

Europe Cereal Bar Market (2019-2025)

<https://marketpublishers.com/r/E4D66AB560CEN.html>

Date: July 2019

Pages: 77

Price: US\$ 1,500.00 (Single User License)

ID: E4D66AB560CEN

Abstracts

The Europe Cereal Bar Market would witness market growth of 5.98% CAGR during the forecast period (2019–2025).

The growing snacking habits and busy lifestyles of customers are transforming the traditional breakfast into a more on-the-go eating alternative, opening the door to accelerated opportunities for innovation in the cereal bar industry.

Changing lifestyles, growing numbers of health-conscious people and increasing disposable incomes are further fueling the development of the cereal bar market. Nowadays, individuals are more worried about the nutritional value of the food they eat; cereal bars create the ideal snack items for individuals who want healthy, ready-to-eat food. Cereal bars are usually purchased through grocery wholesalers, retail outlets and foodservice suppliers. An expanding number of shops help to stimulate the cereal bar market.

Based on Product Type, the market is segmented into Snack Bars, Energy & Nutrition Bars and Others. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Food Specialty Stores, Convenience Stores and Others. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include The Hain Celestial Group, Inc., Nestle S.A., General Mills, Inc., Kellogg Company, Clif Bar & Company, McKee Foods Corporation, Mars, Inc., Freedom Foods Group Limited and The Simply Good Foods Company.

Scope of the Study

Market Segmentation:

By Product Type

Snack Bars

Energy and Nutrition Bars

Others

By Distribution Channel

Hypermarket & Supermarket

Food Specialty Stores

Convenience Stores

Others

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

The Hain Celestial Group, Inc.

Nestle S.A.

General Mills, Inc.

Kellogg Company

Clif Bar & Company

McKee Foods Corporation

Mars, Inc.

Freedom Foods Group Limited

The Simply Good Foods Company

Unique Offerings from KBV Research

Exhaustive coverage

Highest number of market tables and figures

Subscription based model available

Guaranteed best price

Assured post sales research support with 10% customization free

Contents

CHAPTER 1. MARKET SCOPE & METHODOLOGY

- 1.1 Market Definition
- 1.2 Objectives
- 1.3 Market Scope
- 1.4 Segmentation
 - 1.4.1 Europe Cereal Bar Market, by Product Type
 - 1.4.2 Europe Cereal Bar Market, by Distribution Channel
 - 1.4.3 Europe Cereal Bar Market, by Country
- 1.5 Methodology for the research

CHAPTER 2. MARKET OVERVIEW

- 2.1 Introduction
 - 2.1.1 Overview
- 2.2 Key Factors Impacting the Market
 - 2.2.1 Market Drivers
 - 2.2.2 Market Restraints

CHAPTER 3. EUROPE CEREAL BAR MARKET BY PRODUCT TYPE

- 3.1 Europe Snack Bars Market by Country
- 3.2 Europe Energy & Nutrition Bars Market by Country
- 3.3 Europe Other Bars Market by Country

CHAPTER 4. EUROPE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL

- 4.1 Europe Hypermarket & Supermarket Market by Country
- 4.2 Europe Food Specialty Stores Market by Country
- 4.3 Europe Convenience Stores Market by Country
- 4.4 Europe Others Market by Country

CHAPTER 5. EUROPE CEREAL BAR MARKET BY COUNTRY

- 5.1 Germany Cereal Bar Market
 - 5.1.1 Germany Cereal Bar Market by Product Type
 - 5.1.2 Germany Cereal Bar Market by Distribution Channel

