

# Europe Gluten Free Products Market Analysis (2018-2024)

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## Abstracts

The Europe Gluten Free Products Market would witness market growth of 9.3% CAGR during the forecast period (2018 – 2024).

Gluten-free products are believed to clear digestive ailments, lower cholesterol levels, and reduce fats levels, which eventually would drive the demand during the forecast period. The easy availability of products in almost all the grocery stores, would have a significant impact on the market growth.

Consumer perception towards gluten-free products in the regular diet would be a major factor that would drive the growth of the market during the forecast period. Various promotional styles incorporated by the manufacturers such as sampling, in-store cooking demonstrations, and shelf tags that indicate a product to be gluten-free have contributed to the growth of the market largely.

Based on Type, the market is segmented into Bakery Products, Dairy/ Dairy alternatives, Meats/ Meats alternatives, Condiments, Seasonings, Spreads, Desserts & ice-creams, Prepared Foods, Pasta & Rice, and Others. Based on Distribution channel, the market is segmented into Grocery Stores, Independent natural or health food stores, Mass Merchandiser, Natural Food Chain, Club Stores, and Drug Stores. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Chobani, LLC, General Mills, Inc., PepsiCo, Inc., Danone SA, Dr. Schär AG / SPA, The Hain Celestial Group, Pinnacle Foods Inc., Kellogg's Company, Ltd, The Kraft Heinz Company, and Premier Foods.

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