

# Europe Data Masking Market Analysis (2017-2023)

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## Abstracts

The Europe Data Masking Market would witness market growth of 13.3% CAGR during the forecast period (2017 – 2023). The fundamental idea behind the use of data masking is to ensure the real data is protected and at the same time having a functional substitute for times when the real data is not necessary. With data masking, the format of data remains intact, and only the values get changed. The masked data can be altered in various ways, including encryption, character shuffling and character or word substitution. Irrespective of the method chosen, the values have to be changed in ways, making detection or reverse engineering impossible.

Based on Business Function, the market report segments the market into Legal & Finance, Sales & Marketing, HR & Operations, and Others. Based on Type, the market report segments the market into Static and Dynamic. Based on Deployment Type, the market report segments the market into On-Premise and Cloud. Based on Vertical, the Data Masking market segments the market into Retail & Ecommerce, Government, BFSI, Healthcare & Lifesciences, Media & Entertainment, and Others. Based on Countries, the Data Masking market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the Data Masking Market. Key companies profiled in the report include IBM Corporation, CA Technologies, Inc., Informatica, Micro Focus (Formerly Hpe Software), Oracle Corporation, Mentis Technology, Compuware Corporation, Solix Technologies, Inc., and Delphix.

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