

Europe Electronic Weighing Machines Market By Type (Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others), By Distribution Channel (Online and Offline), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Electronic Weighing Machines Market would witness market growth of 5.8% CAGR during the forecast period (2020-2026).

The features such as accuracy, durability, reliability, and portability are the key factors for an increase in the adoption and penetration of Electronic Weighing Machines in the market. The increasing retail sector, more laboratory activities, and growing awareness about obesity have increased the adoption of weight measurement even at home, and this is boosting the demand for electronic weighing machines.

The main advantages of electronic weighing Machines include its compact size, precision, flexibility in measuring multiple loads, and delivery of online processing. Rising industrial automation and more deployment of automated Electronic Weighing Machines in both the retail and jewelry outlets will boost the market growth. Though, the cost of these machines is higher compared to the traditional weighing scales. This is the limiting factor for the adoption of these machines and thereby affect market growth. Though, the necessity of electricity for the operation of such machines has become major factors that act as a restraint for the growth of the market. Without electricity, it is not possible to operate the electronic weighing machines. This factor is prompting consumers to go for a manual weighing machine. As in developing countries, there is a shortage of electricity that is the main reason that consumers are not adopting such a product. In addition to all these, maintenance costs are also high, consumers need to pay more electricity bills, and its high prices as compared to the manual weighing machines, are the main challenges for the market of electronic weighing machines especially in developing countries.

Based on Type, the market is segmented into Retail scale, Laboratory scale, Gem and Jewelry Scale, Kitchen scale, Health scale and Others. Based on Distribution Channel, the market is segmented into Online and Offline. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC), Shimadzu Corporation, Sartorius AG, BONSO Electronics International, Inc., Mettler-Toledo International, Inc., A&D Company, Limited, Doran Scales, Inc., Essae-Teraoka Pvt. Ltd., Fairbanks Scales, Inc. and Kern & Sohn GmbH.

Scope of the Study

Market Segmentation:

By Type

Retail scale

Laboratory scale

Gem and Jewelry Scale

Kitchen scale

Health scale

Others

By Distribution Channel

Online

Offline

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

Shimadzu Corporation

Sartorius AG

BONSO Electronics International, Inc.

Mettler-Toledo International, Inc.

A&D Company, Limited

Doran Scales, Inc.

Essae-Teraoka Pvt. Ltd.

Fairbanks Scales, Inc.

Kern & Sohn GmbH

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Electronic Weighing Machines Market, by Type
 - 1.4.2 Europe Electronic Weighing Machines Market, by Distribution Channel
 - 1.4.3 Europe Electronic Weighing Machines Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. STRATEGIES DEPLOYED IN ELECTRONIC WEIGHING MACHINES MARKET

CHAPTER 4. EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE

- 4.1 Europe Retail scale Market by Country
- 4.2 Europe Laboratory scale Market by Country
- 4.3 Europe Gem and Jewelry Scale Market by Country
- 4.4 Europe Kitchen scale Market by Country
 - 4.4.1.1 Europe Health scale Market by Country
- 4.5 Europe Others Market by Country

CHAPTER 5. EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL

- 5.1 Europe Online Market by Country
- 5.2 Europe Offline Market by Country

CHAPTER 6. EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY

6.1 Germany Electronic Weighing Machines Market

6.1.1 Germany Electronic Weighing Machines Market by Type

6.1.2 Germany Electronic Weighing Machines Market by Distribution Channel

6.2 UK Electronic Weighing Machines Market

6.2.1 UK Electronic Weighing Machines Market by Type

6.2.2 UK Electronic Weighing Machines Market by Distribution Channel

6.3 France Electronic Weighing Machines Market

6.3.1 France Electronic Weighing Machines Market by Type

6.3.2 France Electronic Weighing Machines Market by Distribution Channel

6.4 Russia Electronic Weighing Machines Market

6.4.1 Russia Electronic Weighing Machines Market by Type

6.4.2 Russia Electronic Weighing Machines Market by Distribution Channel

6.5 Spain Electronic Weighing Machines Market

6.5.1 Spain Electronic Weighing Machines Market by Type

6.5.2 Spain Electronic Weighing Machines Market by Distribution Channel

6.6 Italy Electronic Weighing Machines Market

6.6.1 Italy Electronic Weighing Machines Market by Type

6.6.2 Italy Electronic Weighing Machines Market by Distribution Channel

6.7 Rest of Europe Electronic Weighing Machines Market

6.7.1 Rest of Europe Electronic Weighing Machines Market by Type

6.7.2 Rest of Europe Electronic Weighing Machines Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

7.1 Illinois Tools Works, Inc. (Avery Weigh-Tronix, LLC)

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.1 Segmental and Regional Analysis

