

Europe Cognitive Analytics Market Analysis (2017-2023)

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Abstracts

The Europe Cognitive Analytics Market would witness market growth of 41.8% CAGR during the forecast period (2017 – 2023). Cognitive analytics is a data forward approach which starts and ends with what's contained in information. This approach of data unveils connections, patterns and collocations that enable unprecedented, even unexpected insights into data like never before. The term cognitive analytics is used or referred to when talking about various uses of big data for business intelligence. Enterprises generally collect or aggregate large amounts of data from varied sources. Various software programs and other technologies are used to analyze the data in-depth, and extract specific kinds of results, which can eventually help a business get a better view of its own internal processes, the way market receives its products and services, customer preferences, customer loyalty levels, etc.

Based on Type, the market report segments the market into Tools and Services. Service Type includes Professional and Managed Services. Based on Application, the market is segmented into Asset Maintenance, Fraud & Risk Management, Sales & Marketing, Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Type, the Europe Cognitive Analytics market segments the market into Cloud and On-Premise. Based on Verticals, the market report segments the market into BFSI, Retail & Consumer Goods, Energy & Utilities, Healthcare, Manufacturing, Government, Telecom & IT, Education, and Others.

Based on Countries, the Europe Cognitive Analytics market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the

Europe Cognitive Analytics Market. Key companies profiled in the report include IBM Corporation, Amazon Web Services, Google, Inc., Microsoft Corporation, Oracle Corporation, SAS Institute, Inc., Intel Corporation, Cisco Systems, Inc., Nokia Corporation, and Hewlett Packard Enterprise (HPE) Company.

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FIG 4 MARKET BY DEPLOYMENT TYPE

FIG 5 MARKET BY ORGANIZATION SIZE

FIG 6 MARKET BY COUNTRY

FIG 7 KBV CARDINAL MATRIX

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