

# Europe Data Protection as a Service (DPaaS) Market (2016 - 2022)

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## Abstracts

Data breach and recovery is a costly affair today. Companies have to spend billions of dollars to regain hacked customer data and brand image. The cost of managing data breaches has significantly risen in the last few years. Therefore, to protect brand image and customers' data companies are investing heavily on encryption technologies. Encryption is simple yet a formidable platform to protect the system from external attacks. Encryption offer security of the data right from file to disk to network communications. Encryption has proved to be a fairly effective security mechanism at keeping hackers at bay. Advanced cloud features and high scalability options are sought by the businesses around the world. The increasing demand for cost effective DPaaS and disaster recovery services have significantly contributed to the growth of the Europe Data Protection as a Service market.

Industries such as healthcare, retail, and others have been widely adopting the data protection solutions to ensure safety and security of digital assets. Organizations around the globe have been widely shifting to the cloud based services in order to control operational expenses and at the same time offer seamless access to the employees. The change in business landscape has led to the need for solutions that could offer operational efficiency, data resiliency, and timely information according to the installed infrastructure of data centers. Thus, the growing need for a common data protection service by cloud service providers has led to the widespread adoption of Data Protection as a Service (DPaaS).

Based on service type, market is segmented into Storage as a Service (STaaS), Disaster Recovery as a Service (DRaaS), and Backup as a Service (BaaS). Based on Deployment Model, market is segmented into Private, Public, and Hybrid. Based on Organization Size, the market is segmented into Large Enterprises and Small & Medium

Sized.

Based on country, Europe Data Protection as a Service (DPaaS) market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant region in the Europe Data Protection as a Service (DPaaS) market in 2015. UK and France would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Data Protection as a Service (DPaaS) market. Key companies profiled in the report include IBM Corporation, HP Enterprise Company, Oracle Corporation, CA, Inc., VMware, Inc., Amazon.com, Inc., Commvault and Quantum Corporation.

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