

## Europe Fabric Wash and Care Market (2016 - 2022)

<https://marketpublishers.com/r/EAC70111F01EN.html>

Date: March 2017

Pages: 64

Price: US\$ 1,500.00 (Single User License)

ID: EAC70111F01EN

### Abstracts

Fabric wash and care refers to the products used to clean furniture and clothes. It is very essential to use the cleaning products to maintain the softness and cleaning in fabric. Variety of fabric washing products is available in the market, such as detergents, soaps, bleach, fabric softeners etc. Different types of clothes requires specific care guide like dry cleaning or hand wash to keep them looking their best. Fabric products could work on different seasonable clothes as well. Fabric washing products could be used for different types of fabrics such as Acrylic, Cotton, Denim, Linen, Microfiber, Nylon, Polyester, Rayon, Silk, Spandex, Velour, and Wool

In Developing countries, demand for fabric care and wash is rapidly increasing in the market. Recently, leading fabric brand has partnered with Designer Giles Deaco for the social experiment “first wash anxiety”. According to the research, many people are concern with the vanishing of fabric color after wash. Hence, the company provided its new experiment with the product Ariel’s new 3 in 1 pods. On the other hand, fabric softener is also gathering people’s interest. Sunburst Chemicals has created new product SG81 Fabric Softener and Sour which is mainly designed for hard water conditions.

The Fabric Wash and Care Market are segmented on the basis of Application, Product type, and Country. Based on Application, the market is segmented into Aviation, Healthcare, Hospitality, Automotive, and Residential. Based on Product Type, the market is segmented into Bleach, Fabric softener/conditioner, and Detergent. Based on country, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The key players operating in the market of fabric wash and care are Colgate-Palmolive, Church & Dwight Co., Inc., Unilever Group, Procter & Gamble, Henkel AG & Company, KGaA, Reckitt Benckiser Group Plc, The National Detergent Company S.A.O.G, and

Nice Group.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Europe Fabric Wash & Care Market, by Product Type
  - 1.4.2 Europe Fabric Wash & Care Market, by Application
  - 1.4.3 Europe Fabric Wash and Care Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. EXECUTIVE SUMMARY**

### **CHAPTER 3. MARKET OVERVIEW**

- 3.1 Introduction
- 3.2 Drivers, Restraints and Opportunities
  - 3.2.1 Market Drivers
  - 3.2.2 Market Restraints

### **CHAPTER 4. EUROPE FABRIC WASH & CARE MARKET**

- 4.1 Europe Fabric Wash & Care Market by Product Type
  - 4.1.1 Europe Detergent Fabric Wash & Care Market by Country
  - 4.1.2 Europe Fabric softener/conditioner Fabric Wash & Care Market by Country
  - 4.1.3 Europe Bleach Fabric Wash & Care Market by Country

### **CHAPTER 5. EUROPE FABRIC WASH & CARE MARKET BY APPLICATION**

- 5.1 Introduction
  - 5.1.1 Europe Fabric Wash & Care in Residential Market by Country
  - 5.1.2 Europe Fabric Wash & Care in Hospitality Market by Country
  - 5.1.3 Europe Fabric Wash & Care in Healthcare Market by Country
  - 5.1.4 Europe Fabric Wash & Care in Aviation Market by Country
  - 5.1.5 Europe Fabric Wash & Care in Other Applications Market by Country

