

## Europe Cosmetics Market (2016-2022)

<https://marketpublishers.com/r/E47EAB3D264EN.html>

Date: January 2017

Pages: 87

Price: US\$ 1,500.00 (Single User License)

ID: E47EAB3D264EN

### Abstracts

Fast changing lifestyle is a pivotal factor that is driving the global cosmetics market. Climatic changes in various regions has contributed to the demand for skin and sun care cosmetic products. Skin care products have gained acceptance from both men and women. Anti-ageing creams are at all-time high. Rising trend of using skin care products among individuals across varied age group is complimenting the growth of global cosmetics market.

The Europe cosmetics market is expected to grow at a CAGR of 2.6% during the forecast period. Market leaders are working on product launch, acquisitions and collaborations as key strategies to grow product portfolios and also expand their geographic reach. Leading players such as L'Oréal International, Avon Product Inc., Proctor and Gamble, Unilever, Oriflame Cosmetics, Revlon Inc., Kao Corporation, Estee Lauder, Skin Food and Shiseido corporation, Limited, are profiled in the report.

The report highlights the adoption of Cosmetics in Europe. Based on the Category, the Europe Cosmetics Market is segmented into Skin and Sun Care, Hair Care, Deodorants, Makeup and Colour and Fragrances segment. Based on the Mode of Sale, the market is bifurcated into Retail and Online segment. The Europe cosmetics market is further segmented into men and women segments based on the gender. The countries included in the report are Germany, UK, France, Russia, Spain, Italy and Rest of Europe.

Key players profiled in the report includes L'oréal International, Avon Products, The Procter & Gamble Company (P&G), Unilever Plc., Oriflame Cosmetics, Revlon, Kao Corporation, The Estee Lauder Companies Inc, Shiseido Corporation, and Skin Food.

## Contents

### **CHAPTER 1. MARKET SCOPE & METHODOLOGY**

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
  - 1.4.1 Europe Cosmetics Market, by Category
  - 1.4.2 Europe Cosmetics Market, by Mode of Sale
  - 1.4.3 Europe Cosmetics Market, by Gender
  - 1.4.4 Europe Cosmetics Market, by Country
- 1.5 Methodology for the research

### **CHAPTER 2. MARKET OVERVIEW**

- 2.1 Introduction
- 2.2 Key Influencing Factors
  - 2.2.1 Drivers
  - 2.2.2 Restraints
  - 2.2.3 Opportunities
  - 2.2.4 Europe Cosmetics Market - By Country
- 2.3 Europe Cosmetics Market - By Category
- 2.4 Europe Cosmetics Market - By Mode of Sale
- 2.5 Europe Cosmetics Market - By Gender

### **CHAPTER 3. EUROPE COSMETICS MARKET - BY CATEGORY**

- 3.1 Europe Skin and Sun Care Cosmetics Market - By Country
- 3.2 Europe Hair Care Cosmetics Market - By Country
- 3.3 Europe Deodorants Cosmetics Market - By Country
- 3.4 Europe Makeup and Color Cosmetics Market - By Country
- 3.5 Europe Fragrances Cosmetics Market - By Country

### **CHAPTER 4. EUROPE COSMETICS MARKET - BY MODE OF SALE**

- 4.1 Europe Retail Cosmetics Market - By Country
- 4.2 Europe Online Cosmetics Market - By Country

