

Europe Business Process as a Service Market Analysis (2017-2023)

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Abstracts

The Europe Business Process as a Service Market would witness market growth of 10.5% CAGR during the forecast period (2017 – 2023). Business process-as-a service (BPaaS) is a total package that is offered by leading cloud service providers such as Genpact, IBM Corporation, Fujitsu Limited, and Capgemini. The technology is offered to enable business process outsourcing (BPO) via cloud computing service model. BPO services are basically meant to cut labor expenses, and such cost cuttings can be attained with the help of BPaaS solutions. Growing ICT expenditure, steadily rising cloud adoption across several industry verticals would complement the market growth. The rapidly growing markets, with their rapid development in the cloud infrastructure, significant adoption of Internet of Things (IoT), and demand for low-cost IT infrastructure deployment are the major factors that would fuel the market growth during the forecast period.

Based on Business Process, the market report segments the market into Human Resource Management & Operations, Accounting & Finance, Sales & Marketing, Customer Service & Support, Procurement & Supply Chain Management, and Others. Based on Organization Size, the market report segments the market into Large Enterprises and Small & Medium Enterprises. Based on Vertical, the market report segments the market into BFSI, Telecom & IT, Retail & Ecommerce, Government, Manufacturing, Healthcare, and Others. Based on Countries, the Business Process as a Service is segmented into Germany, UK, France, Russia, Spain, Italy, and Rest of Europe.

The market research report covers the analysis of key stake holders of the Business Process as a Service Market. Key companies profiled in the report include Accenture Plc., Capgemini, Cognizant, EXL, IBM Corporation, Fujitsu Limited, SAP SE, Genpact,

Oracle Corporation, and Wipro Limited.

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