

Europe Crowd Analytics Market (2016 - 2022)

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Abstracts

Over the years, the adoption of crowd analytics has gained significance in different domains such as in transportation, retail, hospitality & tourism, and many others. Demand for optimal resource utilization and public management systems has significantly contributed to the crowd analytics market growth. Additionally, the growing urban population has driven the government agencies to implement high level crowd analytics solutions to track, manage, and monitor public operations in various places. Crowd analytics is a solution used to gain insights on crowd mobility at mass gatherings such as in metro & airport terminals, retail malls, city stores, community centers, sports stadiums, and others. Additionally, the cloud deployment model offers analytics solutions at the minimal cost possible.

Demand for optimal resource utilization and public management systems has significantly contributed to the crowd analytics market growth. Based on the component type, the Crowd Analytics market is segmented into Software and Services. The Services market is segmented into Professional and Managed Services. The Applications highlighted in this report include Security & Safety, Crowd Management, Tracking & Monitoring and Other Application. Based on Deployment Type, the market is segmented into On-Demand and On-Premise. The verticals covered under the report include Consumer Goods & Retail, Transportation, Media & Entertainment, Public Safety, Travel & Tourism, Healthcare & Life Sciences, BFSI and Others.

Based on country, Crowd Analytics market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant country in the Europe Crowd Analytics market in 2015. UK and France would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Crowd Analytics market. Key

companies profiled in the report include Nokia Corporation, NEC Corporation, Walkbase, AGT International, Wavestore, Crowdanalytix, Inc., Sightcorp and Crowd Dynamics.

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Crowd Analytics Market, by Component Type
 - 1.4.2 Europe Crowd Analytics Market, by Application
 - 1.4.3 Europe Crowd Analytics Market, by Deployment Mode
 - 1.4.4 Europe Crowd Analytics Market, by Vertical
 - 1.4.5 Europe Crowd Analytics Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. EXECUTIVE SUMMARY

CHAPTER 3. MARKET OVERVIEW

- 3.1 Introduction
- 3.1 Drivers, Restraints and Opportunities
 - 3.1.1 Market Drivers
 - 3.1.2 Market Restraints

CHAPTER 4. EUROPE CROWD ANALYTICS MARKET

- 4.1 Europe Crowd Analytics Market by Component
 - 4.1.1 Europe Crowd Analytics Software Market by Country
 - 4.1.2 Europe Crowd Analytics Services Market by Country
 - 4.1.3 Europe Crowd Analytics Services Market by Type
 - 4.1.3.1 Europe Crowd Analytics Professional Services Market by Country
 - 4.1.3.2 Europe Crowd Analytics Managed Services Market by Country

CHAPTER 5. EUROPE CROWD ANALYTICS MARKET BY APPLICATION

- 5.1 Introduction
 - 5.1.1 Europe Security & Safety Crowd Analytics Market by Country
 - 5.1.2 Europe Crowd Management Crowd Analytics Market by Country
 - 5.1.3 Europe Tracking & Monitoring Crowd Analytics Market by Country

