

Europe Coated Paper Market (2019-2025)

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Abstracts

The Europe Coated Paper Market would witness market growth of 4.2% CAGR during the forecast period (2019-2025).

Coated paper used for bottled beverage labels and other products have a compulsive finish and details of high quality. Bottled beverage labels need precision in order to improve branding. Coated paper should also show high temperature stability in labels for applications of hot and cold storage. Cast coated labels provide a glossy surface, finish, wetting strength, fast setting of the ink, and longer shelf life. Bio-based packaging for a sustainable environment is the priority of most countries. This replaces traditional plastics in packaging as coated paper is a bio-based product. Plastic packaging is harmful and therefore the use of coated paper for food packaging, pharmaceutical packaging and cosmetic packaging in some regions is growing.

Coated paper application also involves invitations for printing and also for decoration purposes, providing players with different growth opportunities. The rising popularity of online and digital platforms has motivated the e-commerce industry, resulting in an increase in home delivery services. This has fueled the need for solutions for packaging and labeling, and eventually boosting demand for the product.

Based on Application, the market is segmented into Packaging & Labeling, Printing and Others. Based on type, the market is segmented into Coated Mechanical and Coated Woodfree. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Oji Holdings Corporation (Mitsui Group), Stora Enso Oyj, Nippon Paper Industries Co., Ltd., Michelman, Inc., Solenis LLC (BASF SE), Imerys S.A., Arjowiggins SAS (Worms & Cie), Minerals Technologies, Inc., Penford

Corporation (Ingredion, Inc.), and The Dow Chemical Company.

Scope of the Study

Market Segmentation:

By Application

Packaging & Labelling

Printing

Others

By Type

Coated Mechanical

Coated Woodfree

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Oji Holdings Corporation (Mitsui Group)

Stora Enso Oyj

Nippon Paper Industries Co., Ltd.

Michelman, Inc.

Solenis LLC (BASF SE)

Imerys S.A.

Arjowiggins SAS (Worms & Cie)

Minerals Technologies, Inc.

Penford Corporation (Ingredion, Inc.)

The Dow Chemical Company

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Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Coated Paper Market, by Application
 - 1.4.2 Europe Coated Paper Market, by Type
 - 1.4.3 Europe Coated Paper Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
 - 2.1.2 Executive Summary
 - 2.1.3 Market Composition and Scenario
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. COMPETITION ANALYSIS - GLOBAL

- 3.1 KBV Cardinal Matrix
- 3.2 Recent Industry Wide Strategic Developments
 - 3.2.1 Partnerships, Collaborations and Agreements
 - 3.2.2 Product Launches and Product Expansions
 - 3.2.3 Geographical Expansions
 - 3.2.4 Mergers & Acquisitions
- 3.3 Top Winning Strategies
 - 3.3.1 Key Leading Strategies: Percentage Distribution (2015-2019)
 - 3.3.2 Key Strategic Move: (Partnerships, Collaborations, and Agreements: 2019-Dec – 2016-Feb) Leading Players