### **CHAPTER 6. EUROPE FABRIC WASH & CARE MARKET BY COUNTRY**

- 6.1 Introduction
- 6.2 Germany Fabric Wash & Care Market
  - 6.2.1 Germany Fabric Wash & Care Market by Product Type
  - 6.2.2 Germany Fabric Wash & Care Market by Application
- 6.3 UK Fabric Wash & Care Market
  - 6.3.1 UK Fabric Wash & Care Market by Product Type
  - 6.3.2 UK Fabric Wash & Care Market by Application
- 6.4 France Fabric Wash & Care Market
  - 6.4.1 France Fabric Wash & Care Market by Product Type
  - 6.4.2 France Fabric Wash & Care Market by Application
- 6.5 Russia Fabric Wash & Care Market
  - 6.5.1 Russia Fabric Wash & Care Market by Product Type
  - 6.5.2 Russia Fabric Wash & Care Market by Application
- 6.6 Spain Fabric Wash & Care Market
  - 6.6.1 Spain Fabric Wash & Care Market by Product Type
  - 6.6.2 Spain Fabric Wash & Care Market by Application
- 6.7 Italy Fabric Wash & Care Market
  - 6.7.1 Italy Fabric Wash & Care Market by Product Type
  - 6.7.2 Italy Fabric Wash & Care Market by Application
- 6.8 Rest of Europe Fabric Wash & Care Market
  - 6.8.1 Rest of Europe Fabric Wash & Care Market by Product Type
  - 6.8.2 Rest of Europe Fabric Wash & Care Market by Application

## **CHAPTER 7. COMPANY PROFILES**

- 7.1 Colgate Palmolive
  - 7.1.1 Company Overview
  - 7.1.2 Financial Analysis
  - 7.1.3 Segmental and Regional Analysis
  - 7.1.4 Research & Development Expense
- 7.2 The Procter & Gamble Company (P&G).
  - 7.2.1 Company Overview
  - 7.2.2 Financial Analysis
  - 7.2.3 Segmental Analysis
  - 7.2.4 Research & Development Analysis
- 7.3 Unilever PLC.
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis

- 7.3.3 Segmental Analysis
- 7.3.4 Research & Development Analysis
- 7.4 Church & Dwight Co., Inc.
  - 7.4.1 Company Overview
  - 7.4.2 Financial Analysis
  - 7.4.3 Segmental Analysis
  - 7.4.4 Research & Development Expense
- 7.5 Henkel AG & Company, KGaA
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Segmental and Regional Analysis
  - 7.5.4 Research & Development Expense
- 7.6 Reckitt Benckiser Group Plc
  - 7.6.1 Company Overview
  - 7.6.2 Financial Analysis
  - 7.6.3 Segmental and Regional Analysis
  - 7.6.4 Research & Development Expense
- 7.7 The National Detergent Company S.A.O.G
  - 7.7.1 Company Overview
- 7.8 Nice Group
  - 7.8.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 EUROPE FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 2 EUROPE FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 3 EUROPE FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 4 EUROPE FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 5 EUROPE DETERGENT FABRIC WASH & CARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 6 EUROPE DETERGENT FABRIC WASH & CARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 7 EUROPE FABRIC SOFTENER/CONDITIONER FABRIC WASH & CARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 8 EUROPE FABRIC SOFTENER/CONDITIONER FABRIC WASH & CARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 9 EUROPE BLEACH FABRIC WASH & CARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 10 EUROPE BLEACH FABRIC WASH & CARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 11 EUROPE FABRIC WASH & CARE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 12 EUROPE FABRIC WASH & CARE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 13 EUROPE FABRIC WASH & CARE IN RESIDENTIAL MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 14 EUROPE FABRIC WASH & CARE IN RESIDENTIAL MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 15 EUROPE FABRIC WASH & CARE IN HOSPITALITY MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 16 EUROPE FABRIC WASH & CARE IN HOSPITALITY MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 17 EUROPE FABRIC WASH & CARE IN HEALTHCARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

TABLE 18 EUROPE FABRIC WASH & CARE IN HEALTHCARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

TABLE 19 EUROPE FABRIC WASH & CARE IN AVIATION MARKET BY COUNTRY,

2012 - 2015, USD MILLION

TABLE 20 EUROPE FABRIC WASH & CARE IN AVIATION MARKET BY COUNTRY,  
2016 - 2022, USD MILLION

TABLE 21 EUROPE FABRIC WASH & CARE IN OTHER APPLICATIONS MARKET BY  
COUNTRY, 2012 - 2015, USD MILLION

TABLE 22 EUROPE FABRIC WASH & CARE IN OTHER APPLICATIONS MARKET BY  
COUNTRY, 2016 - 2022, USD MILLION

TABLE 23 EUROPE FABRIC WASH & CARE MARKET BY COUNTRY, 2012 - 2015,  
USD MILLION

TABLE 24 EUROPE FABRIC WASH & CARE MARKET BY COUNTRY, 2016 - 2022,  
USD MILLION

TABLE 25 GERMANY FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 26 GERMANY FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 27 GERMANY FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 -  
2015, USD MILLION

