

Europe Digital Marketing Software Market Analysis (2017-2023)

<https://marketpublishers.com/r/E8D9E250BAEEN.html>

Date: December 2017

Pages: 135

Price: US\$ 1,500.00 (Single User License)

ID: E8D9E250BAEEN

Abstracts

The Europe Digital Marketing Software Market would witness market growth of 12.2% CAGR during the forecast period (2017 – 2023). The adoption of the DMS technology empowers enterprises to elevate customer experience through different channels such as e-mails, text messages, social, and push notifications. In addition, DMS contributes in analyzing customer behavior. Also, the adoption of various applications such as augmented reality and virtual reality would further add to the software segment within the digital marketing software market.

Based on Type, the market report segments the market into Software and Services. Software includes CRM Software, Email Marketing Software, Social Media Advertising, Web Content Management Software, Campaign Management, and Others. Services include Professional and Managed Services. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Mode, the market report segments the market into Cloud based and On-Premise. Based on Vertical, the market report segments the market into Media & Entertainment, Consumer Goods & Retail, Transportation & Logistics, Healthcare, Manufacturing, BFSI, Travel & Hospitality, Education, and Others.

Based on Countries, the Digital Marketing Software market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Digital Marketing Software Market. Key companies profiled in the report include Adobe Systems, Inc., Oracle Corporation, SAP SE, Salesforce, Inc., IBM Corporation, Microsoft Corporation, SAS Institute, Inc., Marketo, Inc., Act-On Software, Inc., and HubSpot, Inc.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Digital Marketing Software Market, by Type
 - 1.4.2 Europe Digital Marketing Software Market, by Organization Size
 - 1.4.3 Europe Digital Marketing Software Market, by Deployment Mode
 - 1.4.4 Europe Digital Marketing Software Market, by Vertical
 - 1.4.5 Europe Digital Marketing Software Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Segmental Analysis
 - 2.1.1.1 Market By Component
 - 2.1.1.1.1 Market By Software Type
 - 2.1.1.2 Market By Deployment Type
 - 2.1.1.3 Market By Organization Size
 - 2.1.1.4 Market By Vertical
 - 2.1.1.5 Market By Country
- 2.2 Drivers, and Restraints
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. EUROPE DIGITAL MARKETING SOFTWARE MARKET

- 3.1 Europe Digital Marketing Software Market by Type
 - 3.1.1 Europe Digital Marketing Software Market by Country
 - 3.1.2 Europe Digital Marketing Software Market by Software Type
 - 3.1.2.1 Europe CRM Software Market by Country
 - 3.1.2.2 Europe Email Marketing Software Market by Country
 - 3.1.2.3 Europe Social Media Advertising Market by Country
 - 3.1.2.4 Europe Web Content Management Software Market by Country
 - 3.1.2.5 Europe Campaign Management Market by Country

- 3.1.2.6 Europe Other Software Market by Country
- 3.1.3 Europe Digital Marketing Software Services Market by Country
- 3.1.4 Europe Digital Marketing Software Market by Service Type
 - 3.1.4.1 Europe Digital Marketing Software Professional Services Market by Country
 - 3.1.4.2 Europe Digital Marketing Software Managed Services Market by Country

CHAPTER 4. EUROPE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE

- 4.1 Introduction
 - 4.1.1 Europe Small & Medium Enterprises Digital Marketing Software Market by Country
 - 4.1.2 Europe Large Enterprises Digital Marketing Software Market by Country

CHAPTER 5. EUROPE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE

- 5.1 Introduction
 - 5.1.1 Europe Cloud Deployment Digital Marketing Software Market by Country
 - 5.1.2 Europe On-Premise Deployment Digital Marketing Software Market by Country

CHAPTER 6. EUROPE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL

- 6.1 Introduction
 - 6.1.1 Europe Digital Marketing Software in Media & Entertainment Market by Country
 - 6.1.2 Europe Digital Marketing Software in Consumer Goods & Retail Market by Country
 - 6.1.3 Europe Digital Marketing Software in Transportation & Logistics Market by Country
 - 6.1.4 Europe Digital Marketing Software in Healthcare Market by Country
 - 6.1.5 Europe Digital Marketing Software in Manufacturing Market by Country
 - 6.1.6 Europe Digital Marketing Software in BFSI Market by Country
 - 6.1.7 Europe Digital Marketing Software in Travel & Hospitality Market by Country
 - 6.1.8 Europe Digital Marketing Software in Education Market by Country
 - 6.1.9 Europe Digital Marketing Software in Others Market by Country