5.1.4 Europe Other Application Crowd Analytics Market by Country

CHAPTER 6. EUROPE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE

6.1 Introduction

6.1.1 Europe On-Demand Crowd Analytics Market by Country

6.1.2 Europe On-Premise Crowd Analytics Market by Country

CHAPTER 7. EUROPE CROWD ANALYTICS MARKET BY VERTICAL

7.1 Introduction

7.1.1 Europe Crowd Analytics in Consumer Goods & Retail Market by Country

7.1.2 Europe Crowd Analytics in Transportation Market by Country

7.1.3 Europe Crowd Analytics in Media & Entertainment Market by Country

7.1.4 Europe Crowd Analytics in Public Safety Market by Country

7.1.5 Europe Crowd Analytics in Travel & Tourism Market by Country

7.1.6 Europe Crowd Analytics in Healthcare & Life Sciences Market by Country

7.1.7 Europe Crowd Analytics in BFSI Market by Country

7.1.8 Europe Crowd Analytics in Other Vertical Market by Country

CHAPTER 8. EUROPE CROWD ANALYTICS MARKET BY COUNTRY

8.1 Introduction

8.2 Germany Crowd Analytics Market

8.2.1 Germany Crowd Analytics Market by Component Type

8.2.1.1 Germany Crowd Analytics Market by Services Type

8.2.2 Germany Crowd Analytics Market by Application

8.2.3 Germany Crowd Analytics Market by Deployment Type

8.2.4 Germany Crowd Analytics Market by Vertical

8.3 UK Crowd Analytics Market

8.3.1 UK Crowd Analytics Market by Component Type

8.3.1.1 UK Crowd Analytics Market by Services Type

8.3.2 UK Crowd Analytics Market by Application

8.3.3 UK Crowd Analytics Market by Deployment Type

8.3.4 UK Crowd Analytics Market by Vertical

8.4 France Crowd Analytics Market

8.4.1 France Crowd Analytics Market by Component Type

8.4.1.1 France Crowd Analytics Market by Services Type

8.4.2 France Crowd Analytics Market by Application

- 8.4.3 France Crowd Analytics Market by Deployment Type
- 8.4.4 France Crowd Analytics Market by Vertical
- 8.5 Russia Crowd Analytics Market
 - 8.5.1 Russia Crowd Analytics Market by Component Type
 - 8.5.1.1 Russia Crowd Analytics Market by Services Type
 - 8.5.2 Russia Crowd Analytics Market by Application
 - 8.5.3 Russia Crowd Analytics Market by Deployment Type
 - 8.5.4 Russia Crowd Analytics Market by Vertical
- 8.6 Spain Crowd Analytics Market
 - 8.6.1 Spain Crowd Analytics Market by Component Type
 - 8.6.1.1 Spain Crowd Analytics Market by Services Type
 - 8.6.2 Spain Crowd Analytics Market by Application
 - 8.6.3 Spain Crowd Analytics Market by Deployment Type
 - 8.6.4 Spain Crowd Analytics Market by Vertical
- 8.7 Italy Crowd Analytics Market
 - 8.7.1 Italy Crowd Analytics Market by Component Type
 - 8.7.1.1 Italy Crowd Analytics Market by Services Type
 - 8.7.2 Italy Crowd Analytics Market by Application
 - 8.7.3 Italy Crowd Analytics Market by Deployment Type
 - 8.7.4 Italy Crowd Analytics Market by Vertical
- 8.8 Rest of Europe Crowd Analytics Market
 - 8.8.1 Rest of Europe Crowd Analytics Market by Component Type
 - 8.8.1.1 Rest of Europe Crowd Analytics Market by Services Type
 - 8.8.2 Rest of Europe Crowd Analytics Market by Application
 - 8.8.3 Rest of Europe Crowd Analytics Market by Deployment Type
 - 8.8.4 Rest of Europe Crowd Analytics Market by Vertical

CHAPTER 9. COMPANY PROFILES

- 9.1 Nokia Corporation
 - 9.1.1 Company Overview
 - 9.1.2 Financial Analysis
 - 9.1.3 Segmental and Regional Analysis
 - 9.1.4 Research & Development Expense
- 9.2 NEC Corporation
 - 9.2.1 Company Overview
 - 9.2.2 Financial Analysis
- 9.3 Walkbase
 - 9.3.1 Company Overview

9.4 AGT International

9.4.1 Company Overview

9.5 Wavestore

9.5.1 Company Overview

9.6 Crowdanalytix, Inc.

9.6.1 Company Overview

9.7 Sightcorp BV.

9.7.1 Company Overview

9.8 Crowd Dynamics

9.8.1 Company Overview

List Of Tables

LIST OF TABLES

Table 1 EUROPE CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 2 EUROPE CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 3 EUROPE CROWD ANALYTICS MARKET BY COMPONENT, 2012 - 2015, USD MILLION