5.2 UK Cereal Bar Market

5.2.1 UK Cereal Bar Market by Product Type

5.2.2 UK Cereal Bar Market by Distribution Channel

5.3 France Cereal Bar Market

5.3.1 France Cereal Bar Market by Product Type

5.3.2 France Cereal Bar Market by Distribution Channel

5.4 Russia Cereal Bar Market

5.4.1 Russia Cereal Bar Market by Product Type

5.4.2 Russia Cereal Bar Market by Distribution Channel

5.5 Spain Cereal Bar Market

5.5.1 Spain Cereal Bar Market by Product Type

5.5.2 Spain Cereal Bar Market by Distribution Channel

5.6 Italy Cereal Bar Market

5.6.1 Italy Cereal Bar Market by Product Type

5.6.2 Italy Cereal Bar Market by Distribution Channel

5.7 Rest of Europe Cereal Bar Market

5.7.1 Rest of Europe Cereal Bar Market by Product Type

5.7.2 Rest of Europe Cereal Bar Market by Distribution Channel

CHAPTER 6. COMPANY PROFILES

6.1 The Hain Celestial Group, Inc.

6.1.1 Company overview

6.1.1 Financial Analysis

6.1.2 Regional Analysis

6.1.3 Research & Development Expense

6.1.4 Recent strategies and developments:

6.1.4.1 Collaborations, partnerships and agreements:

6.1.4.2 Acquisition and mergers:

6.2 Nestle S.A.

6.2.1 Company Overview

6.2.2 Financial Analysis

6.2.3 Segmental and Regional Analysis

6.2.4 Research & Development Expense

6.2.5 Recent strategies and developments:

6.2.5.1 Collaborations, partnerships and agreements:

6.3 General Mills, Inc.

6.3.1 Company Overview

6.3.2 Financial Analysis

- 6.3.3 Segmental and Regional Analysis
- 6.3.4 Research & Development Expense
- 6.3.5 Recent strategies and developments:
 - 6.3.5.1 Product launches:
- 6.4 Kellogg Company
 - 6.4.1 Company Overview
 - 6.4.2 Financial Analysis
 - 6.4.3 Segmental and Regional Analysis
 - 6.4.4 Research & Development Expense
 - 6.4.5 Recent strategies and developments:
 - 6.4.5.1 Acquisition and mergers:
 - 6.4.5.2 Product launches:
- 6.5 Clif Bar & Company
 - 6.5.1 Company Overview
 - 6.5.2 Recent strategies and developments:
 - 6.5.2.1 Product launches:
- 6.6 McKee Foods Corporation
 - 6.6.1 Company Overview
 - 6.6.2 Recent strategies and developments:
 - 6.6.2.1 Acquisition and mergers:
- 6.7 Kind LLC
 - 6.7.1 Company Overview
 - 6.7.2 Recent strategies and developments:
 - 6.7.2.1 Collaborations, partnerships and agreements:
 - 6.7.2.2 Product launches:
- 6.8 Mars, Inc.
 - 6.8.1 Company Overview
 - 6.8.2 Recent strategies and developments:
 - 6.8.2.1 Collaborations, partnerships and agreements:
 - 6.8.2.2 Acquisition and mergers:
- 6.9 Freedom Foods Group Limited
 - 6.9.1 Company overview
 - 6.9.2 Financial Analysis
 - 6.9.3 Segmental Analysis
- 6.1 The Simply Good Foods Company (Atkins Nutritionals, Inc.)
 - 6.10.1 Company Overview
 - 6.10.2 Financial Analysis
 - 6.10.3 Regional Analysis
 - 6.10.4 Research & Development Expense

6.10.5 Recent strategies and developments:

6.10.5.1 Acquisition and mergers:

6.10.5.2 Expansions:

List Of Tables

LIST OF TABLES

TABLE 1 EUROPE CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 2 EUROPE CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 3 EUROPE CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 4 EUROPE CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 5 EUROPE SNACK BARS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 6 EUROPE SNACK BARS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 7 EUROPE ENERGY & NUTRITION BARS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 8 EUROPE ENERGY & NUTRITION BARS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 9 EUROPE OTHER BARS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 10 EUROPE OTHER BARS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 11 EUROPE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 12 EUROPE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 13 EUROPE HYPERMARKET & SUPERMARKET MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 14 EUROPE HYPERMARKET & SUPERMARKET MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 15 EUROPE FOOD SPECIALTY STORES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 16 EUROPE FOOD SPECIALTY STORES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 17 EUROPE CONVENIENCE STORES MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 18 EUROPE CONVENIENCE STORES MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 19 EUROPE OTHERS MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 20 EUROPE OTHERS MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 21 EUROPE CEREAL BAR MARKET BY COUNTRY, 2015 - 2018, USD MILLION

TABLE 22 EUROPE CEREAL BAR MARKET BY COUNTRY, 2019 - 2025, USD MILLION

TABLE 23 GERMANY CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 24 GERMANY CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 25 GERMANY CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 26 GERMANY CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 27 GERMANY CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 28 GERMANY CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 29 UK CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 30 UK CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 31 UK CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 32 UK CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 33 UK CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 34 UK CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 35 FRANCE CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 36 FRANCE CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 37 FRANCE CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 38 FRANCE CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 39 FRANCE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 40 FRANCE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 41 RUSSIA CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 42 RUSSIA CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 43 RUSSIA CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 44 RUSSIA CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 45 RUSSIA CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 46 RUSSIA CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 47 SPAIN CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 48 SPAIN CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 49 SPAIN CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 50 SPAIN CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 51 SPAIN CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 52 SPAIN CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 53 ITALY CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 54 ITALY CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 55 ITALY CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 56 ITALY CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 57 ITALY CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 58 ITALY CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 59 REST OF EUROPE CEREAL BAR MARKET, 2015 - 2018, USD MILLION

TABLE 60 REST OF EUROPE CEREAL BAR MARKET, 2019 - 2025, USD MILLION

TABLE 61 REST OF EUROPE CEREAL BAR MARKET BY PRODUCT TYPE, 2015 - 2018, USD MILLION

TABLE 62 REST OF EUROPE CEREAL BAR MARKET BY PRODUCT TYPE, 2019 - 2025, USD MILLION

TABLE 63 REST OF EUROPE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2015 - 2018, USD MILLION

TABLE 64 REST OF EUROPE CEREAL BAR MARKET BY DISTRIBUTION CHANNEL, 2019 - 2025, USD MILLION

TABLE 65 KEY INFORMATION – THE HAIN CELESTIAL GROUP, INC.

TABLE 66 KEY INFORMATION – NESTLE S.A.

TABLE 67 KEY INFORMATION – GENERAL MILLS, INC.

TABLE 68 KEY INFORMATION – KELLOGG COMPANY

TABLE 69 KEY INFORMATION – CLIF BAR & COMPANY

TABLE 70 KEY INFORMATION – MCKEE FOODS CORPORATION

TABLE 72 KEY INFORMATION – MARS, INC.

TABLE 73 KEY INFORMATION – FREEDOM FOODS GROUP LIMITED

TABLE 74 KEY INFORMATION – THE SIMPLY GOOD FOODS COMPANY

List Of Figures

LIST OF FIGURES

FIG 1 METHODOLOGY FOR THE RESEARCH

I would like to order

Product name: Europe Cereal Bar Market (2019-2025)

Product link: <https://marketpublishers.com/r/E4D66AB560CEN.html>

Price: US\$ 1,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E4D66AB560CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970