

Europe Cloud Storage Market Analysis (2017-2023)

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Abstracts

The Europe Cloud Storage Market would witness market growth of 21% CAGR during the forecast period (2017 – 2023). The adoption of cloud storage solutions and services has led the enterprises to exploring newer and better ways of enhancing operational benefits, and at the same time, reducing the cost. Faster deployment, scalability, and agility, cloud compliance requirements, need for lower CAPEX and OPEX, mobility enforcement, and need for uninterrupted business continuity are the factors that drive the demand for cloud storage. Enterprises are increasingly inclined towards the deployment of cloud-based solutions to run critical business functions.

Based on Type, the market report segments the market into Solution and Services. Solution type includes Primary Storage, Disaster Recovery & Backup, Cloud Storage Gateway, and Data Archiving. Services type includes Professional and Managed Services. Based on Organization Size, the Cloud Storage market segments the market into Small & Medium Enterprises and Large Enterprises. Based on Deployment Model, the market report segments the market into Public Cloud, Private Cloud, and Hybrid Cloud. Based on Vertical, the market report segments the market into BFSI, IT & Telecom, Retail, Healthcare, Manufacturing, Government & Public-Sector, Media & Entertainment, and Others. Based on Countries, the Cloud Storage market segments the market into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the competition analysis of key stake holders of the Europe Cloud Storage Market. Key companies profiled in the report include IBM Corporation, Amazon.com, Inc. (Amazon Web Services), Microsoft Corporation, Google Inc., Oracle Corporation, VMware, Inc., Hewlett Packard Enterprise (HPE) Company, Red Hat, Inc., Rackspace, and Dropbox.

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