## **CHAPTER 5. EUROPE COSMETICS MARKET - BY GENDER**

5.1 Europe Men Cosmetics Market - By Country

5.2 Europe Women Cosmetics Market - By Country

## **CHAPTER 6. EUROPE COSMETICS MARKET - BY COUNTRY**

6.1 Germany Cosmetics Market

6.1.1 Germany Cosmetics Market - By Category

6.1.2 Germany Cosmetics Market - By Mode of Sale

6.1.3 Germany Cosmetics Market - By Gender

6.2 UK Cosmetics Market

6.2.1 UK Cosmetics Market - By Category

6.2.2 UK Cosmetics Market - By Mode of Sale

6.2.3 UK Cosmetics Market - By Gender

6.3 France Cosmetics Market

6.3.1 France Cosmetics Market - By Mode of Sale

6.3.2 France Cosmetics Market - By Mode of Sale

6.3.3 France Cosmetics Market - By Gender

6.4 Russia Cosmetics Market

6.4.1 Russia Cosmetics Market - By Mode of Sale

6.4.2 Russia Cosmetics Market - By Mode of Sale

6.4.3 Russia Cosmetics Market - By Gender

6.5 Spain Cosmetics Market

6.5.1 Spain Cosmetics Market - By Mode of Sale

6.5.2 Spain Cosmetics Market - By Mode of Sale

6.5.3 Spain Cosmetics Market - By Gender

6.6 Italy Cosmetics Market

6.6.1 Italy Cosmetics Market - By Category

6.6.2 Italy Cosmetics Market - By Mode of Sale

6.6.3 Italy Cosmetics Market - By Gender

6.7 Rest of Europe Cosmetics Market

6.7.1 Rest of Europe Cosmetics Market - By Category

6.7.2 Rest of Europe Cosmetics Market - By Mode of Sale

6.7.3 Rest of Europe Cosmetics Market - By Gender

## **CHAPTER 7. COMPANY PROFILE**

7.1 L'Oreal International.

- 7.1.1 Company Overview
- 7.1.2 Financial Analysis
- 7.1.3 Segmental Analysis
- 7.1.4 Research & Development Analysis
- 7.2 Avon Products, Inc.
  - 7.2.1 Company Overview
  - 7.2.2 Financial Analysis
  - 7.2.3 Segmental Analysis
  - 7.2.4 Research & Development Analysis
- 7.3 The Procter & Gamble Company (P&G).
  - 7.3.1 Company Overview
  - 7.3.2 Financial Analysis
  - 7.3.3 Segmental Analysis
  - 7.3.4 Research & Development Analysis
- 7.4 Unilever PLC.
  - 7.4.1 Company Overview
  - 7.4.2 Financial Analysis
  - 7.4.3 Segmental Analysis
  - 7.4.4 Research & Development Analysis
- 7.5 Oriflame Cosmetics
  - 7.5.1 Company Overview
  - 7.5.2 Financial Analysis
  - 7.5.3 Segmental Analysis
  - 7.5.4 Research & Development Analysis
- 7.6 Revlon, Inc.
  - 7.6.1 Company Overview
  - 7.6.2 Financial Analysis
  - 7.6.3 Segmental Analysis
  - 7.6.4 Research & Development Analysis
- 7.7 Kao Corporation.
  - 7.7.1 Company Overview
  - 7.7.2 Financial Analysis
  - 7.7.3 Segmental Analysis
  - 7.7.4 Research & Development Analysis
- 7.8 The Estee Lauder Companies Inc.
  - 7.8.1 Company Overview
  - 7.8.2 Financial Analysis
  - 7.8.3 Research & Development Analysis
  - 7.8.4 Segmental Analysis

## 7.9 Shiseido Corporation, Limited

### 7.9.1 Company Overview

## 7.1 Skin Food

### 7.10.1 Company Overview

## List Of Tables

### LIST OF TABLES

TABLE 1 EUROPE COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 2 EUROPE COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 3 EUROPE COSMETICS MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 4 EUROPE COSMETICS MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 5 EUROPE COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 6 EUROPE COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022

TABLE 7 EUROPE COSMETICS MARKET - BY MODE OF SALE (\$MILLION):  
2012-2015

TABLE 8 EUROPE COSMETICS MARKET - BY MODE OF SALE (\$MILLION):  
2016-2022

TABLE 9 EUROPE COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 10 EUROPE COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 11 EUROPE COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 12 EUROPE COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022

TABLE 13 EUROPE SKIN AND SUN CARE COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2012-2015

TABLE 14 EUROPE SKIN AND SUN CARE COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2016-2022

TABLE 15 EUROPE HAIR CARE COSMETICS MARKET - BY COUNTRY (\$MILLION):  
2012-2015

TABLE 16 EUROPE HAIR CARE COSMETICS MARKET - BY COUNTRY (\$MILLION):  
2016-2022

TABLE 17 EUROPE DEODORANTS COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2012-2015

TABLE 18 EUROPE DEODORANTS COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2016-2022

TABLE 19 EUROPE MAKEUP AND COLOR COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2012-2015

TABLE 20 EUROPE MAKEUP AND COLOR COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2016-2022

TABLE 21 EUROPE FRAGRANCES COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2012-2015

TABLE 22 EUROPE FRAGRANCES COSMETICS MARKET - BY COUNTRY  
(\$MILLION): 2016-2022

TABLE 23 EUROPE COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

TABLE 24 EUROPE COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

TABLE 25 EUROPE RETAIL COSMETICS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 26 EUROPE RETAIL COSMETICS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 27 EUROPE ONLINE COSMETICS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 28 EUROPE ONLINE COSMETICS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 29 EUROPE COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 30 EUROPE COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 31 EUROPE MEN COSMETICS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 32 EUROPE MEN COSMETICS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 33 EUROPE WOMEN COSMETICS MARKET - BY COUNTRY (\$MILLION):

2012-2015

TABLE 34 EUROPE WOMEN COSMETICS MARKET - BY COUNTRY (\$MILLION):

2016-2022

TABLE 35 EUROPE COSMETICS MARKET - BY COUNTRY (\$MILLION): 2012-2015

TABLE 36 EUROPE COSMETICS MARKET - BY COUNTRY (\$MILLION): 2016-2022

TABLE 37 GERMANY COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 38 GERMANY COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 39 GERMANY COSMETICS MARKET - BY CATEGORY (\$MILLION):

2012-2015

TABLE 40 GERMANY COSMETICS MARKET - BY CATEGORY (\$MILLION):

2016-2022

TABLE 41 GERMANY COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2012-2015

TABLE 42 GERMANY COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

TABLE 43 GERMANY COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 44 GERMANY COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 45 UK COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 46 UK COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 47 UK COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015

