

Europe Footwear Market (2016-2022)

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Abstracts

The Europe Footwear Market is expected to grow at a CAGR of 6.7% during 2016-2022.

Footwear market has evolved in the last few years. Product launches and innovation have been a major part of the strategy to gain market share and remain competitive in the footwear market. To add on the trend, changing lifestyle and rising disposable income have had tremendous impact on the market growth.

The footwear industry has had a direct impact due to the changing lifestyle among the consumers, globally. Comfort has been a paramount factor considered while buying footwear. Style has equally added to the factors while purchase is considered. Leather products dominate the men's footwear segment. Along with men and women, children have also contributed to the demand for stylish and colourful footwear.

Online stores have gained prominence among all the different age categories, especially among the youth, as online shopping is easy and trendy. Emergence of online shopping coupled with the inherent convenience that e-commerce offers, online stores would continue to gain preference amongst the customers during the forecast period.

The report highlights the footwear market in Europe. Based on the Type, the Europe Footwear market is segmented into Athletic and Non-Athletic segments. Based on the End User, the market is bifurcated into Men, Women and Children segments. The Europe Footwear market is further segmented into Retail and Online segments based on the Mode of Sale. Further, the market is segmented into Leather and Non-Leather segments based on the material. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

The key players profiled in the report includes Nike, Adidas AG, Asics Corporation, Puma, VF Corporation, Wolverine Worldwide, K-Swiss and Sketchers.

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