CHAPTER 4. EUROPE COATED PAPER MARKET BY APPLICATION

- 4.1 Europe Coated Paper Packaging & Labeling Market by Country

4.2 Europe Coated Paper Printing Market by Country

4.3 Europe Coated Paper Others Market by Country

CHAPTER 5. EUROPE COATED PAPER MARKET BY TYPE

5.1 Europe Coated Mechanical Coated Paper Market by Country

5.2 Europe Coated Woodfree Coated Paper Market by Country

CHAPTER 6. EUROPE COATED PAPER MARKET BY COUNTRY

6.1 Germany Coated Paper Market

6.1.1 Germany Coated Paper Market by Application

6.1.2 Germany Coated Paper Market by Type

6.2 UK Coated Paper Market

6.2.1 UK Coated Paper Market by Application

6.2.2 UK Coated Paper Market by Type

6.3 France Coated Paper Market

6.3.1 France Coated Paper Market by Application

6.3.2 France Coated Paper Market by Type

6.4 Russia Coated Paper Market

6.4.1 Russia Coated Paper Market by Application

6.4.2 Russia Coated Paper Market by Type

6.5 Spain Coated Paper Market

6.5.1 Spain Coated Paper Market by Application

6.5.2 Spain Coated Paper Market by Type

6.6 Italy Coated Paper Market

6.6.1 Italy Coated Paper Market by Application

6.6.2 Italy Coated Paper Market by Type

6.7 Rest of Europe Coated Paper Market

6.7.1 Rest of Europe Coated Paper Market by Application

6.7.2 Rest of Europe Coated Paper Market by Type

CHAPTER 7. COMPANY PROFILES

7.1 Oji Holdings Corporation (Mitsui Group)

7.1.1 Company Overview

7.1.2 Financial Analysis

7.1.3 Segment and Regional Analysis

7.1.4 Research & Development Expense

- 7.1.5 Recent strategies and developments:
 - 7.1.5.1 Partnerships, Collaborations, and Agreements:
- 7.2 Stora Enso Oyj
 - 7.2.1 Company Overview
 - 7.2.2 Financial Analysis
 - 7.2.3 Segmental and Regional Analysis
 - 7.2.4 Research & Development Expense
 - 7.2.5 Recent strategies and developments:
 - 7.2.5.1 Partnerships, Collaborations, and Agreements:
 - 7.2.5.2 Product Launches and Product Expansions:
 - 7.2.5.3 Geographical Expansions:
- 7.3 Nippon Paper Industries Co., Ltd.
 - 7.3.1 Company Overview
 - 7.3.2 Financial Analysis
 - 7.3.3 Regional Analysis
 - 7.3.4 Research & Development Expense
 - 7.3.5 Recent strategies and developments:
 - 7.3.5.1 Product Launches and Product Expansions:
 - 7.3.5.2 Acquisition and Mergers:
- 7.4 Michelman, Inc.
 - 7.4.1 Company Overview
 - 7.4.2 Recent strategies and developments:
 - 7.4.2.1 Geographical Expansions:
 - 7.4.2.2 Acquisition and Mergers:
- 7.5 Solenis LLC (BASF SE)
 - 7.5.1 Company Overview
 - 7.5.2 Recent strategies and developments:
 - 7.5.2.1 Acquisition and Mergers:
- 7.6 Imerys S.A.
 - 7.6.1 Company Overview
 - 7.6.2 Financial Analysis
 - 7.6.3 Segmental and Regional Analysis
 - 7.6.4 Recent strategies and developments:
 - 7.6.4.1 Partnerships, Collaborations, and Agreements:
- 7.7 Arjowiggins SAS (Worms & Cie)
 - 7.7.1 Company Overview
 - 7.7.2 Recent strategies and developments:
 - 7.7.2.1 Partnerships, Collaborations, and Agreements:
- 7.8 Minerals Technologies, Inc.

- 7.8.1 Company Overview
- 7.8.2 Financial Analysis
- 7.8.3 Segmental and Regional Analysis
- 7.8.4 Research & Development Expense
- 7.8.5 Recent strategies and developments:
 - 7.8.5.1 Partnerships, Collaborations, and Agreements:
- 7.9 Penford Corporation (Ingredion, Inc.)
 - 7.9.1 Company Overview
 - 7.9.2 Financial Analysis
 - 7.9.3 Regional Analysis
 - 7.9.4 Research & Development Expense
- 7.1 The Dow Chemical Company
 - 7.10.1 Company Overview
 - 7.10.2 Financial Analysis
 - 7.10.3 Regional Analysis
 - 7.10.4 Research & Development Expense
 - 7.10.5 Recent strategies and developments:
 - 7.10.5.1 Product Launches and Product Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 2 EUROPE COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 3 PARTNERSHIPS, COLLABORATIONS AND AGREEMENTS– COATED PAPER MARKET

