

Europe GPS (Global Positioning Systems) Market (2019-2025)

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Abstracts

The Europe GPS (Global Positioning System) Market would witness market growth of 19.3% CAGR during the forecast period (2019-2025).

The GPS system has to establish a connection to the required number of satellites to work properly. Depending on the strength of the receiver, this process can take from a few seconds to a few minutes. For example, the GPS unit of a car usually establishes a GPS connection in a watch or smartphone faster than the receiver. In order to speed up the GPS detection process, many GPS devices also use some form of location caching. A GPS device can immediately determine which satellites would be available the next time it scans for a GPS signal.

Mobile manufacturers and developers of applications are showing a higher interest in using location-based information as an enabler for several companies, customers, and public safety services. For example, some businesses are also using location-based data for analytics and marketing applications that help companies understand consumer behaviour and reach target customers, which further help them to expand their business. Location-based data can be useful in allowing mobile services to secure user authentication and fraud management services.

Based on Deployment, the market is segmented into Consumer Devices, Automotive Telematics Systems, Standalone Trackers, Portable Navigation Devices and Others. Based on Application, the market is segmented into Location-Based Services, Road, Aviation, Marine, Surveying & Mapping and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include United Technologies Corporation (Rockwell Collins, Inc.), Hexagon AB, Qualcomm, Inc., Broadcom, Inc., Trimble, Inc., Garmin Ltd., KVH Industries, Inc., TomTom N.V., Geotab, Inc. and MiTAC Holdings Corporation.

Scope of the Study

Market Segmentation:

By Deployment

Consumer Devices

Automotive Telematics Systems

Standalone Trackers

Portable Navigation Devices

Others

By Application

Location-Based Services

Road

Aviation

Marine

Surveying and Mapping

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

United Technologies Corporation (Rockwell Collins, Inc.)

Hexagon AB

Qualcomm, Inc.

Broadcom, Inc.

Trimble, Inc.

Garmin Ltd.

KVH Industries, Inc.

TomTom N.V.

Geotab, Inc.

MiTAC Holdings Corporation

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