CHAPTER 7. EUROPE DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY

- 7.1 Introduction

7.2 Germany Digital Marketing Software Market

7.2.1 Germany Digital Marketing Software Market by Type

7.2.1.1 Germany Digital Marketing Software Market by Software Type

7.2.1.2 Germany Digital Marketing Software Market by Services Type

7.2.2 Germany Digital Marketing Software Market by Organization Size

7.2.3 Germany Digital Marketing Software Market by Deployment Type

7.2.4 Germany Digital Marketing Software Market by Vertical

7.3 UK Digital Marketing Software Market

7.3.1 UK Digital Marketing Software Market by Type

7.3.1.1 UK Digital Marketing Software Market by Software Type

7.3.1.2 UK Digital Marketing Software Market by Services Type

7.3.2 UK Digital Marketing Software Market by Organization Size

7.3.3 UK Digital Marketing Software Market by Deployment Type

7.3.4 UK Digital Marketing Software Market by Vertical

7.4 France Digital Marketing Software Market

7.4.1 France Digital Marketing Software Market by Type

7.4.1.1 France Digital Marketing Software Market by Software Type

7.4.1.2 France Digital Marketing Software Market by Services Type

7.4.2 France Digital Marketing Software Market by Organization Size

7.4.3 France Digital Marketing Software Market by Deployment Type

7.4.4 France Digital Marketing Software Market by Vertical

7.5 Russia Digital Marketing Software Market

7.5.1 Russia Digital Marketing Software Market by Type

7.5.1.1 Russia Digital Marketing Software Market by Software Type

7.5.1.2 Russia Digital Marketing Software Market by Services Type

7.5.2 Russia Digital Marketing Software Market by Organization Size

7.5.3 Russia Digital Marketing Software Market by Deployment Type

7.5.4 Russia Digital Marketing Software Market by Vertical

7.6 Spain Digital Marketing Software Market

7.6.1 Spain Digital Marketing Software Market by Type

7.6.1.1 Spain Digital Marketing Software Market by Software Type

7.6.1.2 Spain Digital Marketing Software Market by Services Type

7.6.2 Spain Digital Marketing Software Market by Organization Size

7.6.3 Spain Digital Marketing Software Market by Deployment Type

7.6.4 Spain Digital Marketing Software Market by Vertical

7.7 Italy Digital Marketing Software Market

7.7.1 Italy Digital Marketing Software Market by Type

7.7.1.1 Italy Digital Marketing Software Market by Software Type

7.7.1.2 Italy Digital Marketing Software Market by Services Type

- 7.7.2 Italy Digital Marketing Software Market by Organization Size
- 7.7.3 Italy Digital Marketing Software Market by Deployment Type
- 7.7.4 Italy Digital Marketing Software Market by Vertical
- 7.8 Rest of Europe Digital Marketing Software Market
 - 7.8.1 Rest of Europe Digital Marketing Software Market by Type
 - 7.8.1.1 Rest of Europe Digital Marketing Software Market by Software Type
 - 7.8.1.2 Rest of Europe Digital Marketing Software Market by Services Type
 - 7.8.2 Rest of Europe Digital Marketing Software Market by Organization Size
 - 7.8.3 Rest of Europe Digital Marketing Software Market by Deployment Type
 - 7.8.4 Rest of Europe Digital Marketing Software Market by Vertical

CHAPTER 8. COMPETITIVE STUDY

- 8.1 KBV Cardinal Matrix
- 8.2 Recent Industry Wide Strategic Developments
 - 8.2.1 Product Launches
 - 8.2.2 Partnerships, Collaborations and Agreements
 - 8.2.3 Mergers and Acquisitions

CHAPTER 9. COMPANY PROFILES

- 9.1 Adobe Systems Inc.
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Segmental and Regional Analysis
 - 9.1.4 Research & Development Expense
 - 9.1.5 Strategies at a Glance
 - 9.1.5.1 Partnerships, Collaborations, Agreements
 - 9.1.5.2 Mergers & Acquisitions
 - 9.1.5.3 Product Launch
- 9.2 Oracle Corporation
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
 - 9.2.3 Segmental and Regional Analysis
 - 9.2.4 Research & Development Expense
 - 9.2.5 Strategies at a Glance
 - 9.2.5.1 Partnerships, Collaborations, Agreements
- 9.3 SAP SE
 - 9.3.1 Company Overview

