

Europe Flexible Display Market (2019-2025)

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Abstracts

The Europe Flexible Displays Market would witness market growth of 25.1% CAGR during the forecast period (2019-2025).

The evolution of display technology, the growing market for screen-based electronic devices like TV, smartphones, tablets and laptops, and the advancement of material science are the main drivers for the flexible display market's growth. Flexible display's increasing market penetration provides new market opportunities across the value chain. High research and development (R&D) costs, interference complexity, and flexible display premium pricing are some of the major factors that hamper the broad acceptance of flexible displays. Furthermore, in the flexible display market, the complex manufacturing process and high proprietary learning curve limit their acceptance among low-end consumers.

Increasing demand for flexible electronics has resulted in factors such as successful demonstrations of flexible display technology by some of the prominent display manufacturers such as Samsung Display and LG display. Consumers around the world have shown enormous interest in smartphones and wearables that can be easily bended or folded as they desire. Display manufacturers worked hard to incorporate flexible display technologies into regular consumer electronics.

Based on Type, the market is segmented into OLED and Others. Based on Application, the market is segmented into Smartphone, Smart Wearables, TV, E-reader, Automotive & Transportation and Others. Based on Material Type, the market is segmented into Plastic, Glass and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include LG Display Co., Ltd. (LG Corporation),

Samsung Electronics Co., Ltd. (Samsung Group), AU Optronics Corporation, Corning, Inc., Sharp Corporation, Kateeva, Inc., BOE Technology Group Co., Ltd., Royole Corporation, E Ink Holdings, Inc. and Visionox Technology, Inc.

Scope of the Study

Market Segmentation:

By Type

OLED

Others

By Application

Smartphone

Smart Wearbles

TV

E-reader

Automotive & Transportation

Others

By Material Type

Plastic

Glass

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

LG Display Co., Ltd. (LG Corporation)

Samsung Electronics Co., Ltd. (Samsung Group)

AU Optronics Corporation

Corning, Inc.

Sharp Corporation

Kateeva, Inc.

BOE Technology Group Co., Ltd.

Royole Corporation

E Ink Holdings, Inc.

Visionox Technology, Inc.

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