

Europe Fleet Management Market Analysis (2017-2023)

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Abstracts

The Europe Fleet Management Market would witness market growth of 18% CAGR during the forecast period (2017 – 2023). Fleet management system helps enterprises in tracking and maintaining vehicles in a cost-effective, quick, and accessible manner. Various functions such as vehicle tracking & diagnostics, financing, driver management, and others are involved in the process of fleet management. The implementation of the technology helps in reducing the cost associated with manpower, operations, fuel & overall running costs, etc. Other benefits associated are enhanced safety, and optimized fleet operations, with real-time fleet tracking and monitoring.

Based on Types, the market report segments the market into Solution and Service. Solutions Type includes Asset Management Solution, Operation Management Solution, and Driver Management Solution. Service Type includes After Sales and Other Services. Based on Vehicle Type, the Europe Fleet Management market segments the market into Railway, Heavy Commercial Vehicle, Light Commercial Vehicle, Aircraft, and Others. Based on Communication Technology, the market report segments the market into GNSS (Satellite) and Cellular System. Based on Verticals, the market report segments the market into Transportation & Logistics, Government, Automotive, Retail, and Others. Based on Countries, the Europe Fleet Management market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Fleet Management Market. Key companies profiled in the report include AT&T, Inc., The Hertz Corporation (Donlen Corporation), Geotab, LeasePlan Corporation (Leaseplan USA), Masternaut, Omnitracs, Trimble, Inc., Workwave, Wheels, Inc., and TomTom NV (Tomtom Telematics)

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