

# **Europe Data Backup and Recovery Market Analysis** (2017-2023)

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### **Abstracts**

The Europe Data Backup and Recovery Market would witness market growth of 10% CAGR during the forecast period (2017 – 2023). The data backup process encompasses copying and archiving enterprise data, as data can be accessed in case of deletion or data corruption. Data backup and recovery solutions are offered in various customized software forms and as a service, which is popularly known as Backup-as-a-Services (BaaS). Disaster Recovery-as-a-Service (DRaaS) is pivotal technology used in instances where there is threat to an organization. DRaaS is used to protect and recover enterprise data from various threats, manmade or natural. Protecting data is vital for enterprises and consumers, and the cloud based disaster recovery service helps in reducing operational and capital expenditures. The demand for reliable data backup and recovery software solutions would influence the digital transformation and data protection across verticals.

Based on Type, the market report segments the market into Software and Services. Software includes Data Replication, Data Reduction, and Data Retention. Services include Professional and Managed Services. Based on Application, the market report segments the market into Media Storage Backup, Application Backup, and Email Backup. Based on Deployment Type, the market report segments the market into Cloud and On-Premise. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Vertical, the market report segments the market into BFSI, Government, Manufacturing, Healthcare, Media & Entertainment, Retail, Telecom & IT, Education, and Others.

Based on Countries, the Data Backup and Recovery market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.



The market research report covers the competition analysis of key stake holders of the Data Backup and Recovery Market. Key companies profiled in the report include IBM Corporation, Microsoft Corporation, Oracle Corporation, Hewlett Packard Enterprise (HPE) Company, CA Technologies, Inc., Dell Technologies Inc., Commvault, Acronis, Inc., Netapp, Inc., and Unitrends, Inc.



#### **Contents**

#### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Europe Data Backup & Recovery Market, by Type
  - 1.4.2 Europe Data Backup & Recovery Market, by Application
- 1.4.3 Europe Data Backup & Recovery Market, by Deployment Type
- 1.4.4 Europe Data Backup & Recovery Market, by Organization Size
- 1.4.5 Europe Data Backup & Recovery Market, by Vertical
- 1.4.6 Europe Data Backup & Recovery Market, by Country
- 1.5 Methodology for the research

#### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
  - 2.1.1 Segmental Analysis
    - 2.1.1.1 Market By Component
    - 2.1.1.1.1 Market By Software Type
    - 2.1.1.2 Market By Application
    - 2.1.1.3 Market By Deployment Types
    - 2.1.1.4 Market By Organization Size
    - 2.1.1.5 Market By Vertical
    - 2.1.1.6 Market By Country
- 2.2 Drivers, and Restraints
  - 2.2.1 Market Drivers
  - 2.2.2 Market Restraints

#### **CHAPTER 3. EUROPE DATA BACKUP & RECOVERY MARKET**

- 3.1 Europe Data Backup & Recovery Market by Type
  - 3.1.1 Europe Data Backup & Recovery Software Market by Country
  - 3.1.2 Europe Data Backup & Recovery Market by Software Type
    - 3.1.2.1 Europe Data Replication Software Market by Country
    - 3.1.2.2 Europe Data Reduction Market by Country
    - 3.1.2.3 Europe Data Retention Market by Country



- 3.1.3 Europe Data Backup & Recovery Services Market by Country
- 3.1.4 Europe Data Backup & Recovery Market by Service Type
  - 3.1.4.1 Europe Data Backup & Recovery Professional Services Market by Country
  - 3.1.4.2 Europe Data Backup & Recovery Managed Services Market by Country

#### CHAPTER 4. EUROPE DATA BACKUP & RECOVERY MARKET BY APPLICATION

- 4.1 Introduction
  - 4.1.1 Europe Media Storage Backup Market by Country
  - 4.1.2 Europe Application Backup Market by Country
  - 4.1.3 Europe Email Backup Market by Country

# CHAPTER 5. EUROPE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE

- 5.1 Introduction
- 5.1.1 Europe Small & Medium Enterprises Data Backup & Recovery Market by Country
  - 5.1.2 Europe Large Enterprises Data Backup & Recovery Market by Country

# CHAPTER 6. EUROPE DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE

- 6.1 Introduction
- 6.1.1 Europe Cloud Deployment Data Backup & Recovery Market by Country
- 6.1.2 Europe On-Premise Deployment Data Backup & Recovery Market by Country

