

# **Europe Coconut Milk Market By Product (Conventional and Organic), By Application (B2B (Business to Business) and B2C (Business to Consumer)), By Distribution Channel (Offline and Online), By Country, Industry Analysis and Forecast, 2020 - 2026**

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## **Abstracts**

The Europe Coconut Milk Powder Market would witness market growth of 12.1% CAGR during the forecast period (2020-2026).

The popularity of the product is motivated by a growing awareness of its benefits over dairy counterparts. Growing health consciousness is also driving product demand as coconut milk provides a good substitute for dairy products because they are made up of short-and medium-chain triglycerides. It is also rich in vitamins C and E, which are capable of limiting tumor growth and the occurrence of aging disorders.

Dairy derivatives are among the prohibited food items for both dietary and ethical vegans. In addition to the dietary complexities concerning the consumption of dairy products, poor treatment of dairy cows paved the way for an increase in the use of veganism. Vegan population groups are working towards the elimination of animal commodity status and are increasingly adopting other plant-based alternatives, including coconut milk.

Coconut milk is exceptionally nutritious and contains nutrients such as E, C, B1, B3, B5, and B6, as well as minerals such as iron, sodium, calcium, magnesium, selenium, and phosphorus. In addition, coconut products offer a variety of medical advantages, such as improving cardiovascular well-being, reducing stomach-related problems, and working to reduce weight. Coconut water has a cardio-defensive effect, promotes cardiac well-being, helps in diabetes, provides post-exercise rehydration, and helps to maintain circulatory strain levels. Expanding well-being, along with the advantages of

coconut products, is driving the growth of the global demand for coconut milk powder.

Based on Product, the market is segmented into Conventional and Organic. Based on Application, the market is segmented into B2B (Business to Business) and B2C (Business to Consumer). Based on Distribution Channel, the market is segmented into Offline and Online. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Nestle S.A., Associated British Foods PLC (Wittington Investments Limited), Danone S.A., McCormick & Company, Inc., GraceKennedy Limited, Bramble Berry, Inc., BareOrganics, King Arthur Flour Company, Inc., Healthworks (Dignity Health), and Cocomi Bio Organic.

#### Scope of the Study

#### Market Segmentation:

##### By Product

Conventional and

Organic

##### By Application

B2B (Business to Business) and

B2C (Business to Consumer)

##### By Distribution Channel

Offline

Online

## By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

## Companies Profiled

Nestle S.A.

Associated British Foods PLC (Wittington Investments Limited)

Danone S.A.

McCormick & Company, Inc.

GraceKennedy Limited

Bramble Berry, Inc.

BareOrganics

King Arthur Flour Company, Inc.

Healthworks (Dignity Health)

Cocomi Bio Organic

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