

Europe Fruit Beer Market By Flavor (Raspberry, Cherry, Apricot, Peach and Other flavors) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Fruit Beer Market would witness market growth of 3.5% CAGR during the forecast period (2020-2026).

Nonalcoholic beverage trends cover the latest advances, production issues, and nutritional and other effects of various nonalcoholic beverages, such as fruit beer. It also covers relevant issues such as traditional non-alcoholic beverages, issues related to labeling and safety during production, and the intake of functional compounds in particular applications. To agricultural scientists, technologists, mechanics, nutritionists, and chemists as well as people employed in the food/beverage sector, this is an essential resource.

Increasing market appetite for alcohol-free beer and increased awareness of the inherent health benefits associated with fruit beer is projected to boost the product's growth. Additionally, increasing popularity among women of fruit beer as an occasional drink is expected to foster the market growth in the coming years.

Fruit beer has gained popularity from Belgium to other areas of the globe over the last few years. These fruit drinks are considered less toxic to the human body than traditional beer products, and rarely harm the liver or kidneys. These health advantages that fruit beer provides coupled with its fruit aroma taste characteristics should drive customers to purchase such fruit drinks in the coming years.

The inclination of consumers toward low or alcohol-free beer has shifted as a result of

increased awareness. In order to offset the growing demand for low or alcohol-free beer, vendors operating on the fruit beer market launched alcohol-free drinks with various flavors. Anheuser-Busch InBev and Heineken, for example, introduced non-alcoholic beverages in India in June 2019 that would compete with beverage manufacturers, including The Coca Cola Company and PepsiCo Inc., in brick and mortar shops and restaurants.

Based on Flavor, the market is segmented into Raspberry, Cherry, Apricot, Peach and Other flavors. Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Boston Beer Company, Inc., Jester King Brewery, New Glarus Brewing Company, Allagash Brewing Company, Siren Craft Brew, Founders Brewing Co. (Mahou San Minguel), New Belgium Brewing Company, Inc. , Kirin Holdings Company Limited), Lindemans Brewery, Abita Brewing Company, and Shipyard Brewing Company

Scope of the Study

Market Segmentation:

By Flavor

Raspberry

Cherry

Apricot

Peach and

Other flavors

By Distribution Channel

Offline

Online

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

The Boston Beer Company, Inc.

Jester King Brewery

New Glarus Brewing Company

Allagash Brewing Company

Siren Craft Brew

Founders Brewing Co. (Mahou San Minguel)

New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)

Lindemans Brewery

Abita Brewing Company

Shipyard Brewing Company

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Fruit Beer Market, by Flavor
 - 1.4.2 Europe Fruit Beer Market, by Distribution Channel
 - 1.4.3 Europe Fruit Beer Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 Recent Industry Wide Strategic Developments
 - 3.1.1 Partnerships, Collaborations and Agreements
 - 3.1.2 Product Launches and Product Expansions
 - 3.1.3 Mergers & Acquisitions
- 3.2 Top Winning Strategies
 - 3.2.1 Key Leading Strategies: Percentage Distribution (2016-2020)
 - 3.2.2 Key Strategic Move: (Product Launches and Product Expansions: 2016, Apr – 2020, Apr) Leading Players

CHAPTER 4. EUROPE FRUIT BEER MARKET BY FLAVOR

- 4.1 Europe Raspberry Market by Country
- 4.2 Europe Cherry Market by Country
- 4.3 Europe Apricot Market by Country
- 4.4 Europe Peach Market by Country

4.5 Europe Other Flavor Market by Country

CHAPTER 5. EUROPE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL

5.1 Europe Offline Market by Country

5.2 Europe Online Market by Country

CHAPTER 6. EUROPE FRUIT BEER MARKET BY COUNTRY

6.1 Germany Fruit Beer Market

6.1.1 Germany Fruit Beer Market by Flavor

6.1.2 Germany Fruit Beer Market by Distribution Channel

6.2 UK Fruit Beer Market

6.2.1 UK Fruit Beer Market by Flavor

6.2.2 UK Fruit Beer Market by Distribution Channel

6.3 France Fruit Beer Market

6.3.1 France Fruit Beer Market by Flavor

6.3.2 France Fruit Beer Market by Distribution Channel

6.4 Russia Fruit Beer Market

6.4.1 Russia Fruit Beer Market by Flavor

6.4.2 Russia Fruit Beer Market by Distribution Channel

6.5 Spain Fruit Beer Market

6.5.1 Spain Fruit Beer Market by Flavor

6.5.2 Spain Fruit Beer Market by Distribution Channel

6.6 Italy Fruit Beer Market

6.6.1 Italy Fruit Beer Market by Flavor

6.6.2 Italy Fruit Beer Market by Distribution Channel

6.7 Rest of Europe Fruit Beer Market

6.7.1 Rest of Europe Fruit Beer Market by Flavor

6.7.2 Rest of Europe Fruit Beer Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 The Boston Beer Company, Inc.

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Recent strategies and developments:

