

# Europe Color Cosmetics Market Analysis (2018-2024)

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## Abstracts

The Europe Color Cosmetics Market would witness market growth of 8.3% CAGR during the forecast period (2018 – 2024).

Color cosmetics are personal care products, which are used to enhance physical appearance in people. These are Colorants and cosmetics ingredients and are widely used in skin care, make-up, hair care, personal hygiene, and fragrance. The Color cosmetics include products such as foundations, nail paints, powders, lipsticks, bronzers, eyeliners, and others.

The Color cosmetics products are largely being utilized in the region, while France is the biggest market. Matte lipstick has been a major beauty trend over the past couple of years. However, presently color correcting and highlighting products are on rise. Additionally, consumers are largely shifting towards more natural and subtle look. All these factors are collectively contributing to the market growth.

Based on the Target segment, the Color Cosmetics market is segmented into Prestige Products and Mass Products. Based on application, the market is segmented into Facial Make-up, Lip Products, Eye Make-up, Nail Products, Hair Color Products, Special Effect Products, and Other Applications. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Estee Lauder Inc., Avon Products, Inc., L'Oreal SA, Revlon, Inc., Procter & Gamble (P&G) Company, Unilever, Ciat London, Shiseido Company, Limited, Kryolan Professional Make-Up, and Coty Inc.

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