Table 4 EUROPE CROWD ANALYTICS MARKET BY COMPONENT, 2016 - 2022, USD MILLION

Table 5 EUROPE CROWD ANALYTICS SOFTWARE MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 6 EUROPE CROWD ANALYTICS SOFTWARE MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 7 EUROPE CROWD ANALYTICS SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 8 EUROPE CROWD ANALYTICS SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 9 EUROPE CROWD ANALYTICS SERVICES MARKET BY TYPE, 2012 - 2015, USD MILLION

Table 10 EUROPE CROWD ANALYTICS SERVICES MARKET BY TYPE, 2016 - 2022, USD MILLION

Table 11 EUROPE CROWD ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 12 EUROPE CROWD ANALYTICS PROFESSIONAL SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 13 EUROPE CROWD ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 14 EUROPE CROWD ANALYTICS MANAGED SERVICES MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 15 EUROPE CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 16 EUROPE CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 17 EUROPE SECURITY & SAFETY CROWD ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 18 EUROPE SECURITY & SAFETY CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 19 EUROPE CROWD MANAGEMENT CROWD ANALYTICS MARKET BY

COUNTRY, 2012 - 2015, USD MILLION

Table 20 EUROPE CROWD MANAGEMENT CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 21 EUROPE TRACKING & MONITORING CROWD ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 22 EUROPE TRACKING & MONITORING CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 23 EUROPE OTHER APPLICATION CROWD ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 24 EUROPE OTHER APPLICATION CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 25 EUROPE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 26 EUROPE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 27 EUROPE ON-DEMAND CROWD ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 28 EUROPE ON-DEMAND CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 29 EUROPE ON-PREMISE CROWD ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 30 EUROPE ON-PREMISE CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 31 EUROPE CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 32 EUROPE CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 33 EUROPE CROWD ANALYTICS IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 34 EUROPE CROWD ANALYTICS IN CONSUMER GOODS & RETAIL MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 35 EUROPE CROWD ANALYTICS IN TRANSPORTATION MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 36 EUROPE CROWD ANALYTICS IN TRANSPORTATION MARKET BY COUNTRY, 2016 - 2022, USD MILLION

Table 37 EUROPE CROWD ANALYTICS IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2012 - 2015, USD MILLION

Table 38 EUROPE CROWD ANALYTICS IN MEDIA & ENTERTAINMENT MARKET BY COUNTRY, 2016 - 2022, USD MILLION

- Table 39 EUROPE CROWD ANALYTICS IN PUBLIC SAFETY MARKET BY COUNTRY, 2012 - 2015, USD MILLION
- Table 40 EUROPE CROWD ANALYTICS IN PUBLIC SAFETY MARKET BY COUNTRY, 2016 - 2022, USD MILLION
- Table 41 EUROPE CROWD ANALYTICS IN TRAVEL & TOURISM MARKET BY COUNTRY, 2012 - 2015, USD MILLION
- Table 42 EUROPE CROWD ANALYTICS IN TRAVEL & TOURISM MARKET BY COUNTRY, 2016 - 2022, USD MILLION
- Table 43 EUROPE CROWD ANALYTICS IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2012 - 2015, USD MILLION
- Table 44 EUROPE CROWD ANALYTICS IN HEALTHCARE & LIFE SCIENCES MARKET BY COUNTRY, 2016 - 2022, USD MILLION
- Table 45 EUROPE CROWD ANALYTICS IN BFSI MARKET BY COUNTRY, 2012 - 2015, USD MILLION
- Table 46 EUROPE CROWD ANALYTICS IN BFSI MARKET BY COUNTRY, 2016 - 2022, USD MILLION
- Table 47 EUROPE CROWD ANALYTICS IN OTHER VERTICAL MARKET BY COUNTRY, 2012 - 2015, USD MILLION
- Table 48 EUROPE CROWD ANALYTICS IN OTHER VERTICAL MARKET BY COUNTRY, 2016 - 2022, USD MILLION
- Table 49 EUROPE CROWD ANALYTICS MARKET BY COUNTRY, 2012 - 2015, USD MILLION
- Table 50 EUROPE CROWD ANALYTICS MARKET BY COUNTRY, 2016 - 2022, USD MILLION
- Table 51 GERMANY CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION
- Table 52 GERMANY CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION
- Table 53 GERMANY CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION
- Table 54 GERMANY CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION
- Table 55 GERMANY CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION
- Table 56 GERMANY CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION
- Table 57 GERMANY CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION
- Table 58 GERMANY CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION
- Table 59 GERMANY CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 -

