

Europe Center Stack Display Market By Display Technology (TFT LCD and OLED), By Display Size (Upto 7 inch and More than 7 inch), By Country, Industry Analysis and Forecast, 2020 - 2026

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Abstracts

The Europe Center Stack Display Market would witness market growth of 14.5% CAGR during the forecast period (2020-2026).

The demand for increased safety, comfort and convenience in vehicles, particularly in developed economies, is increasing. OEMs in vehicles are increasingly introducing advanced infotainment systems, central station displays, heads-up displays, telematic systems, gesture control systems and central controllers. In order to sense your environment, autonomous vehicles use technologies such as RADAR, LIDAR, GPS and computer vision. Advanced control systems integrated in a car are capable of interpreting the sensory inputs of advanced smart displays to warn the driver and prevent crashes and accidents.

Manufacturers are increasing their research and development costs to develop improved technologies that meet the growing connected car features, for example. In developing economies, market perception is a key factor in driving smart displays popularity for the automotive industry. The growth in investment in haptic technology is expected to fuel the growth in the center stack displays market. Preh GmbH has developed the technology of a scalable actuator to allow haptic feedback on touch screen devices.

The mechatronics industry has swiftly captivated the vehicle sector and has transformed the traditional machine into an intelligent, consumer and driver-friendly vehicle. In the automotive industry, the use of efficient high-end electronic control modules increased its demand. Advanced electronic driving controls in vehicles have turned the driving experience into a pleasant one. In addition, electronic infotainment systems have become a fundamental feature in the automotive industry today for passenger and

commercial vehicles. One of the leading drivers for the global automotive industry is expected to be the Consumer Electronics division.

Based on Display Technology, the market is segmented into TFT LCD and OLED. Based on Display Size, the market is segmented into Upto 7 inch and More than 7 inch. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Alps Alpine Co., Ltd., Continental AG, Samsung Electronics Co., Ltd. (Samsung Group), Hyundai Motor Company, Panasonic Corporation, Robert Bosch GmbH, Texas Instruments, Inc., Magna International, Inc., Faurecia SA, and Visteon Corporation.

Scope of the Study

Market Segmentation:

By Display Technology

TFT LCD

OLED

By Display Size

Upto 7 inch

More than 7 inch

By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

Companies Profiled

Alps Alpine Co., Ltd.

Continental AG

Samsung Electronics Co., Ltd. (Samsung Group)

Hyundai Motor Company

Panasonic Corporation

Robert Bosch GmbH

Texas Instruments, Inc.

Magna International, Inc.

Faurecia SA

Visteon Corporation

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