- 9.3.2 Financial Analysis
- 9.3.3 Segmental and Regional Analysis
- 9.3.4 Research & Development Expense
- 9.3.5 Strategies at a Glance
 - 9.3.5.1 Partnerships, Collaborations, Agreements
 - 9.3.5.2 Product Launch
- 9.4 Salesforce.com, Inc.
 - 9.4.1 Company Overview
 - 9.4.2 Financial Analysis
 - 9.4.3 Regional Analysis
 - 9.4.4 Research & Development Expense
 - 9.4.5 Strategies at a Glance
 - 9.4.5.1 Partnerships, Collaborations, Agreements
 - 9.4.5.2 Product Launch
- 9.5 IBM Corporation
 - 9.5.1 Company Overview
 - 9.5.2 Financial Analysis
 - 9.5.3 Segmental and Regional Analysis
 - 9.5.4 Research & Development Expense
 - 9.5.5 Strategies at a Glance
 - 9.5.5.1 Mergers & Acquisitions
 - 9.5.5.2 Product Launch
- 9.6 Microsoft Corporation
 - 9.6.1 Company Overview
 - 9.6.2 Financial Analysis
 - 9.6.3 Segmental and Regional Analysis
 - 9.6.4 Research & Development Expense
 - 9.6.5 Strategies at a Glance
 - 9.6.5.1 Partnerships, Collaborations, Agreements
 - 9.6.5.2 Product Launch
- 9.7 SAS Institute, Inc.
 - 9.7.1 Company Overview
 - 9.7.2 Financial Analysis
 - 9.7.3 Regional Analysis
- 9.8 Marketo, Inc.
 - 9.8.1 Company Overview
 - 9.8.2 Strategies at a Glance
 - 9.8.2.1 Partnerships, Collaborations, Agreements
 - 9.8.2.2 Mergers & Acquisitions

9.9 Act-On Software, Inc.

9.9.1 Company Overview

9.9.2 Strategies at a Glance

9.9.2.1 Product Launch

9.1 HubSpot, Inc.

9.10.1 Company Overview

9.10.2 Financial Analysis

9.10.3 Regional Analysis

9.10.4 Research & Development Expense

9.10.5 Strategies at a Glance

9.10.5.1 Product Launch

List Of Tables

LIST OF TABLES

Table 1 EUROPE DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 2 EUROPE DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 3 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 8 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 9 EUROPE CRM SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 EUROPE CRM SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 EUROPE EMAIL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 EUROPE EMAIL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 EUROPE SOCIAL MEDIA ADVERTISING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 EUROPE SOCIAL MEDIA ADVERTISING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 EUROPE WEB CONTENT MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 EUROPE WEB CONTENT MANAGEMENT SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 EUROPE CAMPAIGN MANAGEMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 18 EUROPE CAMPAIGN MANAGEMENT MARKET BY COUNTRY, 2017 - 2023,

USD MILLION

Table 19 EUROPE OTHER SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 EUROPE OTHER SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 EUROPE DIGITAL MARKETING SOFTWARE SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 EUROPE DIGITAL MARKETING SOFTWARE SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 24 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SERVICE TYPE, 2017 - 2023, USD MILLION

Table 25 EUROPE DIGITAL MARKETING SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 EUROPE DIGITAL MARKETING SOFTWARE PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 EUROPE DIGITAL MARKETING SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 EUROPE DIGITAL MARKETING SOFTWARE MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 30 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 31 EUROPE SMALL & MEDIUM ENTERPRISES DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 32 EUROPE SMALL & MEDIUM ENTERPRISES DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 33 EUROPE LARGE ENTERPRISES DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 EUROPE LARGE ENTERPRISES DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 36 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 37 EUROPE CLOUD DEPLOYMENT DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 38 EUROPE CLOUD DEPLOYMENT DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 39 EUROPE ON-PREMISE DEPLOYMENT DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 EUROPE ON-PREMISE DEPLOYMENT DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 42 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 43 EUROPE DIGITAL MARKETING SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 44 EUROPE DIGITAL MARKETING SOFTWARE IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 45 EUROPE DIGITAL MARKETING SOFTWARE IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 EUROPE DIGITAL MARKETING SOFTWARE IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 EUROPE DIGITAL MARKETING SOFTWARE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 EUROPE DIGITAL MARKETING SOFTWARE IN TRANSPORTATION & LOGISTICS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 EUROPE DIGITAL MARKETING SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 EUROPE DIGITAL MARKETING SOFTWARE IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 EUROPE DIGITAL MARKETING SOFTWARE IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 EUROPE DIGITAL MARKETING SOFTWARE IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 EUROPE DIGITAL MARKETING SOFTWARE IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 EUROPE DIGITAL MARKETING SOFTWARE IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 EUROPE DIGITAL MARKETING SOFTWARE IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 EUROPE DIGITAL MARKETING SOFTWARE IN TRAVEL & HOSPITALITY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 EUROPE DIGITAL MARKETING SOFTWARE IN EDUCATION MARKET BY

