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Europe Digital Education Market By Learning Type (Self-Paced Instructor-Led Online Education and Instructor-Led Online Education), By Course Type (Science & Technology Courses, Entrepreneurship & Business Management Courses and Others), By End User (Individual Learners and Academic Institutions and Enterprises & Government Organizations), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Digital Education Market would witness market growth of 32.2% CAGR during the forecast period (2020-2026).
Digital learning broadens learning possibilities so that one can take advantage of the fact that learning occurs regularly and that digital learning allows this dynamic learning experience to take place in other ways. Digital learning is an instructional training that ultimately helps students. It makes use of a wide variety of technology-enhanced education approaches. It includes blended learning, flipped learning, personalized learning, and other strategies that rely on digital tools to a small or large extent.
During the estimated timeframe the European digital education publishing market is expected to witness a significant increase. Growth can be attributed to the growing digitization of school education. Around 30 percent of students in the European Union are estimated to be in digitally assisted schools. It is also reported that in Europe there are more than 3,000 e-learning organizations. The European Commission took the initiative to utilize 'SELFIE;' a digital tool for analyzing the use of digital technologies in schools across Europe. This is expected to fuel growth in Europe's digital education publishing market. During the forecast period, UK and France are anticipated to make substantial contributions to the European digital education publishing market.

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Based on Learning Type, the market is segmented into Self-Paced Instructor-Led Online Education and Instructor-Led Online Education. Based on Course Type, the market is segmented into Science & Technology Courses, Entrepreneurship & Business Management Courses and Others. Based on End User, the market is segmented into Individual Learners and Academic Institutions and Enterprises & Government Organizations. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include NetDragon Websoft Holdings Limited (EdModo, Inc.), Pluralsight, Inc., Seek Limited (FutureLearn), Alison, Udacity, Inc., Udemy, Inc., edX, Inc., Jigsaw Academy (Manipal Education and Medical Group), Coursera, Inc., and NovoEd, Inc. (Devonshire Investors).

Scope of the Study

Market Segmentation:

By Learning Type

- Self-Paced Instructor-Led Online Education
- Instructor-Led Online Education

By Course Type

- Science & Technology Courses
- Entrepreneurship & Business Management Courses
- Others

By End User

- Individual Learners and Academic Institutions

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Enterprises & Government Organizations

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

NetDragon Websoft Holdings Limited (EdModo, Inc.)

Pluralsight, Inc.

Seek Limited (FutureLearn)

Alison

Udacity, Inc.

Udemy, Inc.

edX, Inc.

Jigsaw Academy (Manipal Education and Medical Group)

Coursera, Inc.

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NovoEd, Inc. (Devonshire Investors)

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