

Europe eSIM Market By Application (M2M and Consumer Electronics), M2M type is further classified into Automotive, Energy & Utilities and Others), By Solution (Connectivity Services and Hardware), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe eSIM Market would witness market growth of 16.1% CAGR during the forecast period (2020-2026).

Unlike the ordinary SIM, an eSIM is a combination of embedded technology in devices of the next generation and a virtual token by telco operators. It lets users switch automatically, or with a few clicks, between mobile operators and between cellular and wifi. It's changed how devices are connected to mobile data and there are endless possibilities.

In the IOT machines will communicate eliminating the need for human intervention with other machines. Smart meters, for instance, automatically communicate readings to a device, or a smart smoke detector warns the sprinklers to turn on as smoke levels increase. In these devices, eSIM allows the device to connect within range and function properly to the best network, regardless of location or circumstances. For example, if the fire triggered the house modem to turn off, the smoke alarm would automatically be able to use mobile data.

The eSIM can replace data sticks and SIM cards in desktops and phones in these devices making them much more convenient to use on the go. any device, without the requirement of various accounts or SIM cards. This in itself is a huge market to capture as the next generation device is being upgraded to by everyone.

The one SIM, one operator model no longer fits with a society that is progressively viewing mobility in a global context, with consumers who are no longer willing to pay a huge roaming premium to connect to local networks when they travel, to industries such as vehicle manufacturing that want their smart cars, vans and trucks to stay online as

they cross borders seamlessly. The need to remove a SIM and install another just for changing network operator is an inconvenience and a barrier to the continued growth of mobile.

Based on Application, the market is segmented into M2M and Consumer Electronics. M2M type is further classified into Automotive, Energy & Utilities and Others. Based on Solution, the market is segmented into Connectivity Services and Hardware. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Thales Group S.A. (Gemalto NV), Infineon Technologies AG, NXP Semiconductors N.V., STMicroelectronics N.V., Telefonica S.A., NTT Data Corporation, Giesecke & Devrient GmbH, Deutsche Telekom AG, Singapore Telecommunications Limited, Sierra Wireless, Inc.

Scope of the Study

Market Segmentation:

By Application

M2M

Automotive

Energy & Utilities

Others

Consumer Electronics

By Solution

Connectivity Services

Hardware

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Thales Group S.A. (Gemalto NV)

Infineon Technologies AG

NXP Semiconductors N.V.

STMicroelectronics N.V.

Telefonica S.A.

NTT Data Corporation

Giesecke & Devrient GmbH

Deutsche Telekom AG

Singapore Telecommunications Limited

Sierra Wireless, Inc.

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