

Europe Coconut Milk Market By Product (Conventional and Organic), By Application (B2B (Business to Business) and B2C (Business to Consumer)), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Coconut Milk Powder Market would witness market growth of 12.1% CAGR during the forecast period (2020-2026).

The popularity of the product is motivated by a growing awareness of its benefits over dairy counterparts. Growing health consciousness is also driving product demand as coconut milk provides a good substitute for dairy products because they are made up of short-and medium-chain triglycerides. It is also rich in vitamins C and E, which are capable of limiting tumor growth and the occurrence of aging disorders.

Dairy derivatives are among the prohibited food items for both dietary and ethical vegans. In addition to the dietary complexities concerning the consumption of dairy products, poor treatment of dairy cows paved the way for an increase in the use of veganism. Vegan population groups are working towards the elimination of animal commodity status and are increasingly adopting other plant-based alternatives, including coconut milk.

Coconut milk is exceptionally nutritious and contains nutrients such as E, C, B1, B3, B5, and B6, as well as minerals such as iron, sodium, calcium, magnesium, selenium, and phosphorus. In addition, coconut products offer a variety of medical advantages, such as improving cardiovascular well-being, reducing stomach-related problems, and working to reduce weight. Coconut water has a cardio-defensive effect, promotes cardiac well-being, helps in diabetes, provides post-exercise rehydration, and helps to maintain circulatory strain levels. Expanding well-being, along with the advantages of

coconut products, is driving the growth of the global demand for coconut milk powder.

Based on Product, the market is segmented into Conventional and Organic. Based on Application, the market is segmented into B2B (Business to Business) and B2C (Business to Consumer). Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Associated British Foods PLC (Wittington Investments Limited), Danone S.A., McCormick & Company, Inc., GraceKennedy Limited, Bramble Berry, Inc., BareOrganics, King Arthur Flour Company, Inc., Healthworks (Dignity Health), and Cocomi Bio Organic.

Scope of the Study

Market Segmentation:

By Product

Conventional and

Organic

By Application

B2B (Business to Business) and

B2C (Business to Consumer)

By Distribution Channel

Offline

Online

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Nestle S.A.

Associated British Foods PLC (Wittington Investments Limited)

Danone S.A.

McCormick & Company, Inc.

GraceKennedy Limited

Bramble Berry, Inc.

BareOrganics

King Arthur Flour Company, Inc.

Healthworks (Dignity Health)

Cocomi Bio Organic

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Coconut Milk Market, by Product
 - 1.4.2 Europe Coconut Milk Powder Market, by Application
 - 1.4.3 Europe Coconut Milk Powder Market, by Distribution Channel
 - 1.4.4 Europe Coconut Milk Powder Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. EUROPE COCONUT MILK POWDER MARKET BY PRODUCT

- 3.1 Europe Conventional Market by Country
- 3.2 Europe Organic Market by Country

CHAPTER 4. EUROPE COCONUT MILK POWDER MARKET BY APPLICATION

- 4.1 Europe B2B Market by Country
- 4.2 Europe B2C Market by Country

CHAPTER 5. EUROPE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL

- 5.1 Europe Offline Market by Country
- 5.2 Europe Online Market by Country

CHAPTER 6. EUROPE COCONUT MILK POWDER MARKET BY COUNTRY

- 6.1 Germany Coconut Milk Powder Market
 - 6.1.1 Germany Coconut Milk Powder Market by Product
 - 6.1.2 Germany Coconut Milk Powder Market by Application
 - 6.1.3 Germany Coconut Milk Powder Market by Distribution Channel
- 6.2 UK Coconut Milk Powder Market
 - 6.2.1 UK Coconut Milk Powder Market by Product
 - 6.2.2 UK Coconut Milk Powder Market by Application
 - 6.2.3 UK Coconut Milk Powder Market by Distribution Channel
- 6.3 France Coconut Milk Powder Market
 - 6.3.1 France Coconut Milk Powder Market by Product
 - 6.3.2 France Coconut Milk Powder Market by Application
 - 6.3.3 France Coconut Milk Powder Market by Distribution Channel
- 6.4 Russia Coconut Milk Powder Market
 - 6.4.1 Russia Coconut Milk Powder Market by Product
 - 6.4.2 Russia Coconut Milk Powder Market by Application
 - 6.4.3 Russia Coconut Milk Powder Market by Distribution Channel
- 6.5 Spain Coconut Milk Powder Market
 - 6.5.1 Spain Coconut Milk Powder Market by Product
 - 6.5.2 Spain Coconut Milk Powder Market by Application
 - 6.5.3 Spain Coconut Milk Powder Market by Distribution Channel
- 6.6 Italy Coconut Milk Powder Market
 - 6.6.1 Italy Coconut Milk Powder Market by Product
 - 6.6.2 Italy Coconut Milk Powder Market by Application
 - 6.6.3 Italy Coconut Milk Powder Market by Distribution Channel
- 6.7 Rest of Europe Coconut Milk Powder Market
 - 6.7.1 Rest of Europe Coconut Milk Powder Market by Product
 - 6.7.2 Rest of Europe Coconut Milk Powder Market by Application
 - 6.7.3 Rest of Europe Coconut Milk Powder Market by Distribution Channel

CHAPTER 7. COMPANY PROFILES

- 7.1 Nestle S.A.
 - 7.1.1 Company Overview
 - 7.1.2 Financial Analysis
 - 7.1.3 Segmental and Regional Analysis
 - 7.1.4 Research& Development Expense
 - 7.1.5 Recent strategies and developments:

