

Europe Frozen Bakery Products Market Analysis (2018-2024)

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Abstracts

The Europe Frozen Bakery Products Market would witness market growth of 7.5% CAGR during the forecast period (2018 – 2024).

Freezing conventional bakery products to preserve the same till the time they are consumed are called as frozen bakery products. Frozen foods do not need preservatives, as freezing does not allow the growth of microorganisms. Carboxymethyl cellulose (CMC) is a stabilizer used in bakery products, as the use of it does not adulterate the quality of the food.

European region leads the global frozen bakery market. Morning foods is the leading segment as people prefer convenient and grab-and-go products. Availability of gluten-free frozen baked foods has significantly contributed to the growth of the market.

Based on product, the market is segmented into Breads, Pizza Crusts, Cakes & Pastries, and Others (waffles, biscuits, cookies, bagels, pretzels, and donuts). Based on distribution channel, the market is segmented into Convenience stores, Hypermarket & supermarkets, Artisan bakers, Catering & industrial, and Quick service restaurants. The Type covered under the report are Raw Products, Ready-to-Bake, and Ready Baked & Frozen. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Europastry, S.A., Aryzta AG, Associated British Foods PLC, Cargill, Incorporated, Bridgford Foods Corporation, Conagra Brands, Inc., Flowers Foods Inc., Lantmännen Unibake, Grupo Bimbo, and General Mills Inc.

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