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Europe Enterprise Data Management Market By Component (Software and Services) By Deployment Type (On-premise and Cloud) By Organization Size (Large Enterprises and Small & Medium Enterprises) By End User (BFSI, Retail and Consumer Goods, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, Telecom & IT and Others) By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Enterprise Data Management Market would witness market growth of 9.4% CAGR during the forecast period (2020-2026).
Telecom companies are witnessing a high churn of customers and are constantly facing regulatory scrutiny and the need to comply with data protection and privacy laws. This puts immense pressure on their bottom line and hinders their ability to concentrate on increasing their profits. Telecom companies are producing massive quantities of data through new customer sign-ups, call records, payments etc. This data is a treasure trove of information which can help businesses develop their services, reduce the turnover of consumers, forecast customer payments, respond and comply with regulatory requirements. But only when successfully handled and put to use. For this, organizations need a modern data management framework that allow for real-time storage and processing of petabytes of structured and unstructured data while helping to achieve compliance goals.
The amount of data that organizations are generating has increased exponentially over the past few decades. Many organizations have struggled to handle this influx of data from systems, devices, customers, social networks and business partners. How effectively businesses store, process and use such data is becoming increasingly

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critical to their business success.

Organizations are moving from the data lake approach to a business-driven approach to data. Use case-orientation drives the analytics and operations combination. Some businesses dream of a Data Lake where everything is collected in "one centralized, secure, completely controlled place where any department can access anywhere, anytime."

Based on Component, the market is segmented into Software and Services. Software market is further bifurcated into Data Security, Master Data Management, Data Integration & Migration, Data Governance, Data Warehousing & Quality and Others. Based on Deployment Type, the market is segmented into On-premise and Cloud. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium Enterprises. Based on End User, the market is segmented into BFSI, Retail and Consumer Goods, Government & Defense, Energy & Utilities, Healthcare & Life Sciences, Telecom & IT and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oracle Corporation, SAP SE, Teradata Corporation, SAS Institute, Inc., Talend S.A., Salesforce.com, Inc. (MuleSoft LLC), Micro Focus International PLC, Cloudera, Inc., IBM Corporation, Amazon.com, Inc.

Scope of the Study

Market Segmentation:

By Component

- Software
  - Data Security
  - Master Data Management
  - Data Integration & Migration
  - Data Governance
  - Data Warehousing & Quality
  - Others

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Services

By Deployment Type

On-premise

Cloud

By Organization Size

Large Enterprises

Small & Medium Enterprises

By End User

BFSI

Retail and Consumer Goods

Government & Defense

Energy & Utilities

Healthcare & Life Sciences

Telecom & IT

Others

By Country

Germany

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UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Oracle Corporation

SAP SE

Teradata Corporation

SAS Institute, Inc.

Talend S.A.

Salesforce.com, Inc. (MuleSoft LLC)

Micro Focus International PLC

Cloudera, Inc.

IBM Corporation

Amazon.com, Inc.

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