNITED TECHNOLOGIES CORPORATION
TABLE 77 KEY INFORMATION – HEXAGON AB
TABLE 78 KEY INFORMATION – QUALCOMM, INC.
TABLE 79 KEY INFORMATION – BROADCOM, INC.
TABLE 80 KEY INFORMATION – TRIMBLE, INC.
TABLE 81 KEY INFORMATION – GARMIN LTD.
TABLE 82 KEY INFORMATION – KVH INDUSTRIES, INC.
TABLE 83 KEY INFORMATION – TOMTOM N.V.
TABLE 84 KEY INFORMATION – GEOTAB, INC.
TABLE 85 KEY INFORMATION – MITAC HOLDINGS CORPORATION

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES: 2019-NOV – 2015-DEC)
LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: UNITED TECHNOLOGIES
CORPORATION (ROCKWELL COLLINS, INC.)

FIG 6 SWOT ANALYSIS: UNITED TECHNOLOGIES CORPORATION

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: HEXAGON AB

FIG 8 RECENT STRATEGIES AND DEVELOPMENTS: QUALCOMM, INC.

FIG 9 SWOT ANALYSIS: QUALCOMM, INC.

FIG 10 RECENT STRATEGIES AND DEVELOPMENTS: BROADCOM, INC.

FIG 11 SWOT ANALYSIS: BROADCOM, INC.

FIG 12 RECENT STRATEGIES AND DEVELOPMENTS: TRIMBLE, INC.

FIG 13 SWOT ANALYSIS: TRIMBLE, INC.

FIG 14 RECENT STRATEGIES AND DEVELOPMENTS: GARMIN LTD.

FIG 15 SWT ANALYSIS: GARMIN LTD.

FIG 16 RECENT STRATEGIES AND DEVELOPMENTS: KVH INDUSTRIES, INC.

FIG 17 SWOT ANALYSIS: TOMTOM N.V.

I would like to order

Product name: Europe GPS (Global Positioning Systems) Market (2019-2025)

Product link: <https://marketpublishers.com/r/E8AD8EE8E3C8EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8AD8EE8E3C8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970