#### CHAPTER 7. EUROPE DATA BACKUP & RECOVERY MARKET BY VERTICAL

- 7.1 Introduction
  - 7.1.1 Europe Data Backup & Recovery in BFSI Market by Country
  - 7.1.2 Europe Data Backup & Recovery in Government Market by Country
  - 7.1.3 Europe Data Backup & Recovery in Manufacturing Market by Country
  - 7.1.4 Europe Data Backup & Recovery in Healthcare Market by Country
  - 7.1.5 Europe Data Backup & Recovery in Media & Entertainment Market by Country
  - 7.1.6 Europe Data Backup & Recovery in Retail Market by Country
  - 7.1.7 Europe Data Backup & Recovery in Telecom & IT Market by Country
  - 7.1.8 Europe Data Backup & Recovery in Education Market by Country
- 7.1.9 Europe Data Backup & Recovery in Others Market by Country



#### CHAPTER 8. EUROPE DATA BACKUP & RECOVERY MARKET BY COUNTRY

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×	1	Ini	tr/	M	⊔∩t	ion
<b>()</b>				,, ,,		11 /1 1

- 8.2 Germany Data Backup & Recovery Market
  - 8.2.1 Germany Data Backup & Recovery Market by Type
    - 8.2.1.1 Germany Data Backup & Recovery Market by Software Type
    - 8.2.1.2 Germany Data Backup & Recovery Market by Services Type
  - 8.2.2 Germany Data Backup & Recovery Market by Application
  - 8.2.3 Germany Data Backup & Recovery Market by Organization Size
  - 8.2.4 Germany Data Backup & Recovery Market by Deployment Type
  - 8.2.5 Germany Data Backup & Recovery Market by Vertical
- 8.3 UK Data Backup & Recovery Market
  - 8.3.1 UK Data Backup & Recovery Market by Type
    - 8.3.1.1 UK Data Backup & Recovery Market by Software Type
    - 8.3.1.2 UK Data Backup & Recovery Market by Services Type
  - 8.3.2 UK Data Backup & Recovery Market by Application
  - 8.3.3 UK Data Backup & Recovery Market by Organization Size
  - 8.3.4 UK Data Backup & Recovery Market by Deployment Type
  - 8.3.5 UK Data Backup & Recovery Market by Vertical
- 8.4 France Data Backup & Recovery Market
  - 8.4.1 France Data Backup & Recovery Market by Type
    - 8.4.1.1 France Data Backup & Recovery Market by Software Type
    - 8.4.1.2 France Data Backup & Recovery Market by Services Type
  - 8.4.2 France Data Backup & Recovery Market by Application
  - 8.4.3 France Data Backup & Recovery Market by Organization Size
  - 8.4.4 France Data Backup & Recovery Market by Deployment Type
  - 8.4.5 France Data Backup & Recovery Market by Vertical
- 8.5 Russia Data Backup & Recovery Market
  - 8.5.1 Russia Data Backup & Recovery Market by Type
    - 8.5.1.1 Russia Data Backup & Recovery Market by Software Type
    - 8.5.1.2 Russia Data Backup & Recovery Market by Services Type
  - 8.5.2 Russia Data Backup & Recovery Market by Application
  - 8.5.3 Russia Data Backup & Recovery Market by Organization Size
  - 8.5.4 Russia Data Backup & Recovery Market by Deployment Type
  - 8.5.5 Russia Data Backup & Recovery Market by Vertical
- 8.6 Spain Data Backup & Recovery Market
  - 8.6.1 Spain Data Backup & Recovery Market by Type
    - 8.6.1.1 Spain Data Backup & Recovery Market by Software Type



- 8.6.1.2 Spain Data Backup & Recovery Market by Services Type
- 8.6.2 Spain Data Backup & Recovery Market by Application
- 8.6.3 Spain Data Backup & Recovery Market by Organization Size
- 8.6.4 Spain Data Backup & Recovery Market by Deployment Type
- 8.6.5 Spain Data Backup & Recovery Market by Vertical
- 8.7 Italy Data Backup & Recovery Market
- 8.7.1 Italy Data Backup & Recovery Market by Type
  - 8.7.1.1 Italy Data Backup & Recovery Market by Software Type
  - 8.7.1.2 Italy Data Backup & Recovery Market by Services Type
- 8.7.2 Italy Data Backup & Recovery Market by Application
- 8.7.3 Italy Data Backup & Recovery Market by Organization Size
- 8.7.4 Italy Data Backup & Recovery Market by Deployment Type
- 8.7.5 Italy Data Backup & Recovery Market by Vertical
- 8.8 Rest of Europe Data Backup & Recovery Market
- 8.8.1 Rest of Europe Data Backup & Recovery Market by Type
  - 8.8.1.1 Rest of Europe Data Backup & Recovery Market by Software Type
  - 8.8.1.2 Rest of Europe Data Backup & Recovery Market by Services Type
- 8.8.2 Rest of Europe Data Backup & Recovery Market by Application
- 8.8.3 Rest of Europe Data Backup & Recovery Market by Organization Size
- 8.8.4 Rest of Europe Data Backup & Recovery Market by Deployment Type
- 8.8.5 Rest of Europe Data Backup & Recovery Market by Vertical

