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Europe Frozen Fruits Market By Product (Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits) By Distribution Channel (Offline and Online) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Frozen Fruits Market would witness market growth of 8.2% CAGR during the forecast period (2020-2026).

Growth in the frozen fruit market is driven by innovation in packaging, an increase in disposable income, and a boom in both online and retail spaces. In the long term, the European market for frozen berries is expected to have stable growth per year.

This rise is likely to be influenced by changes in European consumers' habits of eating, especially the popularity of smoothies as a convenient and healthier breakfast alternative. In addition, industrial consumers (primarily in dairy, bakery/pastry, and beverage) are inventing fresh, creative, and healthy alternatives with frozen berries as the key ingredient. Germany, France, the United Kingdom, Belgium, the Netherlands and Italy offer opportunities to suppliers in developing countries.

This rise of frozen berries among European consumers is likely to be influenced by their habits of eating, especially the popularity of smoothies as a convenient and healthier breakfast alternative. In addition, industrial consumers (primarily in food, bakery/ pastry and beverage) are inventing fresh, creative and balanced alternatives with frozen berries as the key ingredient. Germany, France, the United Kingdom, Belgium, the Netherlands and Italy offer opportunities to suppliers in developing countries.

Based on Product, the market is segmented into Tropical Fruits, Citrus Fruits, Berries and Other Frozen Fruits. Based on Distribution Channel, the market is segmented into

Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Unilever PLC, Fresh Del Monte Produce, Inc., Nomad Foods Limited, Kendall Frozen Fruits, Inc., Nature's Touch Frozen Foods, LLC, Titan Frozen Fruit, LLC, Harvest Food Group, Inc., Meel Corporation, and Val-Mex Frozen Foods, LLC

Scope of the Study

Market Segmentation:

By Product

Tropical Fruits

Citrus Fruits

Berries and

Other Frozen Fruits

By Distribution Channel

Offline and

Online

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Nestle S.A.

Unilever PLC

Fresh Del Monte Produce, Inc.

Nomad Foods Limited

Kendall Frozen Fruits, Inc.

Nature's Touch Frozen Foods, LLC

Titan Frozen Fruit, LLC

Harvest Food Group, Inc.

Meel Corporation

Val-Mex Frozen Foods, LLC

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