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Europe Digital Process Automation Market Analysis (2018-2024)

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Abstracts

The Europe Digital Process Automation Market would witness market growth of 12.5% CAGR during the forecast period (2018 – 2024). With recent developments around data privacy and General Data Protection Regulation (GDPR) implementation in Europe, the organizations are required to make changes in their digital process automation frameworks for complying with regulations, which would add to the market growth. Digital process automation solutions and services are widely implemented by industry various industry verticals such as BFSI, telecom & IT, consumer goods & retail, media & entertainment, manufacturing, transportation & logistics, energy & utilities, and others (government, healthcare, education, and travel & hospitality), to optimize their business processes.

Based on the component type, the Digital Process Automation market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Based on the Business function, the market is segmented into Sales Process Automation, Marketing Automation, Supply Chain Automation and Claims Automation. The Organization Size highlighted in this report includes Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the market is segmented into Cloud based and On-Premise. The verticals covered under the report include Manufacturing, Consumer Goods & Retail, Healthcare, BFSI, Transportation & Logistics, Energy & Utilities, Telecom & IT and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include IBM Corporation, Oracle Corporation, SAP SE, Microsoft Corporation, Pegasystems Inc., Open Text Corporation, TIBCO Software Inc., Software AG, Nintex Global Limited, and Cognizant Technology Solutions Corporation.

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