#### **CHAPTER 9. COMPETITIVE STUDY**

- 9.1 KBV Cardinal Matrix
- 9.2 Recent Industry Wide Strategic Developments
  - 9.2.1 Product Launches
  - 9.2.2 Partnerships, Collaborations and Agreements

#### **CHAPTER 10. COMPANY PROFILES**

- 10.1 IBM Corporation
  - 10.1.1 Company Overview
  - 10.1.2 Financial Analysis
  - 10.1.3 Segmental and Regional Analysis
  - 10.1.4 Research & Development Expense
  - 10.1.5 Strategies at a Glance
    - 10.1.5.1 Product Launch
    - 10.1.5.2 Partnerships, Collaborations and Agreements



- 10.1.5.3 Mergers & Acquisitions
- 10.2 Microsoft Corporation
  - 10.2.1 Company Overview
  - 10.2.2 Financial Analysis
  - 10.2.3 Segmental and Regional Analysis
  - 10.2.4 Research & Development Expense
  - 10.2.5 Strategies at a Glance
    - 10.2.5.1 Partnerships, Collaborations and Agreements
- 10.3 Oracle Corporation
  - 10.3.1 Company Overview
  - 10.3.2 Financial Analysis
  - 10.3.3 Segmental and Regional Analysis
  - 10.3.4 Research & Development Expense
- 10.4 Hewlett Packard Enterprise (HPE) Company
  - 10.4.1 Company Overview
  - 10.4.2 Financial Analysis
  - 10.4.3 Segmental and Regional Analysis
  - 10.4.4 Research & Development Expense
  - 10.4.5 Strategies at a Glance
    - 10.4.5.1 Product Launch
    - 10.4.5.2 Partnerships, Collaborations and Agreements
- 10.5 CA Technologies, Inc.
  - 10.5.1 Company Overview
  - 10.5.2 Financial Analysis
  - 10.5.3 Segmental and Regional Analysis
  - 10.5.4 Research & Development Expense
- 10.6 Dell Technologies, Inc.
  - 10.6.1 Company Overview
  - 10.6.2 Financial Analysis
  - 10.6.3 Segmental and Regional Analysis
  - 10.6.4 Research & Development Expense
  - 10.6.5 Strategies at a Glance
    - 10.6.5.1 Product Launch
- 10.7 Commvault
  - 10.7.1 Company Overview
  - 10.7.2 Financial Analysis
  - 10.7.3 Regional Analysis
  - 10.7.4 Research & Development Expense
  - 10.7.5 Strategies at a Glance



- 10.7.5.1 Product Launch
- 10.7.5.2 Partnerships, Collaborations and Agreements
- 10.8 Acronis, Inc.
  - 10.8.1 Company Overview
  - 10.8.2 Strategies at a Glance
    - 10.8.2.1 Partnerships, Collaborations and Agreements
- 10.9 Netapp, Inc.
  - 10.9.1 Company Overview
  - 10.9.2 Financial Analysis
  - 10.9.3 Regional Analysis
  - 10.9.4 Research & Development Expense
  - 10.9.5 Strategies at a Glance
    - 10.9.5.1 Product Launch
- 10.1 Unitrends, Inc.
  - 10.10.1 Company Overview
  - 10.10.2 Strategies at a Glance
    - 10.10.2.1 Product Launch
    - 10.10.2.2 Partnerships, Collaborations and Agreements



### **List Of Tables**

#### LIST OF TABLES

Table 1 EUROPE DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 2 EUROPE DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 3 EUROPE DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 4 EUROPE DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 5 EUROPE DATA BACKUP & RECOVERY SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 6 EUROPE DATA BACKUP & RECOVERY SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 7 EUROPE DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 8 EUROPE DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 9 EUROPE DATA REPLICATION SOFTWARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 10 EUROPE DATA REPLICATION SOFTWARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 11 EUROPE DATA REDUCTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 12 EUROPE DATA REDUCTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 13 EUROPE DATA RETENTION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 14 EUROPE DATA RETENTION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 15 EUROPE DATA BACKUP & RECOVERY SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 16 EUROPE DATA BACKUP & RECOVERY SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 17 EUROPE DATA BACKUP & RECOVERY MARKET BY SERVICE TYPE, 2013 - 2016, USD MILLION

