

Europe Cycling Wear Market By Distribution Channel (Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels), By Product (Cycle wear apparel and Cycle wear accessories), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Cycling Wear Market would witness market growth of 6.1% CAGR during the forecast period (2020-2026).

Bike riding has been becoming popular among individuals in many European countries, for example, the Netherlands, Finland, and Germany. For example, in April 2018, as per a report published by the Netherland Institute for Transport Policy, bicycles represent 25% of daily mobility by the individuals in the nation for different purposes like recreation, work, shopping, and education. The growing inclination for bicycle utilization for day-to-day activities is anticipated to positively influence market development over the forecast period.

The atmosphere and climate can influence cycling sports essentially; consequently, the focus of manufacturers is on the fabric of the cycling wear. These wears are commonly made of a special material that has a moisture-wicking capacity. Moisture-wicking is the process wherein the fabric pulls sweat off the skin and brings it outside of the piece of clothing, helping the wearer to remain cool. Organizations are investing altogether in research and development in these lines to design innovative items and decrease the sweating issue.

Market development is credited to increase in awareness associated with health and

wellness among consumers all over the world. There has been an increase in health-related issues, for example, diabetes, hypertension, and obesity, among young and middle-aged individuals. Numerous specialists and health mentors advise regular cycling practices to individuals, which assists with decreasing the negative impacts of numerous aforementioned ailments. Moreover, consumers in metropolitan areas these days favor riding bicycles as a feasible method of transportation, which is anticipated to boost market development over the forecast period.

Based on Distribution Channel, the market is segmented into Hypermarket and Supermarket, Sports Variety Stores, E-commerce and Other Distribution Channels. Based on Product, the market is segmented into Cycle wear apparel and Cycle wear accessories. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Vista Outdoor, Inc. (Giro Sport Design), LVMH SE (2XU), Lumiere Cycling, Castelli Cycling (Manifattura Valcison S.p.A.), Rapha Racing Limited (RZC Investments), Champion System, ASSOS of Switzerland GmbH, Endura Limited, Isadore Apparel (Realdealcyclephile s.r.o.), and Attaquer Pty. Ltd.

Scope of the Study

Market Segmentation:

By Distribution Channel

Hypermarket & Supermarket

Sports Variety Stores

E-commerce

Other Distribution Channels

By Product

Cycle wear apparel

Cycle wear accessories

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Vista Outdoor, Inc. (Giro Sport Design)

LVMH SE (2XU)

Lumiere Cycling

Castelli Cycling (Manifattura Valcisonon S.p.A.)

Rapha Racing Limited (RZC Investments)

Champion System

ASSOS of Switzerland GmbH

Endura Limited

Isadore Apparel (Realdealcyclephile s.r.o.)

Attaquer Pty. Ltd.

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