2015, USD MILLION

Table 60 GERMANY CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 61 GERMANY CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 62 GERMANY CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 63 UK CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 64 UK CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 65 UK CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

Table 66 UK CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

Table 67 UK CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

Table 68 UK CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

Table 69 UK CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 70 UK CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 71 UK CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 72 UK CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 73 UK CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 74 UK CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 75 FRANCE CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 76 FRANCE CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 77 FRANCE CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

Table 78 FRANCE CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

Table 79 FRANCE CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

Table 80 FRANCE CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

Table 81 FRANCE CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 82 FRANCE CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 83 FRANCE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 84 FRANCE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 85 FRANCE CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 86 FRANCE CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 87 RUSSIA CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 88 RUSSIA CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 89 RUSSIA CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

Table 90 RUSSIA CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

Table 91 RUSSIA CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

Table 92 RUSSIA CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

Table 93 RUSSIA CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 94 RUSSIA CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 95 RUSSIA CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 96 RUSSIA CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 97 RUSSIA CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 98 RUSSIA CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 99 SPAIN CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 100 SPAIN CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 101 SPAIN CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

Table 102 SPAIN CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 -

2022, USD MILLION

Table 103 SPAIN CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

Table 104 SPAIN CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

Table 105 SPAIN CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 106 SPAIN CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 107 SPAIN CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 108 SPAIN CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 109 SPAIN CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 110 SPAIN CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 111 ITALY CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 112 ITALY CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 113 ITALY CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

Table 114 ITALY CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

Table 115 ITALY CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

Table 116 ITALY CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

Table 117 ITALY CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 118 ITALY CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 119 ITALY CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 120 ITALY CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 121 ITALY CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 122 ITALY CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 123 REST OF EUROPE CROWD ANALYTICS MARKET, 2012 - 2015, USD MILLION

Table 124 REST OF EUROPE CROWD ANALYTICS MARKET, 2016 - 2022, USD MILLION

Table 125 REST OF EUROPE CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2012 - 2015, USD MILLION

Table 126 REST OF EUROPE CROWD ANALYTICS MARKET BY COMPONENT TYPE, 2016 - 2022, USD MILLION

Table 127 REST OF EUROPE CROWD ANALYTICS MARKET BY SERVICES TYPE, 2012 - 2015, USD MILLION

Table 128 REST OF EUROPE CROWD ANALYTICS MARKET BY SERVICES TYPE, 2016 - 2022, USD MILLION

Table 129 REST OF EUROPE CROWD ANALYTICS MARKET BY APPLICATION, 2012 - 2015, USD MILLION

Table 130 REST OF EUROPE CROWD ANALYTICS MARKET BY APPLICATION, 2016 - 2022, USD MILLION

Table 131 REST OF EUROPE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2012 - 2015, USD MILLION

Table 132 REST OF EUROPE CROWD ANALYTICS MARKET BY DEPLOYMENT TYPE, 2016 - 2022, USD MILLION

Table 133 REST OF EUROPE CROWD ANALYTICS MARKET BY VERTICAL, 2012 - 2015, USD MILLION

Table 134 REST OF EUROPE CROWD ANALYTICS MARKET BY VERTICAL, 2016 - 2022, USD MILLION

Table 135 KEY INFORMATION – NOKIA CORPORATION

Table 136 KEY INFORMATION – NEC CORPORATION

Table 137 KEY INFORMATION – WALKBASE

Table 138 KEY INFORMATION – AGT INTERNATIONAL

Table 139 KEY INFORMATION – WAVESTORE

Table 140 KEY INFORMATION – CROWDANALYTIX, INC.

Table 141 KEY INFORMATION – SIGHTCORP BV.

Table 142 KEY INFORMATION – CROWD DYNAMICS

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