Table 18 EUROPE DATA BACKUP & RECOVERY MARKET BY SERVICE TYPE, 2017



#### - 2023, USD MILLION

Table 19 EUROPE DATA BACKUP & RECOVERY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 20 EUROPE DATA BACKUP & RECOVERY PROFESSIONAL SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 21 EUROPE DATA BACKUP & RECOVERY MANAGED SERVICES MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 22 EUROPE DATA BACKUP & RECOVERY MANAGED SERVICES MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 23 EUROPE DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 24 EUROPE DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 25 EUROPE MEDIA STORAGE BACKUP MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 26 EUROPE MEDIA STORAGE BACKUP MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 27 EUROPE APPLICATION BACKUP MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 28 EUROPE APPLICATION BACKUP MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 29 EUROPE EMAIL BACKUP MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 30 EUROPE EMAIL BACKUP MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 31 EUROPE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 32 EUROPE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 33 EUROPE SMALL & MEDIUM ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 34 EUROPE SMALL & MEDIUM ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 35 EUROPE LARGE ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 36 EUROPE LARGE ENTERPRISES DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 37 EUROPE DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION



Table 38 EUROPE DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 39 EUROPE CLOUD DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 40 EUROPE CLOUD DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 41 EUROPE ON-PREMISE DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 42 EUROPE ON-PREMISE DEPLOYMENT DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 43 EUROPE DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 44 EUROPE DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 45 EUROPE DATA BACKUP & RECOVERY IN BFSI MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 46 EUROPE DATA BACKUP & RECOVERY IN BFSI MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 47 EUROPE DATA BACKUP & RECOVERY IN GOVERNMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 48 EUROPE DATA BACKUP & RECOVERY IN GOVERNMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 49 EUROPE DATA BACKUP & RECOVERY IN MANUFACTURING MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 50 EUROPE DATA BACKUP & RECOVERY IN MANUFACTURING MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 51 EUROPE DATA BACKUP & RECOVERY IN HEALTHCARE MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 52 EUROPE DATA BACKUP & RECOVERY IN HEALTHCARE MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 53 EUROPE DATA BACKUP & RECOVERY IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 54 EUROPE DATA BACKUP & RECOVERY IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 55 EUROPE DATA BACKUP & RECOVERY IN RETAIL MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 56 EUROPE DATA BACKUP & RECOVERY IN RETAIL MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 57 EUROPE DATA BACKUP & RECOVERY IN TELECOM & IT MARKET BY



**COUNTRY, 2013 - 2016, USD MILLION** 

Table 58 EUROPE DATA BACKUP & RECOVERY IN TELECOM & IT MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 59 EUROPE DATA BACKUP & RECOVERY IN EDUCATION MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 60 EUROPE DATA BACKUP & RECOVERY IN EDUCATION MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 61 EUROPE DATA BACKUP & RECOVERY IN OTHERS MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 62 EUROPE DATA BACKUP & RECOVERY IN OTHERS MARKET BY COUNTRY, 2017 - 2023, USD MILLION

Table 63 EUROPE DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2013 - 2016, USD MILLION

Table 64 EUROPE DATA BACKUP & RECOVERY MARKET BY COUNTRY, 2017 - 2023. USD MILLION

Table 65 GERMANY DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 66 GERMANY DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 67 GERMANY DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 68 GERMANY DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 69 GERMANY DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 70 GERMANY DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 71 GERMANY DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 72 GERMANY DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 73 GERMANY DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 74 GERMANY DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 75 GERMANY DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 76 GERMANY DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION



Table 77 GERMANY DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 78 GERMANY DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 79 GERMANY DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 80 GERMANY DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 81 UK DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION Table 82 UK DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION Table 83 UK DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 84 UK DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 85 UK DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 86 UK DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 87 UK DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 88 UK DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 89 UK DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 90 UK DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 91 UK DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 92 UK DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 93 UK DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 94 UK DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 95 UK DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 96 UK DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 97 FRANCE DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD



#### **MILLION**

Table 98 FRANCE DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 99 FRANCE DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 100 FRANCE DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 101 FRANCE DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 102 FRANCE DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 103 FRANCE DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 104 FRANCE DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 105 FRANCE DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 106 FRANCE DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 107 FRANCE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 108 FRANCE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 109 FRANCE DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 110 FRANCE DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 111 FRANCE DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 112 FRANCE DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 113 RUSSIA DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 114 RUSSIA DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 115 RUSSIA DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 116 RUSSIA DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION



2013 - 2016, USD MILLION

Table 117 RUSSIA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 118 RUSSIA DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 119 RUSSIA DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE,

Table 120 RUSSIA DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE,

2017 - 2023, USD MILLION
Table 121 RUSSIA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 -

2016, USD MILLION
Table 122 RUSSIA DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 123 RUSSIA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 124 RUSSIA DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 125 RUSSIA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 126 RUSSIA DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 127 RUSSIA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 128 RUSSIA DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 129 SPAIN DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 130 SPAIN DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 131 SPAIN DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 132 SPAIN DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 133 SPAIN DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 134 SPAIN DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 135 SPAIN DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 136 SPAIN DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017



- 2023, USD MILLION

Table 137 SPAIN DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 138 SPAIN DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 139 SPAIN DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 140 SPAIN DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 141 SPAIN DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 142 SPAIN DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 143 SPAIN DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 144 SPAIN DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 145 ITALY DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION Table 146 ITALY DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION Table 147 ITALY DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 148 ITALY DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 149 ITALY DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 150 ITALY DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 151 ITALY DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 152 ITALY DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 153 ITALY DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 154 ITALY DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 155 ITALY DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 156 ITALY DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION



Table 157 ITALY DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 158 ITALY DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2017 - 2023, USD MILLION

Table 159 ITALY DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 160 ITALY DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2017 - 2023, USD MILLION

Table 161 REST OF EUROPE DATA BACKUP & RECOVERY MARKET, 2013 - 2016, USD MILLION

Table 162 REST OF EUROPE DATA BACKUP & RECOVERY MARKET, 2017 - 2023, USD MILLION

Table 163 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY TYPE, 2013 - 2016, USD MILLION

Table 164 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY TYPE, 2017 - 2023, USD MILLION

Table 165 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2013 - 2016, USD MILLION

Table 166 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY SOFTWARE TYPE, 2017 - 2023, USD MILLION

Table 167 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2013 - 2016, USD MILLION

Table 168 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY SERVICES TYPE, 2017 - 2023, USD MILLION

Table 169 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2013 - 2016, USD MILLION

Table 170 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY APPLICATION, 2017 - 2023, USD MILLION

Table 171 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2013 - 2016, USD MILLION

Table 172 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY ORGANIZATION SIZE, 2017 - 2023, USD MILLION

Table 173 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY DEPLOYMENT TYPE, 2013 - 2016, USD MILLION

Table 174 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY DEPLOQYMENT TYPE, 2017 - 2023, USD MILLION

Table 175 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY VERTICAL, 2013 - 2016, USD MILLION

Table 176 REST OF EUROPE DATA BACKUP & RECOVERY MARKET BY



VERTICAL, 2017 - 2023, USD MILLION

Table 177 PRODUCT LAUNCHES – DATA BACKUP & RECOVERY MARKET Table 178 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– DATA BACKUP & RECOVERY MARKET

Table 179 KEY INFORMATION – IBM CORPORATION

Table 180 KEY INFORMATION - MICROSOFT CORPORATION

Table 181 KEY INFORMATION - ORACLE CORPORATION

Table 182 KEY INFORMATION – HEWLETT PACKARD ENTERPRISE (HPE) COMPANY

Table 183 KEY INFORMATION - CA TECHNOLOGIES, INC.

Table 184 KEY INFORMATION - DELL TECHNOLOGIES, INC.

Table 185 KEY INFORMATION – CAMMVAULT

Table 186 KEY INFORMATION – ACRONIS, INC.

Table 187 KEY INFORMATION – NETAPP, INC.

Table 188 KEY INFORMATION – UNITRENDS, INC.



# **List Of Figures**

#### **LIST OF FIGURES**

- Fig 1 MARKET BY SOFTWARE TYPE
- Fig 2 MARKET BY APPLICATION
- Fig 3 MARKET BY DEPLOYMENT TYPES
- Fig 4 MARKET BY ORGANIZATION SIZE
- Fig 5 MARKET BY VERTICALS
- Fig 6 MARKET BY COUNTRY
- Fig 7 KBV CARDINAL MATRIX



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