COUNTRY, 2013 - 2016, USD MILLION

Table 58 EUROPE DIGITAL MARKETING SOFTWARE IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 EUROPE DIGITAL MARKETING SOFTWARE IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 EUROPE DIGITAL MARKETING SOFTWARE IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 EUROPE DIGITAL MARKETING SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 GERMANY DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 64 GERMANY DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 65 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 66 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 67 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 68 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 69 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 70 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 71 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 72 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 73 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 74 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 75 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 76 GERMANY DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 77 UK DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 78 UK DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 79 UK DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 80 UK DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 81 UK DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 82 UK DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 83 UK DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 84 UK DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 85 UK DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 86 UK DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 87 UK DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 88 UK DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 89 UK DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 90 UK DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 91 FRANCE DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 92 FRANCE DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 93 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 94 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 95 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 96 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE

TYPE, 2017 - 2023, USD MILLION

Table 97 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY SERVICES

TYPE, 2013 - 2016, USD MILLION

Table 98 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY SERVICES

TYPE, 2017 - 2023, USD MILLION

Table 99 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 100 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 101 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 102 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 103 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 104 FRANCE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 105 RUSSIA DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 106 RUSSIA DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 107 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 108 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 109 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 110 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 111 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 112 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 113 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 114 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 115 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 116 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 117 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 118 RUSSIA DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 119 SPAIN DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 120 SPAIN DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 121 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 122 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 123 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 124 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 125 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 126 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 127 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 128 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 129 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 130 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 131 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 132 SPAIN DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 133 ITALY DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 134 ITALY DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 135 ITALY DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016,

USD MILLION

Table 136 ITALY DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 137 ITALY DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 138 ITALY DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 139 ITALY DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 140 ITALY DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 141 ITALY DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 142 ITALY DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 143 ITALY DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 144 ITALY DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 145 ITALY DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 146 ITALY DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 147 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET, 2013 - 2016, USD MILLION

Table 148 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET, 2017 - 2023, USD MILLION

Table 149 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 150 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 151 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 152 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 153 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 154 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 155 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 156 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 157 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 158 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 159 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 160 REST OF EUROPE DIGITAL MARKETING SOFTWARE MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 161 PRODUCT LAUNCHES – DIGITAL MARKETING SOFTWARE MARKET

Table 162 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– DIGITAL MARKETING SOFTWARE MARKET

Table 163 MERGERS AND ACQUISITIONS– DIGITAL MARKETING SOFTWARE MARKET

Table 164 KEY INFORMATION – ADOBE SYSTEMS INC

Table 165 KEY INFORMATION – ORACLE CORPORATION

Table 166 KEY INFORMATION – SAP SE

Table 167 KEY INFORMATION – SALESFORCE.COM, INC.

Table 168 KEY INFORMATION – IBM CORPORATION

Table 169 KEY INFORMATION – MICROSOFT CORPORATION

Table 170 KEY INFORMATION – SAS INSTITUTE, INC.

Table 171 KEY INFORMATION – MARKETTO, INC.

Table 172 KEY INFORMATION – ACT-ON SOFTWARE, INC.

Table 173 KEY INFORMATION – HUBSPOT, INC.

List Of Figures

LIST OF FIGURES

Fig 1 MARKET BY SOFTWARE TYPE

Fig 2 MARKET BY DEPLOYMENT TYPE

Fig 3 MARKET BY ORGANIZATION SIZE

Fig 4 MARKET BY VERTICAL

Fig 5 MARKET BY COUNTRY

Fig 6 KBV CARDINAL MATRIX

I would like to order

Product name: Europe Digital Marketing Software Market Analysis (2017-2023)

Product link: <https://marketpublishers.com/r/E8D9E250BAEEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E8D9E250BAEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970