

Europe Coated Paper Market (2019-2025)

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Abstracts

The Europe Coated Paper Market would witness market growth of 4.2% CAGR during the forecast period (2019-2025).

Coated paper used for bottled beverage labels and other products have a compulsive finish and details of high quality. Bottled beverage labels need precision in order to improve branding. Coated paper should also show high temperature stability in labels for applications of hot and cold storage. Cast coated labels provide a glossy surface, finish, wetting strength, fast setting of the ink, and longer shelf life. Bio-based packaging for a sustainable environment is the priority of most countries. This replaces traditional plastics in packaging as coated paper is a bio-based product. Plastic packaging is harmful and therefore the use of coated paper for food packaging, pharmaceutical packaging and cosmetic packaging in some regions is growing.

Coated paper application also involves invitations for printing and also for decoration purposes, providing players with different growth opportunities. The rising popularity of online and digital platforms has motivated the e-commerce industry, resulting in an increase in home delivery services. This has fueled the need for solutions for packaging and labeling, and eventually boosting demand for the product.

Based on Application, the market is segmented into Packaging & Labeling, Printing and Others. Based on type, the market is segmented into Coated Mechanical and Coated Woodfree. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oji Holdings Corporation (Mitsui Group), Stora Enso Oyj, Nippon Paper Industries Co., Ltd., Michelman, Inc., Solenis LLC (BASF SE), Imerys S.A., Arjowiggins SAS (Worms & Cie), Minerals Technologies, Inc., Penford

Corporation (Ingredion, Inc.), and The Dow Chemical Company.

Scope of the Study

Market Segmentation:

By Application

Packaging & Labelling

Printing

Others

By Type

Coated Mechanical

Coated Woodfree

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Oji Holdings Corporation (Mitsui Group)

Stora Enso Oyj

Nippon Paper Industries Co., Ltd.

Michelman, Inc.

Solenis LLC (BASF SE)

Imerys S.A.

Arjowiggins SAS (Worms & Cie)

Minerals Technologies, Inc.

Penford Corporation (Ingredion, Inc.)

The Dow Chemical Company

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