TABLE 48 UK COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022



TABLE 49 UK COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2012-2015
TABLE 50 UK COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2016-2022
TABLE 51 UK COSMETICS MARKET - GENDER (\$MILLION): 2012-2015
TABLE 52 UK COSMETICS MARKET - GENDER (\$MILLION): 2016-2022
TABLE 53 FRANCE COSMETICS MARKET (\$MILLION): 2012-2015
TABLE 54 FRANCE COSMETICS MARKET (\$MILLION): 2016-2022
TABLE 55 FRANCE COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015
TABLE 56 FRANCE COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022
TABLE 57 FRANCE COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2012-2015
TABLE 58 FRANCE COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2016-2022
TABLE 59 FRANCE COSMETICS MARKET - GENDER (\$MILLION): 2012-2015
TABLE 60 FRANCE COSMETICS MARKET - GENDER (\$MILLION): 2016-2022
TABLE 61 RUSSIA COSMETICS MARKET (\$MILLION): 2012-2015
TABLE 62 RUSSIA COSMETICS MARKET (\$MILLION): 2016-2022
TABLE 63 RUSSIA COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015
TABLE 64 RUSSIA COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022
TABLE 65 RUSSIA COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2012-2015
TABLE 66 RUSSIA COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2016-2022
TABLE 67 RUSSIA COSMETICS MARKET - GENDER (\$MILLION): 2012-2015
TABLE 68 RUSSIA COSMETICS MARKET - GENDER (\$MILLION): 2016-2022
TABLE 69 SPAIN COSMETICS MARKET (\$MILLION): 2012-2015
TABLE 70 SPAIN COSMETICS MARKET (\$MILLION): 2016-2022
TABLE 71 SPAIN COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015
TABLE 72 SPAIN COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022
TABLE 73 SPAIN COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2012-2015
TABLE 74 SPAIN COSMETICS MARKET - BY MODE OF SALE (\$MILLION): 2016-2022
TABLE 75 SPAIN COSMETICS MARKET - GENDER (\$MILLION): 2012-2015
TABLE 76 SPAIN COSMETICS MARKET - GENDER (\$MILLION): 2016-2022
TABLE 77 ITALY COSMETICS MARKET (\$MILLION): 2012-2015
TABLE 78 ITALY COSMETICS MARKET (\$MILLION): 2016-2022
TABLE 79 ITALY COSMETICS MARKET - BY CATEGORY (\$MILLION): 2012-2015
TABLE 80 ITALY COSMETICS MARKET - BY CATEGORY (\$MILLION): 2016-2022
TABLE 81 ITALY COSMETICS MARKET - BY MODE OF SALE (\$MILLION):



2012-2015

TABLE 82 ITALY COSMETICS MARKET - BY MODE OF SALE (\$MILLION):

2016-2022

TABLE 83 ITALY COSMETICS MARKET - GENDER (\$MILLION): 2012-2015

TABLE 84 ITALY COSMETICS MARKET - GENDER (\$MILLION): 2016-2022

TABLE 85 REST OF EUROPE COSMETICS MARKET (\$MILLION): 2012-2015

TABLE 86 REST OF EUROPE COSMETICS MARKET (\$MILLION): 2016-2022

TABLE 87 REST OF EUROPE COSMETICS MARKET - BY CATEGORY (\$MILLION):

2012-2015

TABLE 88 REST OF EUROPE COSMETICS MARKET - BY CATEGORY (\$MILLION):

2016-2022

TABLE 89 REST OF EUROPE COSMETICS MARKET - BY MODE OF SALE  
(\$MILLION): 2012-2015

TABLE 90 REST OF EUROPE COSMETICS MARKET - BY MODE OF SALE  
(\$MILLION): 2016-2022

TABLE 91 REST OF EUROPE COSMETICS MARKET - GENDER (\$MILLION):

2012-2015

TABLE 92 REST OF EUROPE COSMETICS MARKET - GENDER (\$MILLION):

2016-2022

TABLE 93 KEY INFORMATION - L'OREAL INTERNATIONAL.

TABLE 94 KEY INFORMATION - AVON PRODUCTS, INC.

TABLE 95 KEY INFORMATION - THE PROCTER & GAMBLE COMPANY (P&G).

TABLE 96 KEY INFORMATION - UNILEVER PLC.

TABLE 97 KEY INFORMATION - ORIFLAME COSMETICS.

TABLE 98 KEY INFORMATION - REVLON, INC.

TABLE 99 KEY INFORMATION - KAO CORPORATION.

TABLE 100 KEY INFORMATION - THE ESTEE LAUDER COMPANIES INC.

TABLE 101 KEY INFORMATION - SHISEIDO CORPORATION, LIMITED.

TABLE 102 KEY INFORMATION - SKIN FOOD.

## I would like to order

Product name: Europe Cosmetics Market (2016-2022)

Product link: <https://marketpublishers.com/r/E47EAB3D264EN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E47EAB3D264EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970