

# Europe Electric Toothbrush Market Analysis (2018-2024)

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## Abstracts

The Europe Electric Toothbrush Market would witness market growth of 7.3% CAGR during the forecast period (2018 – 2024).

The electrical toothbrush is a form of toothbrush which makes rapid, automatic bristle motions and is used in cleaning teeth. Brushing teeth manually could lead to damage of enamel and the gums. Electric toothbrush are equipped with pressure sensors, which ensures appropriate pressure is applied while brushing.

Increasing awareness about oral hygiene especially among the younger generations and technological advancements in electric toothbrushes such as the development of connected electric toothbrush would further accelerate the growth of the market.

Based on the Bristle type, the Electric Toothbrush market is segmented into Soft Bristle and Nanometer Bristle. Based on the Head Movement, the market is segmented into Sonic/Side-by-side and Rotation/Oscillation. The End User covered under the report includes Adults and Children. Based on countries, the Electric Toothbrush market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the Market. Key companies profiled in the report include Koninklijke Philips N.V., Procter & Gamble Co., Panasonic, Omron Healthcare, Colgate-Palmolive, Water Pik, FOREO, Emmi Ultrasonic GmbH, Quip, and Shenzhen Risun Technology Co. Ltd.

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