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Europe Electric Shavers Market Analysis (2018-2024)

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Abstracts

The Europe Electric shavers Market would witness market growth of 5.1% CAGR during the forecast period (2018 – 2024).

Electric shavers are also called as electronic razors, and are electronic devices that have rotating or oscillating blades. The electric shavers nullify the use of shaving creams, soaps, or even water. The razor is powered by a small DC motor, powered either by batteries or mains electricity. Many modern day electric shavers are powered by rechargeable batteries. Alternatively, an electro-mechanical oscillator driven by an AC-energized solenoid is also used.

Europe is the one of the most lucrative markets, when it comes to personal care products. The adoption of electric shavers is very high among both genders in the European countries such as Germany, U.K. France, Italy and others. The purchasing power of the consumers in Europe is a major factor that has contributed to the growth of this market herein.

Based on the Product type, the Electric shavers market is segmented into Trimmers / Clippers, Rotary Shavers, and Foil Shavers. Based on the Distribution Channel, the market is segmented into Health & Beauty Stores, General Merchandising/Mass Stores, Supermarkets & Hypermarkets, and Other. The end user segment covers Male and Female. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Conair Corporation, Koninklijke Philips N.V., Procter & Gamble Co., Panasonic Corporation, BaByliss SARL, Braun GmbH, Spectrum Brands Holdings, Inc, Sakar International, Inc., Helen of Troy Limited, and Wahl GmbH.

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