7.1.3.1 Product Launches and Product Expansions:

7.2 Jester King Brewery

- 7.2.1 Company Overview
- 7.2.2 Recent strategies and developments:
 - 7.2.2.1 Product Launches and Product Expansions:
- 7.3 New Glarus Brewing Company
 - 7.3.1 Company Overview
 - 7.3.2 Recent strategies and developments:
 - 7.3.2.1 Product Launches and Product Expansions:
- 7.4 Allagash Brewing Company
 - 7.4.1 Company Overview
 - 7.4.2 Recent strategies and developments:
 - 7.4.2.1 Product Launches and Product Expansions:
 - 7.4.2.2 Partnerships, Collaborations, and Agreements:
- 7.5 Siren Craft Brew
 - 7.5.1 Company Overview
- 7.6 Founders Brewing Co. (Mahou San Minguel)
 - 7.6.1 Company Overview
 - 7.6.2 Recent strategies and developments:
 - 7.6.2.1 Product Launches and Product Expansions:
- 7.7 New Belgium Brewing Company, Inc. (Kirin Holdings Company Limited)
 - 7.7.1 Company Overview
 - 7.7.2 Recent strategies and developments:
 - 7.7.2.1 Product Launches and Product Expansions:
 - 7.7.2.2 Acquisition and Mergers:
- 7.8 Lindemans Brewery
 - 7.8.1 Company Overview
 - 7.8.2 Recent strategies and developments:
 - 7.8.2.1 Product Launches and Product Expansions:
 - 7.8.2.2 Partnerships, Collaborations, and Agreements:
- 7.9 Abita Brewing Company
 - 7.9.1 Company Overview
 - 7.9.2 Recent strategies and developments:
 - 7.9.2.1 Product Launches and Product Expansions:
- 7.1 Shipyard Brewing Company
 - 7.10.1 Company Overview
 - 7.10.2 Recent strategies and developments:
 - 7.10.2.1 Product Launches and Product Expansions:
 - 7.10.2.2 Partnerships, Collaborations, and Agreements:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 2 EUROPE FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– FRUIT BEER MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– FRUIT BEER MARKET

TABLE 5 MERGERS & ACQUISITIONS – FRUIT BEER MARKET

TABLE 6 EUROPE FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 7 EUROPE FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 8 EUROPE RASPBERRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 9 EUROPE RASPBERRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 10 EUROPE CHERRY MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 11 EUROPE CHERRY MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 12 EUROPE APRICOT MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 13 EUROPE APRICOT MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 14 EUROPE PEACH MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 15 EUROPE PEACH MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 16 EUROPE OTHER FLAVOR MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 17 EUROPE OTHER FLAVOR MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 18 EUROPE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 19 EUROPE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 20 EUROPE OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 21 EUROPE OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 22 EUROPE ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 23 EUROPE ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 24 EUROPE FRUIT BEER MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 25 EUROPE FRUIT BEER MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 26 GERMANY FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 27 GERMANY FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 28 GERMANY FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 29 GERMANY FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 30 GERMANY FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 31 GERMANY FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 32 UK FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 33 UK FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 34 UK FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 35 UK FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 36 UK FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 37 UK FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 38 FRANCE FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 39 FRANCE FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 40 FRANCE FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 41 FRANCE FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 42 FRANCE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 43 FRANCE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 44 RUSSIA FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 45 RUSSIA FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 46 RUSSIA FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 47 RUSSIA FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 48 RUSSIA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 49 RUSSIA FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 50 SPAIN FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 51 SPAIN FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 52 SPAIN FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 53 SPAIN FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 54 SPAIN FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019,

USD MILLION

TABLE 55 SPAIN FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026,
USD MILLION

TABLE 56 ITALY FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 57 ITALY FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 58 ITALY FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD MILLION

TABLE 59 ITALY FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD MILLION

TABLE 60 ITALY FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019,
USD MILLION

TABLE 61 ITALY FRUIT BEER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026,
USD MILLION

TABLE 62 REST OF EUROPE FRUIT BEER MARKET, 2016 - 2019, USD MILLION

TABLE 63 REST OF EUROPE FRUIT BEER MARKET, 2020 - 2026, USD MILLION

TABLE 64 REST OF EUROPE FRUIT BEER MARKET BY FLAVOR, 2016 - 2019, USD
MILLION

TABLE 65 REST OF EUROPE FRUIT BEER MARKET BY FLAVOR, 2020 - 2026, USD
MILLION

TABLE 66 REST OF EUROPE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL,
2016 - 2019, USD MILLION

TABLE 67 REST OF EUROPE FRUIT BEER MARKET BY DISTRIBUTION CHANNEL,
2020 - 2026, USD MILLION

TABLE 68 KEY INFORMATION – THE BOSTON BEER COMPANY, INC.

TABLE 69 KEY INFORMATION – JESTER KING BREWERY

TABLE 70 KEY INFORMATION – NEW GLARUS BREWING COMPANY

TABLE 71 KEY INFORMATION – ALLAGASH BREWING COMPANY

TABLE 72 KEY INFORMATION – SIREN CRAFT BREW

TABLE 73 KEY INFORMATION – FOUNDERS BREWING CO.

TABLE 74 KEY INFORMATION – NEW BELGIUM BREWING COMPANY, INC.

TABLE 75 KEY INFORMATION – LINDEMANS BREWERY

TABLE 76 KEY INFORMATION – ABITA BREWING COMPANY

TABLE 77 KEY INFORMATION – SHIPYARD BREWING COMPANY

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2016-2020)

FIG 3 KEY STRATEGIC MOVE: (PRODUCT LAUNCHES AND PRODUCT EXPANSIONS: 2016, APR – 2020, APR) LEADING PLAYERS

FIG 4 RECENT STRATEGIES AND DEVELOPMENTS: ALLAGASH BREWING COMPANY

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: NEW BELGIUM BREWING COMPANY

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: LINDEMANS BREWERY

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: SHIPYARD BREWING COMPANY

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