

Europe Compression Wear and Shapewear Market Analysis (2018-2024)

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Abstracts

The Europe Compression Wear and Shapewear Market would witness market growth of 5.5% CAGR during the forecast period (2018 – 2024).

Compression wear and shapewear are skintight apparels, which stimulate blood circulation and stabilize muscles, as these apparels exert pressure to specific parts of the body. Compression apparels help in improving body balance, and at the same time control the temperature of the body. Shapewear squeezes and squishes excessive fat from the body; therefore, the body appears relatively slimmer.

The market growth is primarily driven by the changing lifestyle, increasing awareness, and increase in demand for shapewear especially among female working class. Additionally, technological advancements incorporated into compression wear and shapewear is further fuelling the growth of the market significantly.

Based on Product Type, the Compression Wear and Shapewear market is segmented into Compression wear and Shapewear. Compression wear segment further segmented into Bottoms, Tops, Sleeves, and Socks, Stockings, & Others. Based on application, the market is segmented into Performance & Recovery and Body Shaping & Lifestyle. Based on gender the market covers male and female. The distribution channel segment covers Multi-Retail Stores, Specialty Retail Stores, and Online Channels. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nike Inc., Adidas AG, Triumph International Corporation, Spanx Inc., Leonisa SA, Wacoal America Inc., Under Armour Inc., Skins

International Trading AG, Ann Chery, and 2XU Pty Ltd.

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