

Europe Connected Logistics Market Analysis (2017-2023)

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Abstracts

The Europe Connected Logistics Market would witness market growth of 6.9% CAGR during the forecast period (2017 – 2023). Connected Logistics has been a technology that has witnessed rapid adoption in the developed and the developing regions. Technological innovations leading to better product offerings, increased adoption of Logistics 4.0, growth associated with Big Data and Analytics, cloud technologies, growing demand for connected devices, and growing areas of application are the factors that have led to the growth of the technology in developed and developing regions.

Based on Devices, the market report segments the market into Sensor Nodes, RFID Tags, and Others. Based on Technology, the Connected Logistics market segments the market into Wi-Fi, Bluetooth, Satellite, Cellular, and Others. Based on Countries, the Connected Logistics market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Connected Logistics Market. Key companies profiled in the report include SAP SE, AT&T, Inc., PTC, Inc. (ThingWorx), SecureRF, Cisco Systems, Inc., Zebra Technologies Corporation, IBM Corporation, Lawson Software, Inc. (GT Nexus), Eurotech S.p.A., and Oracle Corporation.

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