

Europe Data Protection Market Analysis (2017-2023)

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Abstracts

The Europe Data Protection Market would witness market growth of 13.2% CAGR during the forecast period (2017 – 2023). Data protection is method used to safeguard vital information from corruption, compromises or losses. The need for data protection has gained significance as the amount of data created and stored has significantly grown over time. Data breach and recovery is a costly affair today. Companies have to spend billions of dollars to regain hacked customer data and brand image. The cost of managing data breaches has significantly risen in the last few years. Therefore, to protect brand image and customers' data companies are investing heavily on encryption technologies. Encryption is simple yet a formidable platform to protect the system from external attacks.

Based on Type, the market report segments the market into Solution and Services. Solution market is segmented into Data Backup & Recovery, Disaster Recovery & Data Loss Prevention, Data Archiving & eDiscovery, Identity & Access Management, and Others. The Services market is segmented into Professional and Managed Services. Based on Organization Size, the Data Protection market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Model, the market report segments the market into Cloud and On-Premise. Based on Vertical, the market report segments the market into BFSI, Government, Media & Entertainment, Healthcare, Manufacturing, Retail, Telecom & IT, Education, and Others. Based on Countries, the Data Protection market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Data Protection Market. Key companies profiled in the report include IBM Corporation, Hewlett Packard Enterprise (HPE) Company, Symantec Corporation, CA Technologies, Inc., Oracle Corporation, McAfee, LLC, Dell Technologies (Quest Software), NetApp, Inc., Veeam Software, and Acronis, Inc.

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