

# **Europe Equipment Market (2016-2022)**

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# **Abstracts**

The Europe fitness equipment market is expected to grow at a CAGR of 3.0% during the forecast period.

The Europe fitness equipment market is steadily growing year on year. Focusing on untapped consumer markets such as hotels, super specialty hospitals and enterprise office spaces would be a profitable move to the market players. New products in the market would add the market attractiveness. Home users would also contribute to the revenue as more and more people buy fitness equipment. To attract buyers companies are offering cardiovascular equipment such as treadmills and stationary bicycles for indoor exercises. Growing awareness about fitness has led even the mid aged people to following fitness regimes.

Urbanization in the fast emerging economies, the need for improved lifestyle and rising disposable income of individuals would have a tremendous impact on the market growth. The health clubs segment has tremendous potential and it is anticipated to grow rapidly at a CAGR of 4.2% during the forecasted period.

The report highlights the adoption of Fitness Equipment in Europe. Based on the Type, the Europe Fitness Equipment Market is segmented into Cardiovascular, Strength training and Other Equipment segment. Based on the End User, the market is bifurcated into Home/ individual usage, Health clubs/ gyms and Other commercial users segment. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

Key Players profiled in the report includes Amer Sports Corporation, Nautilus Inc., Brunswick Corporation, Johnson Health Tech Co., TRUE Fitness, Cybex International, Impulse (Qingdao) Health Tech Ltd. Co, ICON Health & Fitness, Torque Fitness LLC. and Fitness EM LLC.



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