- 7.1.5.1 Product Launches and Product Expansions:
- 7.1.5.2 Geographical Expansions:
- 7.2 Associated British Foods PLC (Wittington Investments Limited)
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
- 7.3 Danone S.A.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional & Segmental Analysis
 - 7.3.4 Research & Development Expenses
- 7.4 McCormick & Company, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Financial Analysis
 - 7.4.3 Segmental and Regional Analysis
 - 7.4.4 Research & Development Expense
- 7.5 GraceKennedy Limited
 - 7.5.1 Company Overview
 - 7.5.2 Financial Analysis
 - 7.5.3 Regional Analysis
- 7.6 Bramble Berry, Inc.
 - 7.6.1 Company Overview
- 7.7 BareOrganics
 - 7.7.1 Company Overview
- 7.8 King Arthur Flour Company, Inc.
 - 7.8.1 Company Overview
- 7.9 Healthworks (Dignity Health)
 - 7.9.1 Company Overview
- 7.1 Cocomi Bio Organic
 - 7.10.1 Company overview

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 2 EUROPE COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 3 EUROPE COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 4 EUROPE COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 5 EUROPE CONVENTIONAL MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 6 EUROPE CONVENTIONAL MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 7 EUROPE ORGANIC MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 8 EUROPE ORGANIC MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 9 EUROPE COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 10 EUROPE COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 11 EUROPE B2B MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 12 EUROPE B2B MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 13 EUROPE B2C MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 14 EUROPE B2C MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 15 EUROPE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 16 EUROPE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 17 EUROPE OFFLINE MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 18 EUROPE OFFLINE MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 19 EUROPE ONLINE MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 20 EUROPE ONLINE MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

THOUSANDS

TABLE 21 EUROPE COCONUT MILK POWDER MARKET BY COUNTRY, 2016 - 2019, USD THOUSANDS

TABLE 22 EUROPE COCONUT MILK POWDER MARKET BY COUNTRY, 2020 - 2026, USD THOUSANDS

TABLE 23 GERMANY COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 24 GERMANY COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 25 GERMANY COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 26 GERMANY COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 27 GERMANY COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 28 GERMANY COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 29 GERMANY COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 30 GERMANY COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 31 UK COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 32 UK COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 33 UK COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 34 UK COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 35 UK COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 36 UK COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 37 UK COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 38 UK COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 39 FRANCE COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 40 FRANCE COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 41 FRANCE COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 42 FRANCE COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 43 FRANCE COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 44 FRANCE COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 45 FRANCE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 46 FRANCE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 47 RUSSIA COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 48 RUSSIA COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 49 RUSSIA COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 50 RUSSIA COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 51 RUSSIA COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 52 RUSSIA COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 53 RUSSIA COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 54 RUSSIA COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 55 SPAIN COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 56 SPAIN COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 57 SPAIN COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 58 SPAIN COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 59 SPAIN COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 60 SPAIN COCONUT MILK POWDER MARKET BY APPLICATION, 2020 -

2026, USD THOUSANDS

TABLE 61 SPAIN COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 62 SPAIN COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 63 ITALY COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 64 ITALY COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 65 ITALY COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 66 ITALY COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 67 ITALY COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 68 ITALY COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 69 ITALY COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 70 ITALY COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 71 REST OF EUROPE COCONUT MILK POWDER MARKET, 2016 - 2019, USD THOUSANDS

TABLE 72 REST OF EUROPE COCONUT MILK POWDER MARKET, 2020 - 2026, USD THOUSANDS

TABLE 73 REST OF EUROPE COCONUT MILK POWDER MARKET BY PRODUCT, 2016 - 2019, USD THOUSANDS

TABLE 74 REST OF EUROPE COCONUT MILK POWDER MARKET BY PRODUCT, 2020 - 2026, USD THOUSANDS

TABLE 75 REST OF EUROPE COCONUT MILK POWDER MARKET BY APPLICATION, 2016 - 2019, USD THOUSANDS

TABLE 76 REST OF EUROPE COCONUT MILK POWDER MARKET BY APPLICATION, 2020 - 2026, USD THOUSANDS

TABLE 77 REST OF EUROPE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2016 - 2019, USD THOUSANDS

TABLE 78 REST OF EUROPE COCONUT MILK POWDER MARKET BY DISTRIBUTION CHANNEL, 2020 - 2026, USD THOUSANDS

TABLE 79 KEY INFORMATION – NESTLE S.A.

TABLE 80 KEY INFORMATION – ASSOCIATED BRITISH FOODS PLC

TABLE 81 KEY INFORMATION – DANONE S.A.

TABLE 82 KEY INFORMATION – MCCORMICK & COMPANY, INC.

TABLE 83 KEY INFORMATION – GRACEKENNEDY LIMITED

TABLE 84 KEY INFORMATION – BRAMBLE BERRY, INC.

TABLE 85 KEY INFORMATION – BAREORGANICS

TABLE 86 KEY INFORMATION – KING ARTHUR FLOUR COMPANY, INC.

TABLE 87 KEY INFORMATION – HEALTHWORKS

TABLE 88 KEY INFORMATION – COCOMI BIO ORGANIC

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

Product name: Europe Coconut Milk Market By Product (Conventional and Organic), By Application (B2B (Business to Business) and B2C (Business to Consumer)), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026

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