

Europe Cloud ERP Market (2016 - 2022)

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Abstracts

Cloud ERP empowers a company to shift their accounting, operations management and reporting on to the cloud. Cloud ERP vendors significantly differ in their offerings, that is, technology, functionality and service. With technological breakthroughs, it is anticipated that ERP software, specifically for cloud computing environments would come with new and robust features that were never within the scope of the old technology. The Cloud technology is particularly profitable to small and medium-size businesses (SMB's), as the technology offers a robust platform for full function applications at a reasonable price, without investing heavily on operating expenditure for hardware and software. With a right cloud service provider, any corporation has the capability to scale up rapidly without worrying on investment or other associated expenses.

Based on the component type, the Cloud ERP market is segmented into Solution and Services. The Services market is segmented into Professional and Managed Services. Professional services are further segmented into Implementation, Consulting & Training and Support & Maintenance. Based on the function, the market is segmented into Operations, Marketing, Finance, Human Resource and Sales. The Organization Size highlighted in this report includes Small & Medium Sized and Large Enterprises. Based on Deployment Type, the market is segmented into Public, Private and Hybrid Cloud. The verticals covered under the report include BFSI, Manufacturing, Government, Aerospace & Defense, Education, Telecom & IT, Healthcare & Life Sciences, Retail and Others.

Based on Country, Europe Cloud ERP market is segmented into Germany, UK, France, Russia, Spain, Italy and Rest of Europe. Germany remained the dominant Country in the Europe Cloud ERP market in 2015. France and UK would witness promising CAGR during the forecast period (2016-2022).

The report covers the analysis of key stake holders of the Cloud ERP market. Key

companies profiled in the report include IBM Corporation, Microsoft Corporation, HP Enterprise Company, Oracle Corporation, SAP SE, CA, Inc., Salesforce.com, Inc., Epicor Software Corporation and VMware, Inc.

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