TABLE 28 GERMANY FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 -  
2022, USD MILLION

TABLE 29 GERMANY FABRIC WASH & CARE MARKET BY APPLICATION, 2012 -  
2015, USD MILLION

TABLE 30 GERMANY FABRIC WASH & CARE MARKET BY APPLICATION, 2016 -  
2022, USD MILLION

TABLE 31 UK FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 32 UK FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 33 UK FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 - 2015,  
USD MILLION

TABLE 34 UK FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 - 2022,  
USD MILLION

TABLE 35 UK FABRIC WASH & CARE MARKET BY APPLICATION, 2012 - 2015, USD  
MILLION

TABLE 36 UK FABRIC WASH & CARE MARKET BY APPLICATION, 2016 - 2022, USD  
MILLION

TABLE 37 FRANCE FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 38 FRANCE FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 39 FRANCE FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 -  
2015, USD MILLION

TABLE 40 FRANCE FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 -  
2022, USD MILLION

TABLE 41 FRANCE FABRIC WASH & CARE MARKET BY APPLICATION, 2012 -  
2015, USD MILLION

TABLE 42 FRANCE FABRIC WASH & CARE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 43 RUSSIA FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 44 RUSSIA FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 45 RUSSIA FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 46 RUSSIA FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 47 RUSSIA FABRIC WASH & CARE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 48 RUSSIA FABRIC WASH & CARE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 49 SPAIN FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 50 SPAIN FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 51 SPAIN FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 52 SPAIN FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 53 SPAIN FABRIC WASH & CARE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 54 SPAIN FABRIC WASH & CARE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 55 ITALY FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 56 ITALY FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 57 ITALY FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 58 ITALY FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2016 - 2022, USD MILLION

TABLE 59 ITALY FABRIC WASH & CARE MARKET BY APPLICATION, 2012 - 2015, USD MILLION

TABLE 60 ITALY FABRIC WASH & CARE MARKET BY APPLICATION, 2016 - 2022, USD MILLION

TABLE 61 REST OF EUROPE FABRIC WASH & CARE MARKET, 2012 - 2015, USD MILLION

TABLE 62 REST OF EUROPE FABRIC WASH & CARE MARKET, 2016 - 2022, USD MILLION

TABLE 63 REST OF EUROPE FABRIC WASH & CARE MARKET BY PRODUCT TYPE, 2012 - 2015, USD MILLION

TABLE 64 REST OF EUROPE FABRIC WASH & CARE MARKET BY PRODUCT



TYPE, 2016 - 2022, USD MILLION

TABLE 65 REST OF EUROPE FABRIC WASH & CARE MARKET BY APPLICATION,  
2012 - 2015, USD MILLION

TABLE 66 REST OF EUROPE FABRIC WASH & CARE MARKET BY APPLICATION,  
2016 - 2022, USD MILLION

TABLE 67 KEY INFORMATION – COLGATE-PALMOLIVE.

TABLE 68 KEY INFORMATION – THE PROCTER & GAMBLE COMPANY (P&G).

TABLE 69 KEY INFORMATION – UNILEVER PLC.

TABLE 70 KEY INFORMATION – CHURCH & DWIGHT CO., INC.

TABLE 71 KEY INFORMATION – HENKEL AG & COMPANY, KGAA

TABLE 72 KEY INFORMATION – RECKITT BENCKISER GROUP PLC

TABLE 73 KEY INFORMATION – THE NATIONAL DETERGENT COMPANY S.A.O.G

TABLE 74 KEY INFORMATION – NICE GROUP

## I would like to order

Product name: Europe Fabric Wash and Care Market (2016 - 2022)

Product link: <https://marketpublishers.com/r/EAC70111F01EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EAC70111F01EN.html>