

Europe Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Electronic Weighing Machines Market would witness market growth of 5.8% CAGR during the forecast period (2020-2026).

The features such as accuracy, durability, reliability, and portability are the key factors for an increase in the adoption and penetration of Electronic Weighing Machines in the market. The increasing retail sector, more laboratory activities, and growing awareness about obesity have increased the adoption of weight measurement even at home, and this is boosting the demand for electronic weighing machines.

The main advantages of electronic weighing Machines include its compact size, precision, flexibility in measuring multiple loads, and delivery of online processing. Rising industrial automation and more deployment of automated Electronic Weighing Machines in both the retail and jewelry outlets will boost the market growth. Though, the cost of these machines is higher compared to the traditional weighing scales. This is the limiting factor for the adoption of these machines and thereby affect market growth. Though, the necessity of electricity for the operation of such machines has become major factors that act as a restraint for the growth of the market. Without electricity, it is not possible to operate the electronic weighing machines. This factor is prompting consumers to go for a manual weighing machine. As in developing countries, there is a shortage of electricity that is the main reason that consumers are not adopting such a product. In addition to all these, maintenance costs are also high, consumers need to pay more electricity bills, and its high prices as compared to the manual weighing machines, are the main challenges for the market of electronic weighing machines especially in developing countries.

Based on Type, the market is segmented into Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC), Shimadzu Corporation, Sartorius AG, BONSO Electronics International, Inc., Mettler-Toledo International, Inc., A&D Company, Limited, Doran Scales, Inc., Essae-Teraoka Pvt. Ltd., Fairbanks Scales, Inc. and Kern & Sohn GmbH.

Scope of the Study

Market Segmentation:

By Type

Retail scale

Laboratory scale

Gem and Jewelry Scale

Kitchen scale

Health scale

Others

By Distribution Channel

Online

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

Shimadzu Corporation

Sartorius AG

BONSO Electronics International, Inc.

Mettler-Toledo International, Inc.

A&D Company, Limited

Doran Scales, Inc.

Essae-Teraoka Pvt. Ltd.

Fairbanks Scales, Inc.

Kern & Sohn GmbH

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