TABLE 4 PRODUCT LAUNCHES AND PRODUCT EXPANSIONS– COATED PAPER MARKET

TABLE 5 GEOGRAPHICAL EXPANSIONS– COATED PAPER MARKET

TABLE 6 MERGERS & ACQUISITIONS – COATED PAPER MARKET

TABLE 7 EUROPE COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 8 EUROPE COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 9 EUROPE COATED PAPER PACKAGING & LABELING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 EUROPE COATED PAPER PACKAGING & LABELING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 EUROPE COATED PAPER PRINTING MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 12 EUROPE COATED PAPER PRINTING MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 13 EUROPE COATED PAPER OTHERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 EUROPE COATED PAPER OTHERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 EUROPE COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 16 EUROPE COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 17 EUROPE COATED MECHANICAL COATED PAPER MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 EUROPE COATED MECHANICAL COATED PAPER MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 EUROPE COATED WOODFREE COATED PAPER MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 20 EUROPE COATED WOODFREE COATED PAPER MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 EUROPE COATED PAPER MARKET BY COUNTRY, 2015 - 2018, USD

MILLION

TABLE 22 EUROPE COATED PAPER MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 GERMANY COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 24 GERMANY COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 25 GERMANY COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 26 GERMANY COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 27 GERMANY COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 28 GERMANY COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 29 UK COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 30 UK COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 31 UK COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 32 UK COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 33 UK COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 34 UK COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 35 FRANCE COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 36 FRANCE COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 37 FRANCE COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 38 FRANCE COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 39 FRANCE COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 40 FRANCE COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 41 RUSSIA COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 42 RUSSIA COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 43 RUSSIA COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 44 RUSSIA COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 45 RUSSIA COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 46 RUSSIA COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 47 SPAIN COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 48 SPAIN COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 49 SPAIN COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 50 SPAIN COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 51 SPAIN COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 52 SPAIN COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 53 ITALY COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 54 ITALY COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 55 ITALY COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 56 ITALY COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 57 ITALY COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 58 ITALY COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 59 REST OF EUROPE COATED PAPER MARKET, 2015 - 2018, USD MILLION

TABLE 60 REST OF EUROPE COATED PAPER MARKET, 2019 - 2025, USD MILLION

TABLE 61 REST OF EUROPE COATED PAPER MARKET BY APPLICATION, 2015 - 2018, USD MILLION

TABLE 62 REST OF EUROPE COATED PAPER MARKET BY APPLICATION, 2019 - 2025, USD MILLION

TABLE 63 REST OF EUROPE COATED PAPER MARKET BY TYPE, 2015 - 2018, USD MILLION

TABLE 64 REST OF EUROPE COATED PAPER MARKET BY TYPE, 2019 - 2025, USD MILLION

TABLE 65 KEY INFORMATION – OJI HOLDINGS CORPORATION

TABLE 66 KEY INFORMATION – STORA ENSO OYJ

TABLE 67 KEY INFORMATION – NIPPON PAPER INDUSTRIES CO., LTD.

TABLE 68 KEY INFORMATION – MICHELMAN, INC.

TABLE 69 KEY INFORMATION – SOLENIS LLC

TABLE 70 KEY INFORMATION – IMERYYS S.A.

TABLE 71 KEY INFORMATION – ARJOWIGGINS SAS

TABLE 72 KEY INFORMATION – MINERALS TECHNOLOGIES, INC.

TABLE 73 KEY INFORMATION – PENFORD CORPORATION

TABLE 74 KEY INFORMATION – THE DOW CHEMICAL COMPANY

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

FIG 2 KBV CARDINAL MATRIX

FIG 3 KEY LEADING STRATEGIES: PERCENTAGE DISTRIBUTION (2015-2019)

FIG 4 KEY STRATEGIC MOVE: (PARTNERSHIPS, COLLABORATIONS, AND AGREEMENTS: 2019-DEC – 2016-FEB) LEADING PLAYERS

FIG 5 RECENT STRATEGIES AND DEVELOPMENTS: STORA ENSO OYJ

FIG 6 RECENT STRATEGIES AND DEVELOPMENTS: NIPPON PAPER INDUSTRIES CO., LTD.

FIG 7 RECENT STRATEGIES AND DEVELOPMENTS: MICHELMAN, INC.

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