7.1.2 Research & Development Expense

7.2 Shimadzu Corporation

7.2.1 Company Overview

7.2.2 Financial Analysis

7.2.3 Segmental and Regional Analysis

7.3 Sartorius AG

7.3.1 Company Overview

- 7.3.2 Financial Analysis
- 7.3.3 Segmental and Regional Analysis
- 7.3.4 Research & Development Expense
- 7.4 BONSO Electronics International, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
- 7.5 Mettler-Toledo International, Inc.
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Regional Analysis
 - 7.5.4 Research & Development Expense
 - 7.5.5 Recent strategies and developments:
 - 7.5.5.1 Product Launches and Product Expansions:
 - 7.5.5.2 Acquisition and Mergers:
- 7.6 A&D Company, Limited
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
- 7.7 Doran Scales, Inc.
 - 7.7.1 Company Overview
- 7.8 Essae-Teraoka Pvt. Ltd.
 - 7.8.1 Company Overview
- 7.9 Fairbanks Scales, Inc.
 - 7.9.1 Company Overview
 - 7.9.2 Recent strategies and developments:
 - 7.9.2.1 Product Launches and Product Expansions:
- 7.10. Kern & Sohn GmbH
 - 7.10.1 Company Overview

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 2 EUROPE ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 3 EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 4 EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 5 EUROPE RETAIL SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 6 EUROPE RETAIL SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 7 EUROPE LABORATORY SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 8 EUROPE LABORATORY SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 9 EUROPE GEM AND JEWELRY SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 10 EUROPE GEM AND JEWELRY SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 11 EUROPE KITCHEN SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 12 EUROPE KITCHEN SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 13 EUROPE HEALTH SCALE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 14 EUROPE HEALTH SCALE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 15 EUROPE OTHERS MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 16 EUROPE OTHERS MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 17 EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 18 EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 19 EUROPE ONLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 20 EUROPE ONLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 21 EUROPE OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 22 EUROPE OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 23 EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY, 2016 - 2019, USD MILLION

TABLE 24 EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY COUNTRY, 2020 - 2026, USD MILLION

TABLE 25 GERMANY ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 26 GERMANY ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 27 GERMANY ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 28 GERMANY ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 29 GERMANY ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 30 GERMANY ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 31 UK ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 32 UK ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 33 UK ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 34 UK ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 35 UK ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 36 UK ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 37 FRANCE ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 38 FRANCE ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 39 FRANCE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 40 FRANCE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 41 FRANCE ELECTRONIC WEIGHING MACHINES MARKET BY
DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 42 FRANCE ELECTRONIC WEIGHING MACHINES MARKET BY
DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 43 RUSSIA ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019,
USD MILLION

TABLE 44 RUSSIA ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026,
USD MILLION

TABLE 45 RUSSIA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 -
2019, USD MILLION

TABLE 46 RUSSIA ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 -
2026, USD MILLION

TABLE 47 RUSSIA ELECTRONIC WEIGHING MACHINES MARKET BY
DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 48 RUSSIA ELECTRONIC WEIGHING MACHINES MARKET BY
DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 49 SPAIN ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD
MILLION

TABLE 50 SPAIN ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD
MILLION

TABLE 51 SPAIN ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 -
2019, USD MILLION

TABLE 52 SPAIN ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 -
2026, USD MILLION

TABLE 53 SPAIN ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION
CHANNEL, 2016 - 2019, USD MILLION

TABLE 54 SPAIN ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION
CHANNEL, 2020 - 2026, USD MILLION

TABLE 55 ITALY ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD
MILLION

TABLE 56 ITALY ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD
MILLION

TABLE 57 ITALY ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 -
2019, USD MILLION

TABLE 58 ITALY ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 -
2026, USD MILLION

TABLE 59 ITALY ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION
CHANNEL, 2016 - 2019, USD MILLION

TABLE 60 ITALY ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION

CHANNEL, 2020 - 2026, USD MILLION

TABLE 61 REST OF EUROPE ELECTRONIC WEIGHING MACHINES MARKET, 2016 - 2019, USD MILLION

TABLE 62 REST OF EUROPE ELECTRONIC WEIGHING MACHINES MARKET, 2020 - 2026, USD MILLION

TABLE 63 REST OF EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2016 - 2019, USD MILLION

TABLE 64 REST OF EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY TYPE, 2020 - 2026, USD MILLION

TABLE 65 REST OF EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD MILLION

TABLE 66 REST OF EUROPE ELECTRONIC WEIGHING MACHINES MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD MILLION

TABLE 67 KEY INFORMATION – ILLINOIS TOOL WORKS, INC.

TABLE 68 KEY INFORMATION – SHIMADZU CORPORATION

TABLE 69 KEY INFORMATION – SARTORIUS AG

TABLE 70 KEY INFORMATION – BONSO ELECTRONICS INTERNATIONAL, INC.

TABLE 71 KEY INFORMATION – METTLER-TOLEDO INTERNATIONAL, INC.

TABLE 72 KEY INFORMATION – A&D COMPANY, LIMITED

TABLE 73 KEY INFORMATION – DORAN SCALES, INC.

TABLE 74 KEY INFORMATION – ESSAE-TERAOKA PVT. LTD.

TABLE 75 KEY INFORMATION – FAIRBANKS SCALES, INC.

TABLE 76 KEY INFORMATION – KERN & SOHN GMBH

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

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