

# **Europe Canned Tuna Market By Product (Skipjack, Yellowfin, and Other Products), By Distribution Channel (Hypermarket & Supermarket, Specialty Stores and E-commerce), By Country, Industry Analysis and Forecast, 2020 - 2026**

<https://marketpublishers.com/r/EA83CFD9C7F1EN.html>

Date: October 2020

Pages: 58

Price: US\$ 1,500.00 (Single User License)

ID: EA83CFD9C7F1EN

## **Abstracts**

The Europe Canned Tuna Market would witness market growth of 8.4% CAGR during the forecast period (2020-2026).

With fast digitalization, growing infiltration of cell phones, and increasing access to the internet, organizations are progressively moving from physical stores to online business. Additionally, makers are progressively displaying their items across online platforms, including organization-owned portals and e-retailers, to expand the visibility of their item, particularly in the developing business sectors. Also, online giants, for example, Tesco.com, Walmart, Amazon Prime Pantry, Alibaba, Godrej Nature's Basket, Honestbee, and Yihaodian are growing quickly attributable to the shifting inclinations of consumers.

The growing demand for canned tuna accounts for significant reasons at present boosting the worldwide tuna market. The hectic timetables of individuals today are inviting a quickly expanding requirement for ready to eat food, canned tuna being a well-known choice. Europe presently dominates the worldwide list of regions that import canned tuna. The greatest importers of frozen and fresh tuna are China, North America, and Western Europe. Even though they cost impressively higher than canned tuna, individuals are happy to pay, encouraging higher economic value for the global tuna exchange. The tuna market can expect consistently developing value if individuals maintain their food inclinations.

Based on Product, the market is segmented into Skipjack, Yellowfin, and Other Products. Based on Distribution Channel, the market is segmented into Hypermarket & Supermarket, Specialty Stores and E-commerce. Based on countries, the market is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the market. Key companies profiled in the report include Frinsa del, Noroeste SA, Thai Union Group PCL, Centuary Pacific Food, Inc., Jealsa Rianxeira SA, Wild Planet Foods, Inc., American Tuna, Inc., Ocean Brands GP (The Jim Pattison Group), Golden Prize Canning Co. Ltd., Albacora S.A., and F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC).

### Scope of the Study

### Market Segmentation:

#### By Product

Skipjack

Yellowfin

Other Products

#### By Distribution Channel

Hypermarket & Supermarket

Specialty Stores

E-commerce

#### By Country

Germany

UK

France

Russia

Spain

Italy

Rest of Europe

### Companies Profiled

Frinsa del Noroeste SA

Thai Union Group PCL

Centuary Pacific Food, Inc.

Jealsa Rianxeira SA

Wild Planet Foods, Inc.

American Tuna, Inc.

Ocean Brands GP (The Jim Pattison Group)

Golden Prize Canning Co. Ltd.

Albacora S.A.

F.C.F. Fishery Co., Ltd (Bumble Bee Foods, LLC)

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